



Waldos Dólar Mart de Mexico
S de R.L. de C.V.
Mexico City, Mexico
www.waldos.com

Industry:

Retail

Annual Revenue:

US\$650 million

Employees:

7,500

Oracle Products & Services:

Oracle SOA Suite
Oracle BPEL Process Manager
Hyperion Planning

“Updating our platform with Oracle SOA Suite, Oracle BPEL Process Manager, and Oracle’s Hyperion Planning has enabled us increase visibility and have access to clear and timely information. We’ve also accelerated business processes in our company’s core areas of merchandizing, distribution and logistics, and operations. Now, our IT personnel act more as technology consultants and solutions architects.” – Jorge Malo, Chief Information Officer, Waldos Dólar Mart de Mexico S de R.L. de C.V.

Waldos Dólar Mart de Mexico Integrates Information and Improves Financial and Retail Procedures

Waldos Dólar Mart de Mexico S de R.L. de C.V. began operations in 1999 and grew rapidly to a chain of 350 retail stores throughout the country. The stores offer food products, non-consumables, and seasonal products, as well as products for the home. Headquartered in Mexico City, Waldo’s has five regional offices and three distribution centers.

Challenges

- Implement a flexible and scalable IT infrastructure to achieve operating efficiency throughout the regional offices, distribution centers, and retail stores
- Consolidate and integrate information from the merchandizing, distribution, operations, and financial departments to accelerate business processes
- Extend visibility of up-to-date information to optimize efficiency in the merchandizing, distribution, and operations departments
- Improve decision making and the accuracy of financial projections

Solution

- Implemented Oracle SOA Suite to create an integrated and flexible application development architecture with user-friendly interfaces that accelerates the deployment of new applications and services
- Consolidated information in the merchandising, distribution, and financial departments, extending visibility of reliable, up-to-date information and improving operating efficiency by 30%
- Reduced the number of work hours needed to consolidate financial data and make projections by 20%
- Accelerated business processes in the supply chain, delivery, and distribution departments by 30%
- Cut the time required to generate purchase orders and manage logistics by 30%
- Used Oracle BPEL Process Manager to automate controls in finance, distribution, and merchandizing—enabling the company to gather and update data in real time
- Implemented Oracle’s Hyperion Planning, consolidating information for analysis and facilitating execution of the company’s financial projections and annual budget