



ZooDom Italia Srl
Vicenza, Italy
www.zoodom.com

Industry:

Retail

Annual Revenue:

US\$13 million

Employees:

80

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management Suite
Supply Chain Management Suite
Inventory Management
Procurement and Subcontract Management
Sales Order Management

Oracle Partner:



GN Enterprise Business Solutions
www.gninformatica.com

“Oracle’s JD Edwards EnterpriseOne applications allow us to share information from store to store and manage a centralized purchasing process. We can now provide an effective response to the needs of a growing enterprise and improve the quality and service required for our company’s business.”
–Luca Freschet, Chief Executive Officer, ZooDom Italia Srl

ZooDom Italia Srl Manages Centralized Purchasing Process with Financial Management Solution

The ZooDom Italia Srl project is a new idea in the “Pet Care & Comfort” market. ZooDom helps its customers with the selection and distribution of top quality pet products. ZooDom handles more than 6,000 product references and is present in Italy, Denmark, Slovakia, and Hungary.

Challenges

- Support a growing number of sales outlets and improve efficiency by introducing corporate processes based on optimized procedures
- Centralize purchasing processes to cut operating costs
- Centralize control of purchase process of goods done by operators at sales outlet and warehouse management control
- Provide efficient and effective management of product margins at sales outlets level and support for financial control by standardizing accounting processes and providing a clear audit trail
- Centralize management of stores’ product references and supplier lists while providing managers with easy access to accurate, up-to-date information related to inventory level, inventory rotation, customer profiles, and profitability

Solution

- Worked with Oracle Partner GN Enterprise Business Solutions to improve data quality and control of margins of individual sales outlets
- Standardized the supply process goods in all countries where each sales outlet receives goods only if suppliers send all the items specified in a purchase order row
- Cut purchasing costs with the centralization of purchasing processes and centralized control of reception of goods
- Obtained automatic publication of purchases of new goods in the accounting system to allow staff to keep track of expenses
- Improved level of service and time to market at times of peak demand
- Supported financial control and global cash flow
- Permitted rapid, flexible opening of new sales outlets supporting them with a flexible information system