



Oracle Customer Spotlight



VeldhovenGroup Supports 35% Business Growth with Highly Available and Scalable IT Infrastructure

VELDHOVENGROUP

Zoeterwoude-Rijndijk, The Netherlands
www.veldhovengroup.com

INDUSTRY:

Consumer Goods

ANNUAL REVENUE:

US\$366 million

EMPLOYEES:

500

ORACLE PRODUCTS & SERVICES:

Oracle Database
Oracle Real Application Clusters
Oracle Partitioning
Oracle Diagnostic Pack
Oracle Tuning Pack
Oracle Configuration Management Pack
Oracle Change Management Pack
Oracle Advanced Customer Services

IMPLEMENTOR:

Oracle Consulting

ORACLE PARTNER:

DELL
www.dell.nl

“We now have a highly available and scalable IT infrastructure, all set up within one week, thanks to the excellent cooperation between Dell and Oracle.”

– Rene Bennekers, IT Manager,
VeldhovenGroup

The VeldhovenGroup is a multinational company that designs, produces, markets, and distributes the fashion labels Sandwich, Stills, and NoNo. Based in The Netherlands, the family-owned company began operations in 1950 as a retail outlet and, 30 years later, expanded into the production of its own designs. The VeldhovenGroup sells clothing items in 25 countries through more than 3,000 distribution outlets.

Challenges

- Ensure that the company’s IT infrastructure can handle 35% growth per year
- Improve the availability, performance, and scalability of the VeldhovenGroup’s enterprise resource management (ERP) system and its warehouse management system to improve the quality and efficiency
- Implement the solution in just one week due to the seasonality of the business
- Streamline system management and accelerate problem identification and resolution

Solution

- Improved availability by migrating the core Oracle Database running on a single 32-bit Windows server to one Oracle Database with Oracle Real Application Clusters on two 64-bit Windows servers
- Optimized use of hardware, performance, and scalability to support growth with the ability to quickly add servers to the cluster without any downtime
- Improved customer service with higher system availability, enhanced performance, and increased scalability
- Boosted performance with Oracle Partitioning
- Worked with Oracle Partner Dell and Oracle Consulting to implement all new Oracle infrastructure software and Dell hardware, and migrate the system to Oracle Database with Real Application Clusters in one week
- Reduced IT management effort by using Oracle Enterprise Manager and Database Management Packs, enabling system-wide visibility and accelerating performance issue identification and resolution