# Public Demonstration site for Oracle BI Mobile

This document comprises 2 sections. Section 1 will provide instructions to configure the Oracle Business Intelligence Mobile HD app on your iPad. Section 2 provides some instructions to help familiarise yourself with the new interface.

1. After successfully installing the app from iTunes, launch the app

http://j.mp/MG4aTe

2. Accept the terms and conditions. You will then need to setup your connection. Touch the **+** icon to "Add Server".

3. Fill in the information as shown below then touch the "Save" button on the top right.
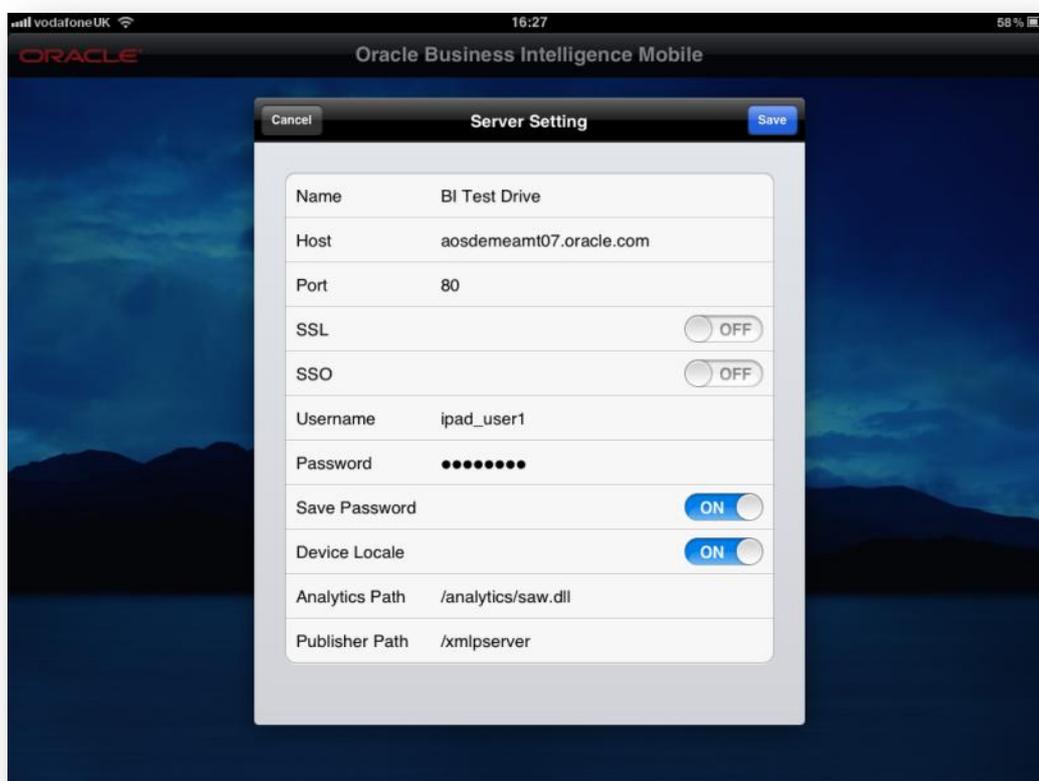
The password, hidden above, is **welcome1**

