



Tele Atlas N.V.
Hertogenbosch, The Netherlands
www.teleatlas.com

Industry:

High Technology

Annual Revenue:

US\$348 million

Employees:

1,628

Oracle Products & Services:

Oracle Content Management

Implementor:

Oracle Consulting

Oracle Partner:

Kobelco IT
www.kobelco.it

“Oracle helped our internet and intranet projects gain efficiency. However, the most important result is the faster and more relevant diffusion of information to our employees, customers, and partners.” – Geert De Paepe, Senior Director Business Applications, Tele Atlas N.V.

Tele Atlas N.V. Supports Consistent Communication with Content Management Solution

Tele Atlas N.V. delivers digital maps and dynamic content that powers navigation and location-based services. The information is the foundation for a wide range of personal and in-car navigation systems, as well as mobile and internet map applications that help users find the people, places, products, and services they need. The company also works with business partners who trust its data to deliver critical applications for emergency, business, fleet, and infrastructure services.

Challenge

- Merge different IT systems and applications in Europe and the U.S. into a complete and user-friendly system
- Guarantee fast and stable access to different portals
- Provide a coherent document management system

Solution

- Worked with Oracle Consulting and Kobelco IT to implement Oracle Content Management to support the organization’s public Web site in more than 10 languages
- Allowed Tele Atlas to spread its message consistently to all customers and partners worldwide
- Merged the American and European intranets into one global intranet, based on Oracle Content Management
- Used the new intranet to support the change process with consistent internal communication from management to all employees worldwide
- Provided Tele Atlas with more timely and accurate information
- Resulted in lower maintenance costs and higher data quality, helping Tele Atlas comply with ISO specifications