



Improve Operational Efficiencies and Outcomes of Clinical Trials

Rising costs, increasing regulatory requirements, and complexity of clinical trials has increased the time, and cost to introduce new products to market. This is driving life sciences companies to focus on streamlining processes and enhance the quality of clinical information. Oracle's solutions for clinical trial management enable an integrated approach for managing the entire clinical trials value chain.

Companies need to manage multiple trials often across the globe. Clinical trials management is complex and requires the integration of information across the enterprise and from outside partners. Competition for top investigators is increasing while its becoming difficult to identify, enroll, and retain clinical trial subjects. With large amount of clinical trial data being generated from multiple sources consolidation, analysis, and reporting poses enormous challenges. Oracle's complete solution enables life sciences companies to improve operational efficiencies and outcomes of clinical trials. With clinical trial management applications from Oracle, companies are able to significantly enhance their ability to:

- Manage hundreds of simultaneous trials in a regulatory compliant manner
- Improve efficiency and quality of clinical data
- Streamline clinical analysis, reporting and submission
- Maintain a single source for adverse event data submission and reporting

Manage hundreds of simultaneous trials in a regulatory compliant manner

With clinical trials being conducted across the globe, there is a need for having tools to efficiently manage concurrent trials, strengthen relationships with principal investigators, rapidly enroll qualified participants, identify problems early, and take corrective actions quickly. Oracle's Siebel Clinical Trial Management System enables you to take advantage of the world's leading CRM application to efficiently manage clinical trials. A centralized trial management database provides users with the most relevant and appropriate information in real-time. Armed with the most current and relevant data, clinical users are able to spot problems earlier and take corrective actions sooner, thus reducing overall trial costs.

With Siebel Clinical Trial Management System your ability to collect, track, and analyze information about principal investigators is greatly enhanced. This enables you to identify those with the greatest chance of running your clinical trials successfully. It further provides many automated tools to help researchers and project managers to keep trials on track.

Siebel Clinical Trial Management System lets you improve relationships with principal investigators, enhance employee productivity and effectiveness, and achieve faster patient enrollment, better trial quality, and lower trial costs.

Improve efficiency and quality of clinical data

Data is central to the clinical trial process. It serves as the basis for product submission, approval, labeling, and marketing. However, clinical trial data can come from a variety of sources and multiple systems, which make it difficult to obtain a comprehensive view of important data elements. Oracle's combination of broad coverage and deep functionality offers unmatched benefits in clinical data management.

"If the protocol is not working, I don't want to wait two months to find out. Now I know within days or hours if there is a problem."

Hassan Movahhed
Senior Director for Clinical Affairs
Amgen

