

MILANO, 20 MARZO



Oracle Business Intelligence Roadmap

Gherardo Infunti
Business Intelligence Sales Unit Manager - Oracle Italia

Oracle Business Intelligence

L'offerta piu' completa di BI&DWH

Data Warehouse

Database Server

Warehouse Builder

Data Integrator

Data Mining Option

OLAP Option

Partitioning Option

Oracle Business Intelligence

L'offerta piu' completa di BI&DWH

Tools

**BI Suite
Standard Edition One**

**BI Suite
Standard Edition**

**BI Suite
Enterprise Edition**

Data Warehouse

Database Server

Warehouse Builder

Data Integrator

Data Mining Option

OLAP Option

Partitioning Option

Oracle Business Intelligence

L'offerta piu' completa di BI&DWH

Applications

Fusion
Intelligence

Business Intelligence
Applications

Corporate Performance
Management

Tools

BI Suite
Standard Edition One

BI Suite
Standard Edition

BI Suite
Enterprise Edition

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Disclaimer

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract.

It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Oracle Business Intelligence Roadmap

BI Standard Edition

For Oracle-centric environments

- Discoverer, Reports, BI Beans, MS-Office Add-In

10gR2

Oracle Reports
to BI Publisher

11g

Metadata Migration Utilities and Methods
Discover Plus (incl. OLAP) to EE

Next Releases

BI Enterprise Edition

For Heterogeneous environments

- Oracle BI Server, Dashboards, Answers, Delivers, BI Publisher, Disconnected Analytics, Office Plug-in, Administration

10gR3
(Maui)

11g
(Negril)

Next Releases

BI Standard Edition One

For SMB and dependent data marts

- Oracle DB SE1, Warehouse Builder, BI Server, Answers, Dashboards, BI Publisher, Administration

Introduction

Next Releases

BI Applications

For Heterogeneous Applications

- Sales, Marketing, Service, Financial, Workforce, SupplyChain

7.9
(Tenerife)

Next Releases

Fusion Intelligence

For Oracle Applications

Introduction

Next Releases

Business Intelligence Applications

Plenaria
Tecnologia
Business
Intelligence

Business Intelligence Suite Enterprise Edition

Data Warehouse &
Business Intelligence Suite Standard Edition

BI City

*... di cosa parliamo
oggi pomeriggio?*

Business Intelligence Applications

Plenaria
Tecnologia
Business
Intelligence

Business Intelligence Suite Enterprise Edition

Data Warehouse &
Business Intelligence Suite Standard Edition

- Soluzioni
 - Oracle BI Applications e Oracle Fusion Intelligence
- Relazioni
 - BI Applications for CRM (*Adriano Ceccherini - Oracle*)
 - L'Oréal (*Daniela Giacchetti – Dir. Strategie CRM L'Oréal*)
 - IW Bank (*Andrea Piccolo - Atlantic Technologies*)
 - Fusion Intelligence (*Paolo Prandini - Oracle*)
 - NB.: SOA e BI → Sessione tecnologica
- Sala Azzurra (dietro allo stand Oracle)

Business Intelligence Applications

Plenaria
Tecnologia
Business
Intelligence

Business Intelligence Suite Enterprise Edition

Data Warehouse &
Business Intelligence Suite Standard Edition

- Soluzioni
 - Sun “Niagara”
 - Business Intelligence Suite Enterprise Edition 10gR3
 - Oracle Data Integrator
- Relazioni
 - La BI ecologica (*Rita Barbati – Sun Microsystem*)
 - La BI di Nuova Generazione (*Roberto Falcinelli - Oracle*)
- Sala Arancione (questa)

Business Intelligence Applications

Plenaria
Tecnologia
Business
Intelligence

Business Intelligence Suite Enterprise Edition

Data Warehouse &
Business Intelligence Suite Standard Edition

- Soluzioni
 - Business Intelligence Suite Enterprise Edition
 - Oracle BAM & Oracle SOA Suite
- Relazioni
 - Technip Italia (*Paolo Paris*) - Insirio (*G. Corazza, M. Cofano*)
 - “Grande Banca”, Analisi del Credito (*Fabrizio Cappelli - Oracle*)
 - SEAT Pagine Gialle, BAM & SOA - Technology Reply (*Marco Gualtieri*)
- Sala Arancione (parte 1)