4. You should now have the "BI Test Drive" entry with a green tick indicating that it is the default connection. Now touch the "Login" button.
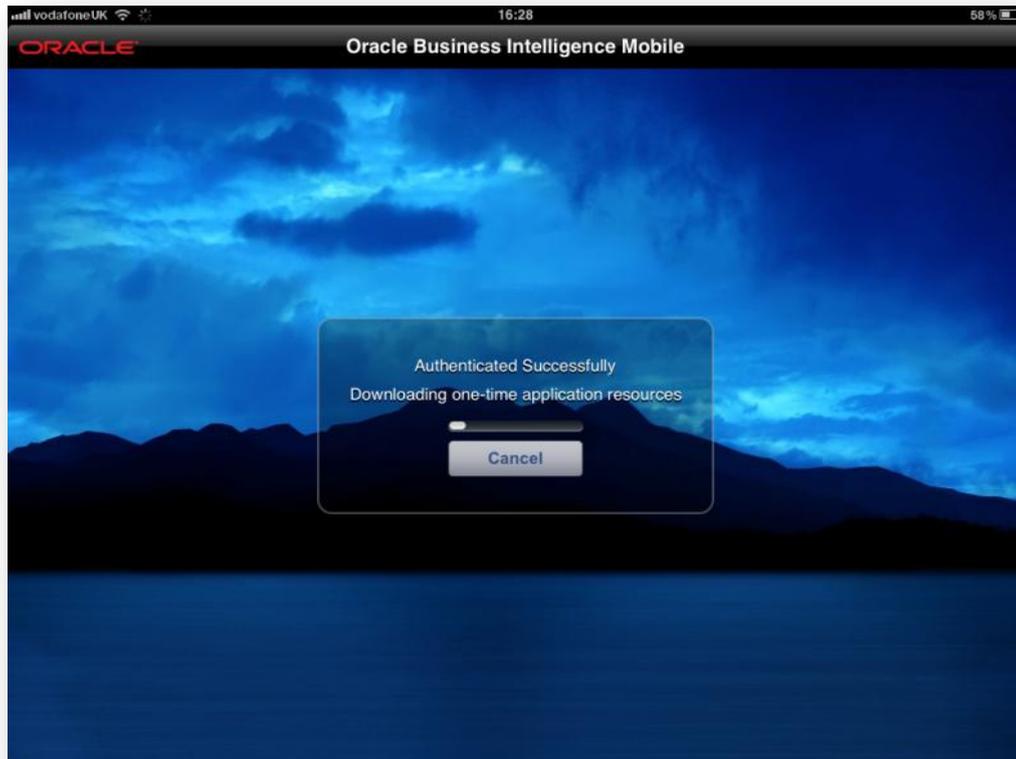
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With a successful connection the app will perform a 1 time download to setup that particular server.

See more from Oracle Analytics on our YouTube channel **EvolvingBI**, Facebook page "**Oracle EPM & BI**" and our Twitter feed **@OracleAnalytics**. Simply follow the links below;

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BI Mobile Application Familiarisation

These instructions are intended to provide a high level navigation around the new BI Mobile Application as opposed to an in depth role based analogy. There is far more content available on the demo application than is described here. This will simply get you started on your own exploration of the dashboards, reports, watch lists, scorecards etc that are all available to you.

Feel free to dive into any of the available areas and all of the content.

1. You will first see the dashboards most recently viewed. On your first visit this may not be populated. Although after accessing a few reports and/or dashboards the cover flow effect will show recent activity.

2. Touch on the "**Dashboards**" icon at the bottom. A list of all available content on this demo is shown. Currently, content is separated in particular folders related to functional areas to help facilitate the demo. This content can be arranged in any manner you choose.


Notice the backgrounds are customisable.

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3. Touch on "**My Folders**". A single dashboard will appear called "**My Dashboard**". Touch on the dashboard to open. My Dashboard is simply this user's personally created and most used dashboard.

4. "**My Dashboard**" is a simple product sales dashboard for a fictional electronics store. Here you analyse current sales performance. The charts, filters and pivots are all active for you to test.

5. Try changing the "**Year**" filter on at the top left of the screen. Select sales for only "**2010**", then touch the "**Apply**" button on the top right.

