



Spühl AG
Wittenbach, Switzerland
www.spuhl.com

Industry:

Industrial Manufacturing

Annual Revenue:

US\$70 million

Employees:

200

Oracle Products & Services:

Agile Product Lifecycle Management
Oracle Support

Oracle Partner:



ICP Solution GmbH & Co. KG
www.icpsolution.com

“Oracle’s Agile Product Lifecycle Management gives us an integrated, collaborative framework for product management and development that helps us decrease time to market, increase innovation, and respond rapidly to dynamic market needs.” – Paul Krämer, Head of Information Technology, Spühl AG

Spühl AG Drives Innovation, Growth, and Profit with Best-Practice Product Lifecycle Management Solution

Spühl AG is a mechanical machinery manufacturer with 130 years of experience and innovation. The company’s product range includes wire-forming machines for the mattress and upholstery industry. Spühl AG is also a highly regarded outsourcing partner for contract manufacturing.

Challenges

- Reduce product development costs by consolidating all information, such as computer-aided design drawings, designs, technical documents, and related data into a single, accessible, Web-enabled record
- Accelerate time-to-market with real-time collaboration between 140 engineers, developers, production, and sales teams
- Increase market share and industry-leading reputation by leveraging best-practice processes for ongoing innovation

Solution

- Worked with Oracle Partner ICP Solution to implement Oracle’s Agile Product Lifecycle Management to replace multiple, standalone, spreadsheet-based repositories with a single information source for each product
- Integrated the system with Spühl AG’s back office CAD and enterprise resource planning systems
- Provided 40 key users and 140 casual users with secure access and ensured rapid adoption
- Leveraged Agile PLM to gain timely, accurate visibility and real-time control of all critical data for each product
- Reduced time and overhead by automating product maintenance, quality management, compliance, and ongoing development using Agile PLM’s workflow-routed functionality
- Decreased development time for new products by enabling designers to share data, pool expertise and ideas online, and incorporate input from sales, marketing, and finance
- Gained full audit trail of each development stage following engineer change requests and amendments to bills of materials
- Upgraded to Agile PLM Release 6.0 to benefit from improved user interface, optimized product structures, enhanced configuration snapshots, easier design manipulation, improved version control, and streamlined change management