The 2014 Oracle University Expert Summit was a huge success! Over one hundred Oracle professionals attended the event with an overwhelmingly positive feedback. The program of the next Expert Summit is on a much bigger scale. It features an impressive agenda that was designed to build on important areas of interest and expanded to include topics that were captured from last year’s suggestions.

Our constellation of guest speakers is unprecedented in terms of number and areas of expertise. Seven industry acclaimed Oracle technology gurus are coming to Dubai to provide you with expert insight, best practices, as well as tips and techniques that were accumulated from many years of experience and specialization. Such knowledge is far beyond the standard content of classroom training. The summit will include ten seminars covering various topics. No matter where your work fits in technology or development, there will always be sessions of relevance to you and your job role. Delegates can also move freely between the ten seminars ensuring that they get a personalized and totally relevant experience.

Join us for a deep dive with Oracle gurus and leverage on this platform to interact with like-minded Oracle professionals. Leave with takeaways that you can put into practice right away. Certainly an opportunity not to be missed. Register now to secure your spot!

Looking forward to welcoming you at the summit.

Adil Bennis
Oracle University
Sales Director,
Middle East

Get to New Heights With Oracle Gurus

Middle East Oracle University

EXPERT SUMMIT

2015 | 15th–19th February

Dubai, United Arab Emirates
The Oracle Experts you will be learning from:

**CRAIG SHALLAHAMER**
Craig is an expert in Oracle database performance, an Oracle ACE Director, performance researcher and blogger, consultant, author of two books (Oracle Performance Firefighting, Forecasting Oracle Performance), an enthusiastic conference speaker, and a passionate teacher to thousands of Oracle professionals in 30 countries in 5 continents, specializing in quantitative Oracle Database performance analysis. He is the founder and president of OraPub, creator of the performance analysis tool, Stori, and key designer and engineer behind HoriZone, OraPub’s capacity planning product. His blog, A Wider View, is where to find his most recent public performance research.

**LUCAS JELLEMA**
Lucas is a Fusion Middleware Expert, active in IT and with Oracle technologies since 1994. He worked for Oracle’s Worldwide Internet Development Center of Excellence developing workshops, reusable software, standards and guidelines. He is now Chief Technical Officer at AMIS in the Netherlands and is an Oracle ACE Director for Fusion Middleware. Consultant, and trainer on diverse areas including Oracle Database (SQL & PL/SQL), Service Oriented Architecture, BPM, ADF, and Java in various shapes and forms. Author of the Oracle Press book: Oracle SOA Suite 11g Handbook. Frequent presenter on conferences such as JavaOne, Oracle OpenWorld, ODTUG Kalexidscope, Devoxx and OBUG. He is a frequent contributor to AMIS’s Technical Blog.

**PETE FINNIGNAN**
Pete is a renowned security assessment expert of Oracle Databases. He is the author of the “SANS S.C.O.R.E security check list”, for the Oracle database. He is a frequent speaker on the world stage on the subject of Oracle and security including Blackhat, UKOUG, OUG Ireland, OUG Scotland, Northern UK Security Group, PSOUG and InfoSec. Pete is the founder and CEO of PeteFinnigan.com Limited, a company specialized in Oracle security.

**TIM FOX**
Tim is a senior consultant and Exadata evangelist at Enkitec, an Oracle Platinum Partner with over 100 Exadata implementations under their belt. Tim has worked with the Oracle database for over 20 years, starting with version 5 in 1989. He was a proponent of Oracle Application Express for many years and is co-author of the book “Pro Oracle Application Express 4”. Tim’s strong development background combined with his database skills make him an excellent resource for solving difficult performance related problems. He is a frequent speaker at regional, national and international Oracle conferences.

**MARK RITTMAN**
Mark is co-founder and Chief Technical Officer (CTO) for Rittman Mead, an expert for Oracle BI, Data Warehousing, Data Integration and Analytics. He is an Oracle ACE Director and the author of the Oracle Press book “Oracle Business Intelligence Developers Guide”. He is one of the most experienced OBIEE, ODI, Oracle data warehousing and OLAP developers in the world, carries out expert services to help Oracle customers get the most out of the WebLogic Server-based middleware on which Oracle BI, ODI and development technologies are based on. Mark is a past board member for ODTUG (Oracle Development Tools User Group), past editor of Oracle Scene, the UKOUG members’ magazine, and contributes to the Rittman Mead blog.

