



Synthon Hispania
Barcelona, Spain
www.synthon.es

Industry:

Life Sciences

Annual Revenue:

US\$95 million

Employees:

210

Oracle Products & Services:

JD Edwards World Financial Management
JD Edwards World Distribution Management
JD Edwards World Manufacturing Management
Oracle Database

Oracle Partners:

Deloitte
www.deloitte.es

Oportuna, S.A.
www.oportuna.es

“Over the years, JD Edwards applications have become a vital companion for logistics and distribution, finances, and production. Based on our current successes, we’re planning to incorporate Oracle’s product as ally in all of our business processes.”

– Oriol Segarra, General Subdirector, Synthon Hispania

Synthon Hispania Supports Rapid Growth with Integrated Application Infrastructure

Synthon develops, produces, and markets high-quality alternatives to brand-name drugs. Synthon Hispania was formed in 1998 as the company’s first center for production and its primary logistical center. Its production plant can produce one billion pills annually.

Challenges

- Drive continued growth
- Improve production planning capabilities
- Enhance operational efficiency
- Optimize communication and collaboration across the organization

Solution

- Implemented Oracle’s JD Edwards World—specifically its financial, distribution, and production modules—to provide the flexibility, functionality, and modularity required to adapt and scale to meet future company growth
- Improved Synthon’s ability to plan and control production
- Increased sales from US\$13.6 million to US\$95 million annually, through JDE World’s unified and integrated financial management solutions
- Optimized communication, and integration at the national and international levels, enabling virtual teams to work on one integrated ERP project
- Integrated the new Oracle system with LIMS (Laboratory Information Management System), a software tool for the control and management of laboratories, as well as Win4600, an application specific to the production process, to enhance efficiency
- Unified reports and information in a single data source for various external applications, such as scheduling, document management, and control panel tools, avoiding human error and increasing efficiency
- Worked with Oracle Partners Deloitte and Oportuna, S.A. to accelerate implementation and reduce risk