



World Wrestling Entertainment,
Inc.
Stamford, CT
www.corporate.wwe.com

Industry:

Media & Entertainment

Annual Revenue:

US\$485.7 million

Employees:

550

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management
Supply Chain Management
Human Capital Management

Oracle Partner:

Fujitsu Consulting
Systeme Computer Systems

“The flexibility and power of Oracle’s JD Edwards EnterpriseOne applications allow us to efficiently manage the unique pursuits of WWE, and provide solutions that support our growing global enterprise.” – Roni Krisavage, VP-Information Technology, World Wrestling Entertainment, Inc.

World Wrestling Entertainment Streamlines Operations with Enterprise Management Solution

World Wrestling Entertainment, Inc. (WWE) is an integrated media and entertainment enterprise. Involved in the sports entertainment business for 25 years, WWE has developed into one of the most popular forms of global entertainment today. The company is organized around four principal activities: live and televised entertainment, consumer products, digital media, and film.

Challenges

- Provide a robust, scalable IT infrastructure to support WWE’s current and future human resources (HR), financial management, and unique business needs
- Eliminate manual processes across the enterprise
- Improve flexibility and autonomy in financial reporting

Solution

- Upgraded the company’s JD Edwards EnterpriseOne applications to support new hardware, ensure scalability, and further streamline HR and financial processes
- Utilized the sales order system to streamline WWE’s video and customer merchandizing processes
- Integrated payroll and finance operations, eliminating duplicate entries across previously disparate systems and improving access to information
- Enabled efficient grid uploads, automating accounts payable processes and reducing data entry efforts
- Automated transactions supporting WWE’s live event shows, improving inventory management and sales processing
- Shortened monthly close cycle from more than two weeks to ten days, allowing the company to reallocate time and resources to other priority tasks
- Gained the ability to track purchases and create invoices in multiple currencies, facilitating accounting related to the sale of products around the world
- Upgraded applications to obtain greater stability and ensure continued vendor support
- Worked with Oracle partners Systeme Computer Systems and Fujitsu Consulting to analyze and execute an efficient upgrade, completing the implementation in just five months