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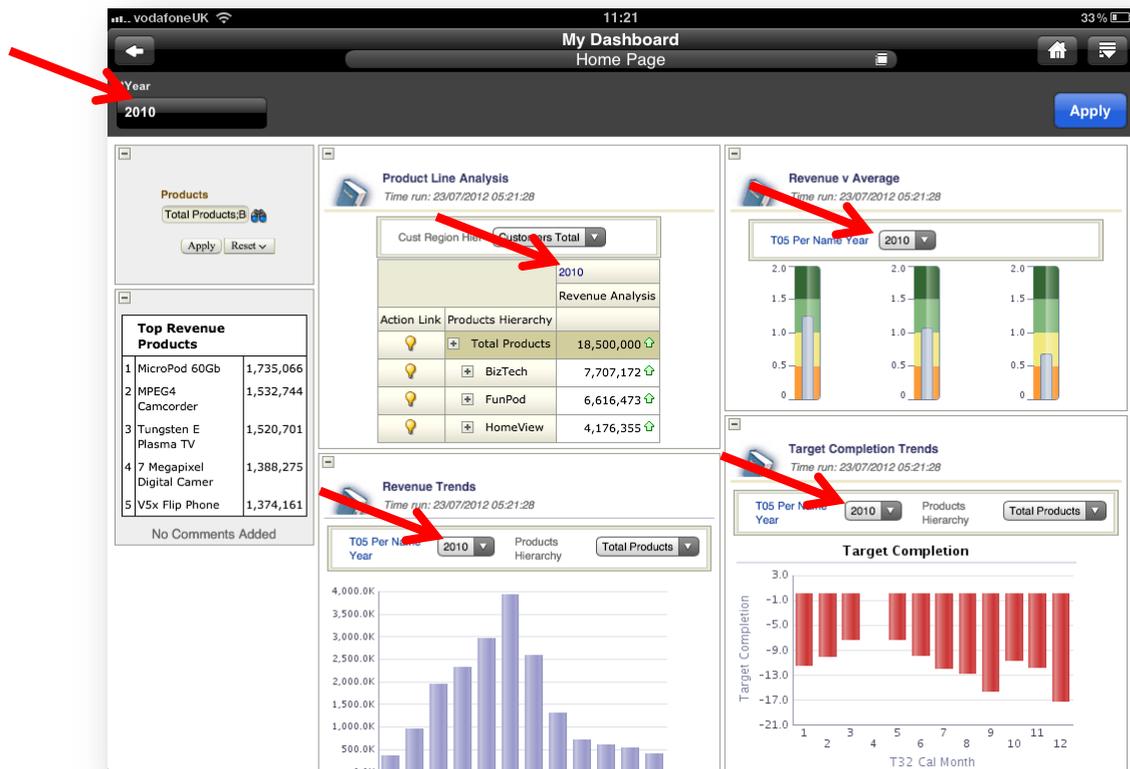
6. Touch the "**Home**" icon on the top right (little house). On the Home screen touch the folder "**3. Analysis and Dashboards**". Then touch the dashboard "**3.50 Mobility**".

