



Tamro AB
Göteborg, Sweden
www.tamro.se

Industry:

Life Sciences

Annual Revenue:

US\$2 billion

Employees:

500

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Customer Relationship
Management
Supply Chain Management
Supply Management

Tamro AB Improves Distribution and Reduce IT Costs

Tamro AB is Sweden's leading distributor of pharmaceuticals. The company is a part of the Tamro group, which is owned by the German Phoenix Pharmahandel, Europe's second largest distributor of pharmaceuticals. Tamro operates in eight countries and has nearly 50% market share in the Nordic countries. In Norway, Estonia, Latvia, and Lithuania, the company also operates in the retail trade. In Sweden, Tamro's core activity is distributing pharmaceuticals and healthcare products to the country's 900 pharmacies. Efficient logistics flows are of crucial importance to the company, which collaborates closely with the pharmaceutical industry and pharmacies to ensure that products reach patients and consumers at the right place and the right time.

Challenges

- Improve the flow of pharmaceutical distribution logistics
- Reduce costs of IT operations by introducing new storage handling system
- Consolidate the IT environment into fewer systems
- Comply with new requirements under laws and directives in the United States and European Union regarding handling of pharmaceuticals
- Simplify and standardize development work and system administration

Solution

- Implemented Oracle JD Edwards EnterpriseOne solution, which allowed the replacement of several systems in Sweden and Finland with a single business system
- Reduced IT costs and made the distribution of pharmaceuticals more efficient; simplified and standardized development work and system administration
- Enabled rapid development and start-up of storage handling with the modules Supply Chain Management and Supply Management
- Complied with American and European legislative requirements