**UWE HESSE**
Uwe is Senior Principal Instructor at Oracle and Oracle Certified Master. He has received many awards: Oracle Customer Services EMEA Excellence Award in 2012, Oracle University EMEA Excellence Award in 2012, election to the Oracle University “Leadership Circle” in 2009, 2012 and 2013, Oracle Germany Internal Award (M*Oscar) for Innovation in 2009 and Oracle University Internal Award for Communication via Web 2.0 in 2011. Uwe is a member of the Oak Table network and posts regularly on his website: The Oracle Instructor.

**MARK BACH**
Martin is an Oracle Certified Master, and Principal Consultant at Enkitec, specializing in high availability and disaster recovery solutions for mission critical 24×7 systems. He is co-author of the Apress book “Pro Oracle Database 11g RAC on Linux” and author of “Expert Consolidation in Oracle Database 12c”. He is an Oracle ACE Director and a member of the Oak Table network. Martin presents regularly at Oracle user group meetings and contributes to UK and German Oracle User Group publications and to the German language iX magazine which is read by over 50,000 people in Germany, Austria and Switzerland. The motto for Martin’s blog is: Trying to explain complex things in simple terms.

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Seminar 1: February 15th-16th
Go Faster: Make Oracle Work for You with Craig Shallahamer

Oracle DBAs find it difficult to get complete and correct information about how the database engine works. Even when bits of truth are collected, consolidating the data into a useful performance optimizing solution is complicated. When a diagnosis is incomplete or the DBA doesn’t understand why a solution improves performance, solution creation becomes a guessing game resulting in haphazard performance improvement. This seminar presents a number of very specific performance topics that are analyzed 100% through scientific experimentation and then applied to daily Oracle performance analysis.

Seminar 2: February 17th
Locking Down and Hardening Oracle Database Environments with Pete Finnigan

You will be taught how to reduce the risk of attack on, misuse and abuse of data held in Oracle databases. After identifying some of the issues with security you will hear how to lock down a database. The focus will be on key design and process based issues. Topics covered include hardening database passwords, DBA access methods, user account provisioning, password and account management, third party access to production data. The seminar will also consider break glass scenarios and context based security.

Seminar 3: February 18th
Practical Audit Trail Design with Pete Finnigan

You will gain insight in designing, enabling and configuring practical and simple audit trails within Oracle database environments and will learn about those risks and issues that should be considered when running sensible customer environments. You will get to know the security principles available within the database and how they can be implemented quickly and easily. A sample practical audit trail design will be provided, containing free tools and scripts written in PL/SQL and SQL, for you to take away. These can be adopted and implemented within your own database environments.

Seminar 4: February 19th
PL/SQL Secure Coding with Pete Finnigan

You will learn about the common security issues often located in PL/SQL code and created by developers without an experience of database security. Each type of PL/SQL coding issue will be demonstrated so that you can appreciate what vulnerable code looks like. We will also look at other security issues such as encryption, leakage of critical data, dangerous functions and use of incorrect privileges. You will be taught how to protect your PL/SQL code to make it harder for an attacker to steal or run code out of context.

Seminar 5: February 17th
Exadata Performance and Best Practices with Tim Fox

You will be introduced to key Exadata performance fundamentals and the usual tools and techniques you would use when planning, migrating and monitoring your databases on Exadata. You will gain a technical overview of Exadata's architectural differences and performance advantages and will understand how the usual Oracle performance monitoring and troubleshooting tools can be used on Exadata. Theory will be complemented with real life Exadata performance "war stories" from 100+ Exadata implementations, countless migrations and performance optimization tasks.