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7. On the pivot table you will notice yellow markers in front of 3 of the numbers. Touch one of the numbers to reveal the context menu.
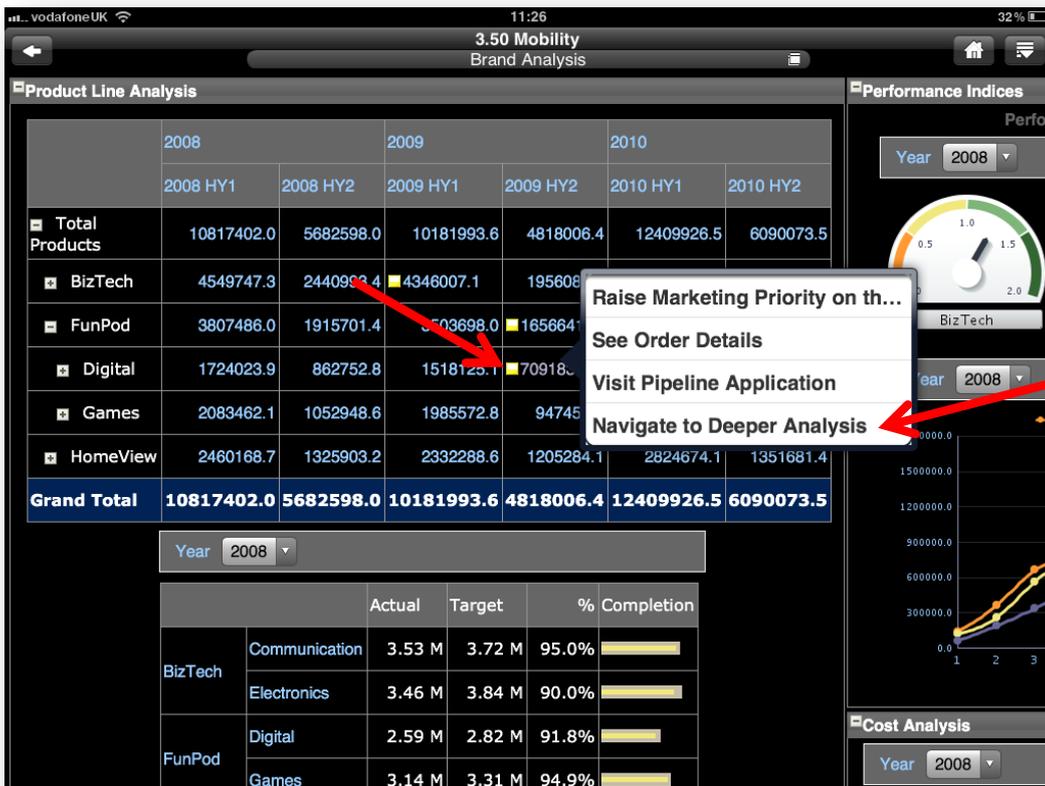
8. Imagine you need to investigate further into why the value you're looking at is what it is. The context menu provides a link to "**Navigate to deeper analysis**". Touch that to see a complete breakdown of the value.

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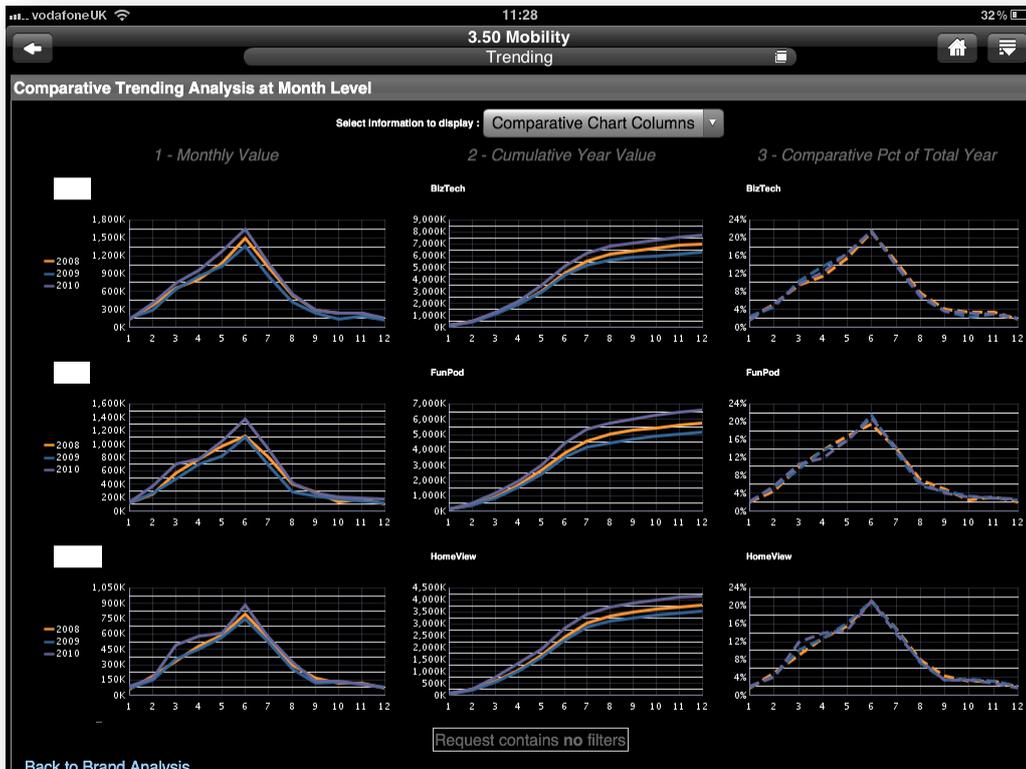
9. Touch the drop down box at the top of the dashboard and choose "**tables with detailed data**" to reveal the pivot chart view of the charts you have just seen.