Business Intelligence Applications

Plenaria
Tecnologia
Business
Intelligence

Business Intelligence Suite Enterprise Edition

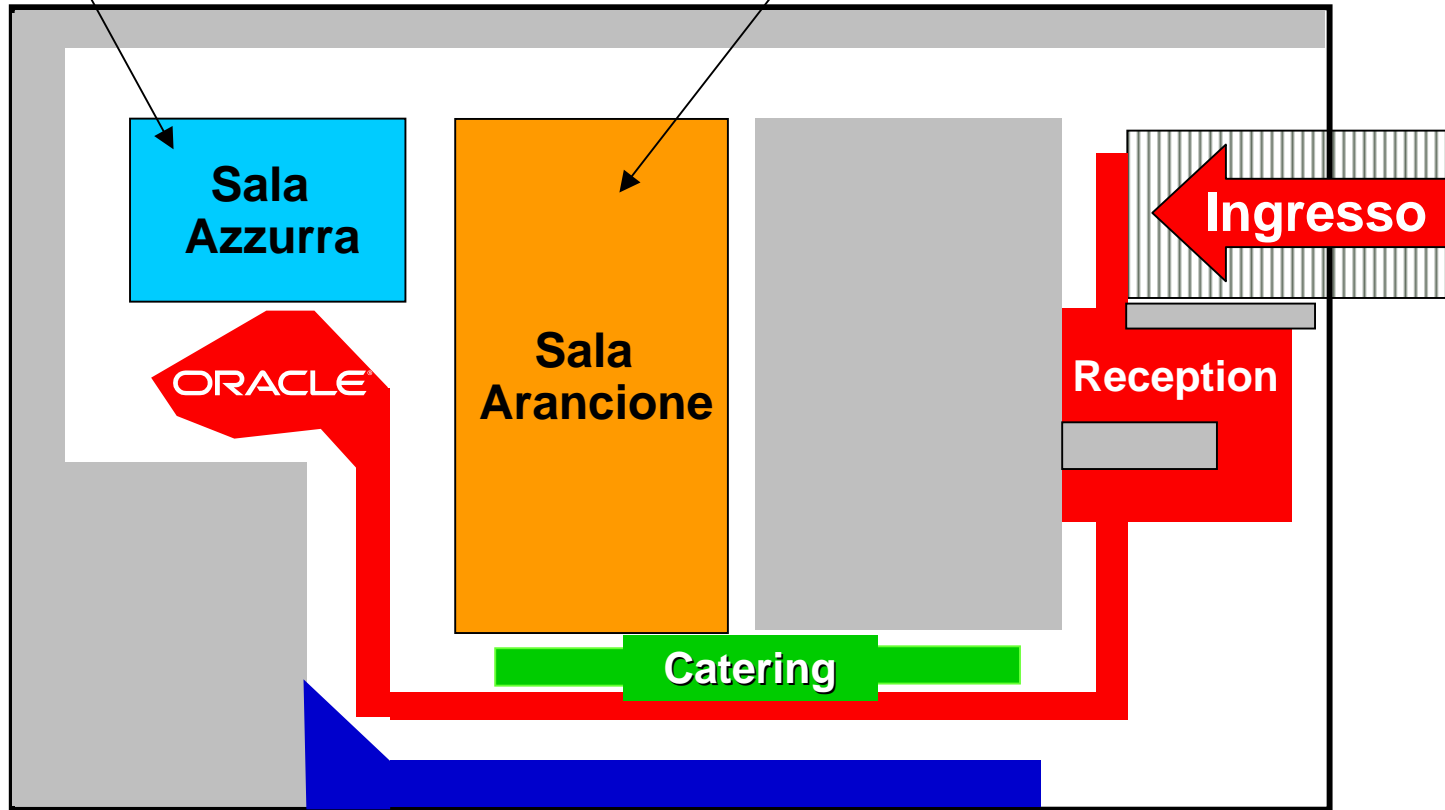
Data Warehouse &
Business Intelligence Suite Standard Edition

- Soluzioni
 - Business Intelligence Suite Standard Edition
 - Oracle Warehouse Builder
 - Oracle Database Server
- Relazioni
 - Costa Crociere (Maurizio Dellucca) – AtosOrigin (F.Agostini)
 - ERG Petroli (Sergio De Vicariis) – Confor Age (Renato Coacci)
 - Data Quality HP (Devrim Di Finizio)- Oracle (Vincenzo Guarino)
- Sala Arancione (parte 2)



Track BI Applications

Plenaria e Track Tecnologia



Area Espositiva Oracle BI Community

MILANO, 20 MARZO

BI City

THE ORACLE BUSINESS INTELLIGENCE DAY



Lunch Break

Ripresa Conferenza ore 14:00