

Vicentin S.A.I.C. Sustains Its Expansion of Operations with an Integrated IT Infrastructure



Vicentin S.A.I.C.
Avellaneda, Santa Fé, Argentina
www.vicentin.com.ar

Industry:

Industrial Manufacturing

Annual Revenues:

US\$1.8 billion

Employees:

2,500

Oracle Products & Services:

Oracle On Demand
Oracle Financials
Oracle Assets
Oracle Purchasing
Oracle Inventory Optimization

Implementor:

Oracle Consulting

“Our business is in a very important process of expansion. By implementing Oracle E-Business Suite On Demand, we’ve vertically integrated all our information processes, achieving consistency in our data sources.” – Cristian Padoan, Director, Vicentin S.A.I.C.

Vicentin S.A.I.C.’s origins go back to 1929. It is the product of a family of pioneers with an extraordinary vision for the future. Today, the group is based in Argentina and has diversified into various enterprises that are synonymous with the vanguard and with technological innovation in the oilseed, textile, meat industry, and absorbent cotton wool industries.

Starting in the mid-1980s, the production volumes that it achieved by creating its own port for bulk loading and unloading allowed it to take off economically and to open international markets with its rapid foreign-trade-oriented growth. The various challenges of technology and scale that it faced in the oilseed industry were growing larger with each decade. Among the challenges were the need for better control of administrative processes and other business procedures. The company also needed an integrated IT infrastructure to manage a higher volume of transactions, and to integrate its different business units.

The company bet on implementing the applications of Oracle E-Business Suite, which helped it make quick decisions when facing changing business conditions. It also chose to implement the applications using Oracle’s on-demand service to assure a high degree of reliability, predict IT expenses, and guarantee rapid implementation without the need to invest in technological infrastructure.

Flexibility Allows Consolidation of Business Processes

With the flexibility of E-Business Suite, Vicentin S.A.I.C. was able to adapt by consolidating business processes specific to the grain industry. Oracle Financials facilitated consolidation of back office processes. For example, it can now better manage the industry’s

Key Benefits:

- Increased the availability and reliability of information
- Automated purchasing procedures
- Standardized processes among diverse information sources
- Achieved international standards for all business units

high volume of transactions, avoiding isolated processes such as running payrolls on a PC, reprocessing of financial information, and reconciliation of information from diverse sources.

“When it came time to choose ERP systems, we kept in mind the flexibility that Oracle offers, which lets us adapt our software to adjust perfectly to the specific needs of our various business units,” said Cristian Padoan, director of Grupo Vicentin S.A.I.C.

Oracle’s E-Business Suite lets the group consolidate and centralize its operations in a single platform, reducing the complexity of its technological infrastructure and making it easy to predict IT maintenance costs.

With an integrated IT infrastructure, the group was able to define international standards among its different business units. The integrated system also allowed it to improve visibility of processes throughout all its divisions, facilitating timely decision-making.

High Application Availability and Quick Processing

With Oracle On Demand, the group simplified maintenance complexities in maintaining its IT infrastructure. It gained access to a scalable solution that provided the flexibility to establish new services and to guarantee the performance of future applications.

“We knew that we needed to work with a software provider that offered both an excellent variety of applications and the means to adequately administer and maintain them,” said Cristian Padoan.

Why Oracle

The company’s fast growth demanded that Vicentin S.A.I.C. implement new strategies to reach its various business goals, unify processes among its business units, and achieve an infrastructure with an integrated and reliable database. Before deciding on Oracle technology, it evaluated SAP and other local solutions. However, Oracle won out over the others by offering flexible and specific solutions that could adjust to the company’s needs.

Vicentin S.A.I.C. worked with Oracle Consulting’s team to assure a quick and safe implementation. This joint effort of the two teams allowed it to standardize business models and deploy an integrated IT infrastructure throughout the company’s different business units. It also allowed Vicentin S.A.I.C.’s users to better

understand the processes and changes involved in adopting an Oracle IT infrastructure.

The company had limited human resource capital, which meant that the constant help it received from Oracle Consulting was vital in achieving the implementation in the time envisioned for it, without affecting productivity in the various business units.

“One of the important points that we emphasized to Oracle’s team was that we couldn’t increase our human capital resources or spend more time than had been projected for the implementation,” said Cristian Padoan, Director, Grupo Vicentin S.A.I.C., “Oracle gave us solutions and attention that let us set up a technological infrastructure that we otherwise wouldn’t have been able to do ourselves.”

With headquarters in Argentina, Vicentin S.A.I.C. is the leader in supplying cooking oil, grain, frozen products, and textiles to the world market.