Seminar 6: February 18th
Minimize Downtime with Rolling Upgrade using Data Guard with Uwe Hesse

Upgrades are often critical but should not have a negative impact on system availability. Logical Standby Databases offer a method to minimize the downtime related to a Database Upgrade and the time it takes to do a switchover. You will learn how to perform a Rolling Upgrade with a Logical Standby as well as a Rolling Upgrade with a Physical Standby. Rolling Upgrade procedures, processes and its restrictions will be explained; system requirements will be covered, as well as backup and fallback procedures.

Seminar 7: February 19th
Grid Infrastructure and Database High Availability Deep Dive with Martin Bach

Providing a highly available database architecture fit for today's fast changing requirements can be a complex task. This seminar starts with an overview of available high availability technologies (hard and soft partitioning of servers, cold failover clusters, RAC and RAC One Node) and complementary tools and techniques to provide recovery from site failure. In the second part we look at Grid Infrastructure in detail: what it is, what it does and how it can be put to best use, including the creation of an active/passive cold failover cluster for web and database resources.

Seminar 8: February 17th
Oracle ADF Masterclass with Lucas Jellema

Building applications with Oracle ADF can be challenging at times. ADF in itself is a fairly new technology stack that allows for very rich, potentially complex web applications. Design patterns, best practices and a sound gut feel are still being developed. This seminar will take a number of fairly common or at least recognizable challenges from several real ADF projects and discuss the design and implementation of solutions. Delegates will receive the source code for these demos. Many challenges will be discussed.

Seminar 9: February 18th
OBIEE 11g Best Practices for Performance, Analysis and Development with Mark Rittman

You will learn how in-memory analytics can be added to OBIEE11g using Exalytics, TimesTen and the new In-Memory Option for Oracle Database 12c. and understand which option to use for particular use-cases. How development and deployment of OBIEE applications can be improved through the use of source control, continuous integration and deployment automation will be covered as well as end-to-end OBIEE performance and the techniques you can use to improve the speed and responsiveness of your dashboards and reports.

Seminar 10: February 19th
Extending OBIEE 11g: The future of flexible reporting solutions with Mark Rittman

You will learn how OBIEE11g works with BI Apps 11g and ODI to deliver next-generation packaged analytics against Oracle EBS, PeopleSoft, Siebel and JD Edwards data sources, and you will see how OBIEE 11.1.1.7 provides much tighter integration with Essbase and Oracle EPM applications. We’ll see how OBIEE dashboards and reports can provide what-if and advanced analytics features, and we’ll end the day with a look at how OBIEE integrates with Hadoop to provide a graphical view over your emerging big data sources.

PROGRAM DESCRIPTION

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Go Faster: Make Oracle Work for You with Craig Shallahamer

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EVENT VENUE
THE ADDRESS DOWNTOWN DUBAI
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Ten Expert Seminars are scheduled in five days. You are free to choose to follow the sessions that are of most interest to you. Pick and build your own schedule. One registration pass will get you access to all seminars.

**DAY 1**  
Sunday February 15th  
Seminar 1  
Go Faster: Make Oracle Work for You with Craig Shallahamer - day 1

**DAY 2**  
Monday February 16th  
Seminar 1  
Go Faster: Make Oracle Work for You with Craig Shallahamer - day 2

**DAY 3**  
Tuesday February 17th  
Seminar 2  
Locking Down and Hardening Oracle Database Environments with Pete Finnigan  
Seminar 5  
Exadata Performance and Best Practices with Tim Fox  
Seminar 8  
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**DAY 4**  
Wednesday February 18th  
Seminar 3  
Practical Audit Trail Design with Pete Finnigan  
Seminar 6  
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**DAY 5**  
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Seminar 4  
PL/SQL Secure Coding with Pete Finnigan  
Seminar 7  
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Seminar 10  
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All seminars are scheduled from 9:00 to 17:00 hours.

**VISAS**  
Non-GCC nationals may need a visa. For assistance please send an eMail to: education_ae@oracle.com. Please note that visa requests may take several weeks to process.

**REGISTER NOW**  
For more information, advice and registration, contact your Oracle University Account Manager or our Oracle University Service Desk:  
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