

ORACLE®



ORACLE®

Total Asset Lifecycle Management in the Transportation Industry

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Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

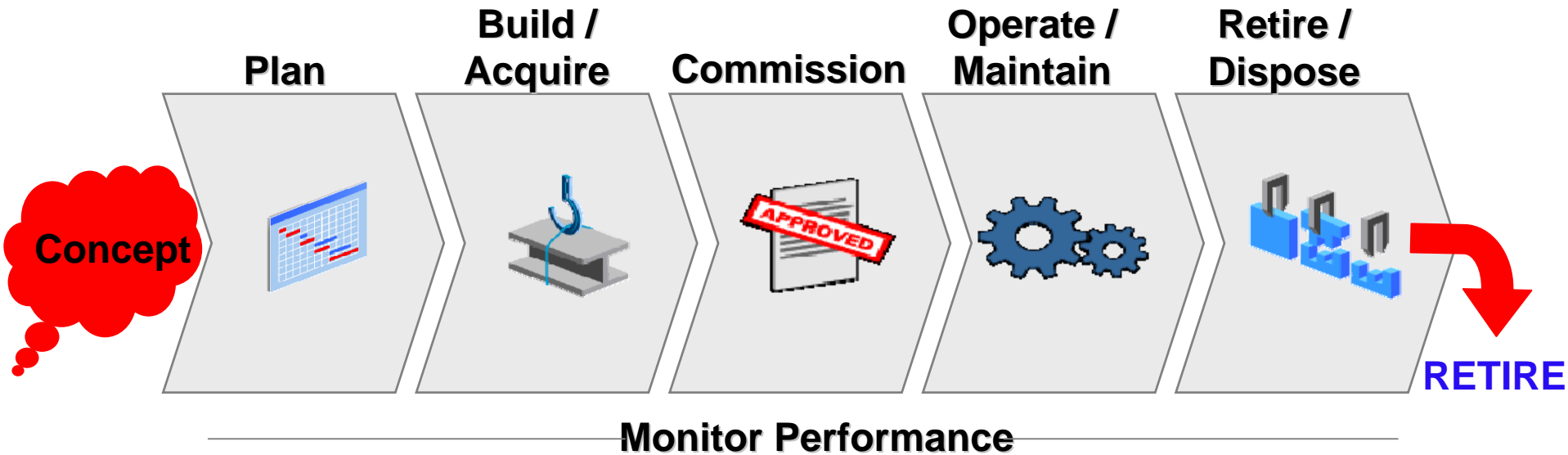
The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Agenda

- **Oracle ALM Solution**
- **Case Study : MTRC**

Asset Lifecycle Mgmt (ALM) At-a-Glance

From Concept to Retirement



***Comprehensive Planning, Tracking, and Execution
for Optimal Asset Performance and Value***

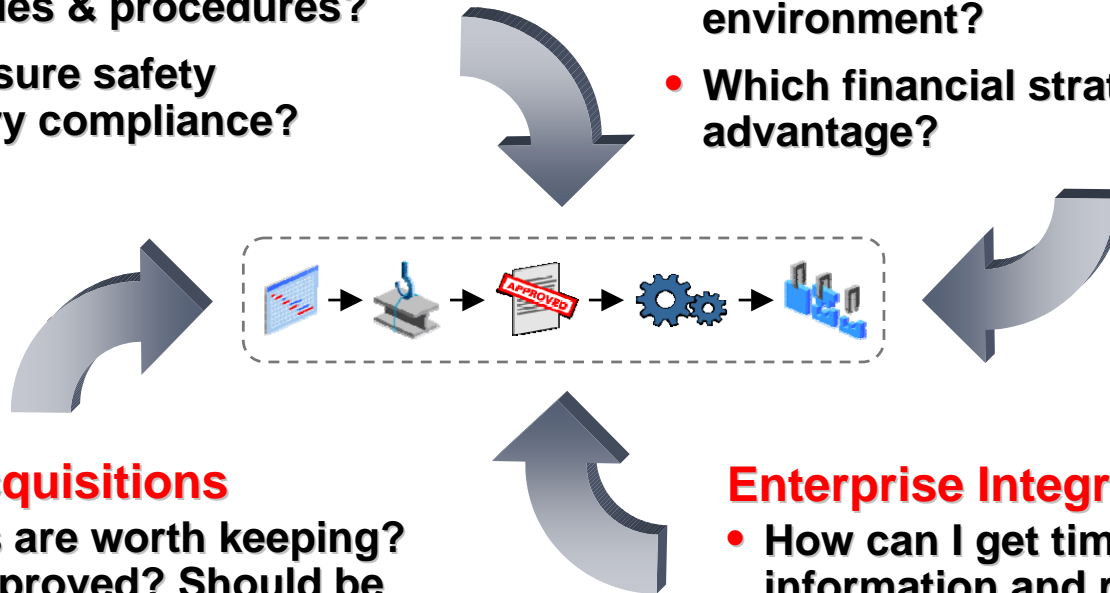
Business Pressures

Compliance & Oversight

- How do I validate the accuracy of my financial statements and enforce policies & procedures?
- How can I ensure safety and regulatory compliance?

Global/Regional Markets & Competition

- How can I manage my assets and resources in a distributed and mobile environment?
- Which financial strategies work to my advantage?



Mergers & Acquisitions

- Which assets are worth keeping? Should be improved? Should be sold? Should be retired?
- How can I rapidly assimilate new assets into finance & operations?

Enterprise Integration

- How can I get timely asset information and respond more quickly to change?
- What is the best way to synchronize maintenance, production/operations & financial info?



How
ORACLE®
Delivers

Asset Lifecycle Management

Part of the Oracle E-Business Suite



- Common data model enables a single source of truth
- Comprehensive suite of applications designed to work together
- Robust set of integration services based on open standards
- Modular deployment by business flow
- Single global instance implementations

Oracle Asset Lifecycle Mgmt Solution

