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**Oracle Application Day**

Beograd, 17.06.2008.

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## **Oracle Aplikacije u Srbiji i Crnoj Gori**

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## Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decision. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Oracle At-a-Glance



Founded in 1977. Headquarters in Redwood Shores, CA with operations in 145 countries.

- 286,000 total customers
- 235,200 database customers
- 37,500 applications customers
- 24,000 SMB apps customers
- 53,800 middleware customers
- 19,500 partners
- 74,000 employees
- 14,000 developers
- 7,500 support staff

## *Globally...*

- #1 in Database
- #1 in Supply Chain Mgmt
- #1 in Customer Relationship Mgmt
- #1 in Human Capital Mgmt
- #1 in Industries
  - Retail
  - Public Sector
  - Professional Services
  - Financial Services
  - Communications



## Oracle Srbija i Crna Gora d.o.o.

- First Office 1987 - 1991
- Sanctions and embargo period 1991 - 1996
- Rep. Office of Oracle Netherlands 1996 – 1999
- Indirect coverage by Oracle Slovenia 1999 - 2002
- Full Subsidiary - December 2002
- Full Functionality - June 2003



# Oracle Applications in Serbia & Montenegro

- Oracle E-Business Suit
- Oracle Siebel CRM
- Oracle Hyperion – Enterprise Performance Management



# Oracle Applications in Serbia & Montenegro

## Srbija

- Narodna Banka Srbije
- Jat Airways
- Telekom Srbija
- Telenor
- U.S. Steel Serbia
- JKP “Novosadske toplane”
- JKP “ Gradsko stambeno” Beograd
- Spinnaker New Technologies & ComTrade Group – Oracle Siebel CRM

## Crna Gora

- Elektroprivreda Crne Gore
- Kombinat Aluminijuma Podgorica & Rudnici Boksita Nikšić



# Oracle Application Partners in Serbia & Montenegro

- **DIGIT**

- Oracle EBS

- **FADATA**

- Oracle EBS

- **SAGA INFOTECH**

- Oracle EBS

- **SPINNAKER NEW TECHNOLOGIES**

- Oracle EBS
- Oracle Sebel CRM
- Oracle Hyperion – Enterprise Performance Management



## Future steps

- **Constant improvement thru new Projects & Trainings**
- **Participating on Regional Projects**
- **Product Expertise (*EBS, CRM, EPM*) by Industries (*Telco, Airline, Financial Services, Public Sector, Utilities, etc.*)**

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