



TOTAL LOGISTIC CONTROL

Total Logistic Control
Zeeland, MI
www.totallogistic.com

Industry:

Travel & Transportation

Annual Revenue:

US\$350 million

Employees:

2,900

Oracle Products & Services:

Oracle Transportation
Management

“We continually seek ways to help our customers maintain a competitive advantage. Oracle Transportation Management provided the foundation for our TM-ONE solution, which enables us to help medium-sized shippers to optimize supply chain and eliminate the compromise between optimizing performance and transaction costs.” – Carl Melville, Vice President of Marketing, Total Logistic Control

Total Logistic Control Helps Shippers Optimize Supply Chain with Transportation Management System

Total Logistic Control (TLC) delivers source-to-shelf supply chain solutions for leading consumer product and retail organizations. TLC leverages the resources and capabilities of a \$44 billion retail supply chain, implementing distribution, transportation, contract logistics, packaging, procurement, and supply chain engineering solutions that create new value in their customers’ supply chains. TLC, which has 83 distribution centers and 3,000 vehicles, is an independent third-party logistics unit of SUPERVALU.

Challenges

- Provide medium-sized shippers with a dynamic and responsive, yet cost-effective, transportation management solution
- Help customers to optimize efficiency with carriers, trading partners, and other shippers, enabling continuous moves
- Enable medium-sized shippers to compete and collaborate with world-class shippers in their respective industries
- Deliver maximum performance and low transaction costs

Solution

- Used Oracle Transportation Management to create TLC’s TM-ONE solution, a scalable and affordable transportation management system
- Allowed customers to create a customized dashboard reporting system and realize savings by leveraging SUPERVALU’s extensive transportation enterprise for more streamlined, cost-efficient transportation planning
- Enabled shippers to determine and modify the mix and level of self-management and outsourced services
- Enabled TM-ONE users to identify and address customer service and transportation budget issues
- Analyzed customers’ supply chain strategy and performance data, offering new distribution models and modes that better support customers
- Enabled customers to achieve damage-free rates of 99.99%
- Enabled better visibility and improved on-time pick-up rates for customers to 99.6% and on-time delivery rates to 97%