

**REDPRAIRIE**

Waukesha, Wisconsin
www.redprairie.com

INDUSTRY:

Retail

EMPLOYEES:

1,200

ORACLE PRODUCTS AND SERVICES:

Oracle Database 11g
Enterprise Edition
Oracle Real Application
Clusters

KEY BENEFITS:

- Improved scalability
- High availability
- Improved performance

RedPrairie Maximizes Agility, Efficiency of Supply Chain and Retail Store Operations with Oracle Database 11g and Oracle Real Application Clusters

"Every day, over 20,000 people in the world's best companies use RedPrairie's Supply Chain solutions to pick, pack, ship, and receive products worldwide. We needed our E²e Supply Chain Suite to run on a highly scalable and highly available infrastructure to meet our customers' needs. Oracle Database 11g and Oracle Real Application Clusters technology has enabled us to meet these challenges."—Gary Morgan, Vice President of Technical Services, RedPrairie

RedPrairie is a world-leading, consumer-driven optimization company with an integrated suite of E²e solutions that maximize the agility and efficiency of supply chain and retail store operations. RedPrairie offers applications for retail execution management, workforce management, build-to-order manufacturing, warehouse management, domestic and international transportation, supplier collaboration, and business process integration.

RedPrairie's E²e suite is functionally rich to serve a variety of industries and requirements. It centers on enterprise-wide workforce, inventory, and transportation solutions, complemented with foundational tools for unparalleled business process integration, visibility, measurement, and analytics. These value-based solutions ensure that the right people and products are in the right place at the right time to most effectively serve customers. RedPrairie's proven service-oriented architecture is ubiquitous across the entire suite and well supported by the robust, scalable, and highly available infrastructure provided by Oracle Database 11g and Oracle Real Application Clusters. Customers get reliable and consistent services and an easier integration path for implementations across enterprise ecosystems.

Since Oracle provides a complete, integrated platform that offers high availability and reliability, RedPrairie decided to run its E²e suite applications on Oracle Database to gain the scalability needed to accommodate increases in customers and transactions while keeping costs low.



About RedPrairie

RedPrairie is a privately held global company with 17 locations across North America, Europe, and Asia Pacific, and an experienced partner network in Latin America, Russia, the Middle East, and South Africa. The company continues to expand its solutions and operations to meet the changing needs of its global customers.

RedPrairie offers the E²e vision, solutions, and technology, as well as a time-tested implementation approach and more than 30 years of experience helping companies compete in today's consumer-driven business environment.