

TOK & STOK

Tok & Stok
São Paulo, Brazil
www.tokstok.com.br

Industry:

Consumer Products

Employees:

1,700

Oracle Products & Services:

Oracle Database
Oracle Real Application Clusters
Oracle Portal
Oracle Application Server
Enterprise Edition
Oracle Developer Suite
Oracle Forms

“We’ve chosen Oracle because we trust the company and because it is the safest way to support our growth.”

– Nilton José Carvalho,
Information Technology General
Manager, Tok & Stok

Tok & Stok Enhances Supply Control and Improves Delivery Time

Tok & Stok opened its first store in São Paulo in 1978 to supply off-the-shelf furniture at affordable prices. Today, the company has 25 stores—increasing from only 14 within the last 10 years. Tok & Stok has stores in 10 Brazilian states, the Federal District, and 18 cities. It offers 9,000 items and sells 600,000 products a month.

Challenges

- Implement an IT infrastructure to support company growth and improve delivery time
- Develop tools to enhance warehouse verticalization
- Increase system performance and availability

Solution

- Integrated stores with Oracle Real Application Clusters, ensuring better response time and enhanced operational efficiency
- Condensed product delivery cycles to 24 hours in the region of São Paulo and 48 hours in the region of Rio de Janeiro—a significant improvement over the company’s previous three-to-six-day delivery cycle
- Enabled users to access all applications via Web, improving productivity
- Significantly improved system availability with Oracle Real Application Clusters
- Provided supply control with a data retrieval application developed with Oracle Forms, improving operational efficiency
- Decreased inventory costs by reducing the available supply from eight to five weeks
- Ensured business continuity with Oracle DataGuard