

Volkswagen Serviços Financeiros

Banco Volkswagen S.A
São Paulo, Brasil
www.bancovw.com.br

Industry:

Financial Services

Employees:

850

Oracle Products & Services:

Oracle Database Enterprise Edition
Oracle Partitioning
Oracle OLAP
Oracle Application Server Enterprise Edition
Oracle Warehouse Builder Data Quality
Oracle Warehouse Builder ETL

Oracle Partner

Discover Technology
www.discover.com.br

“Oracle Database and Oracle Warehouse Builder add value to our business and provide us with valuable knowledge for the ongoing evolution of our IT environment.” – Carlos Roberto Santos Nicola, Supervisor, Information Technology, Banco Volkswagen S.A.

Volkswagen Serviços Financeiros Modernizes Data Warehouse and Reduces Report-Generation Time

Volkswagen Serviços Financeiros is a holding that includes Banco Volkswagen, Consórcio Nacional Volkswagen and VVD Corretora de Seguros. Headquartered in São Paulo with seven regional offices, the organization serves Volkswagen resellers with direct credit services for consumers, car insurance, financial protection insurance, leasing, and other services.

Challenges

- Build a data warehouse for risk and customer-buying-behavior analysis as well as regional trends tracking
- Provide managers with better quality data analysis in order to improve decision making
- Make information available in real time
- Improve process management and services

Solution

- Worked with Oracle Partner Discover Technology to implement Oracle Database Enterprise Edition and other infrastructure software to improve the transactional environment
- Built a data warehouse with Oracle Warehouse Builder Data Quality and Oracle Warehouse Builder ETL to apply new levels of intelligence to the business
- Deployed five datamarts for financial management, risk analysis, marketing, and sales management, providing a better foundation for strategic decision making
- Organized information in a standardized way with Oracle Partitioning to provide faster and more accurate access
- Improved integrity and quality of information, eliminating duplication and simplifying queries
- Automated processes
- Made information available in real-time on the Web for the regional offices
- Reduced report generation time from four days to just minutes and eliminated the need to create a report manually for any event