End-to-End Solution Map for Life Sciences

Analytics

- Project Management
- Data Aggregation
- Data Mining
- Sample Management

- Recipe/Formula Development
- Process Execution
- Quality Management
- Product Costing
- Product Lifecycle Management

- Sales Force Effectiveness
- Closed Loop Marketing
- Trade/Contract Management
- Territory Management

Drug Discovery → **Development** → **Manufacturing** → **Supply Chain Management** → **Sales & Marketing** → **Safety**

- Clinical Data Management
- Electronic Data Capture
- Clinical Trial Management
- Clinical Analysis and Reporting
- Adverse Event Report

- Demand Management
- Sales and Operations Planning
- Collaborative Planning
- Advanced Supply Chain Planning
- Sourcing
- Purchasing

- Call Center
- Adverse Event Report
- Product Complaints

Corporate Admin Functions

- Human Capital Management
- Financial Management
- Enterprise Performance Management
- Project Management
- Governance, Risk, and Compliance Management