10. On completing your deeper analysis you can update the source system. Back at the "**Brand Analysis**" dashboard again touch on the number with the yellow marker. This time choose "**Raise the marketing priority"** which will invoke an action in the source system to ensure we focus our sales on this particular product. Touch "**Execute**" to complete the process.

For the purposes of the demo the parameters for the action have been fixed. In a real world situation you would be able to enter the parameters directly here.

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11. Touch on the bar at the top that currently says "**Brand Analysis**" and select "**Global Revenue**". Touch the icon at the top right of the map with the red, blue and green bullets. This will open the map legend.


12. Using pinch zoom you can focus onto Europe. Also, check the "**Billed Quantity**" on the legend to add another layer to the map.

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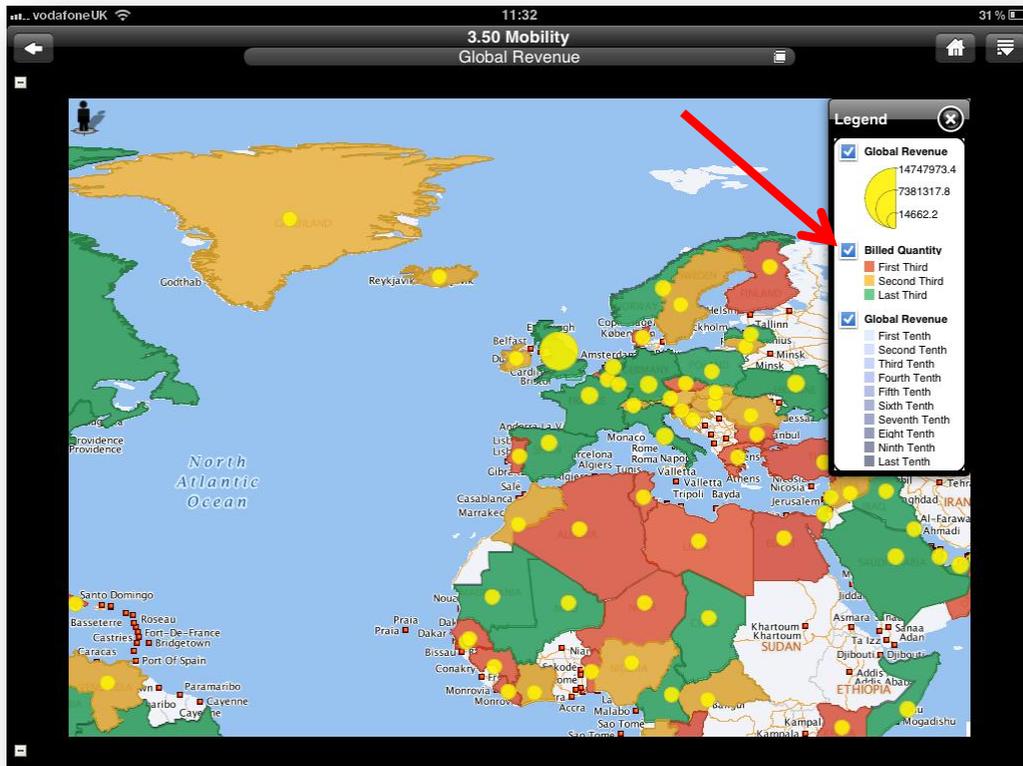
13. For another location intelligence example, choose "**US Revenue**" from the bar at the top. Here you can see pie charts used as a map layer and by touching a particular state you are shown the actual values.
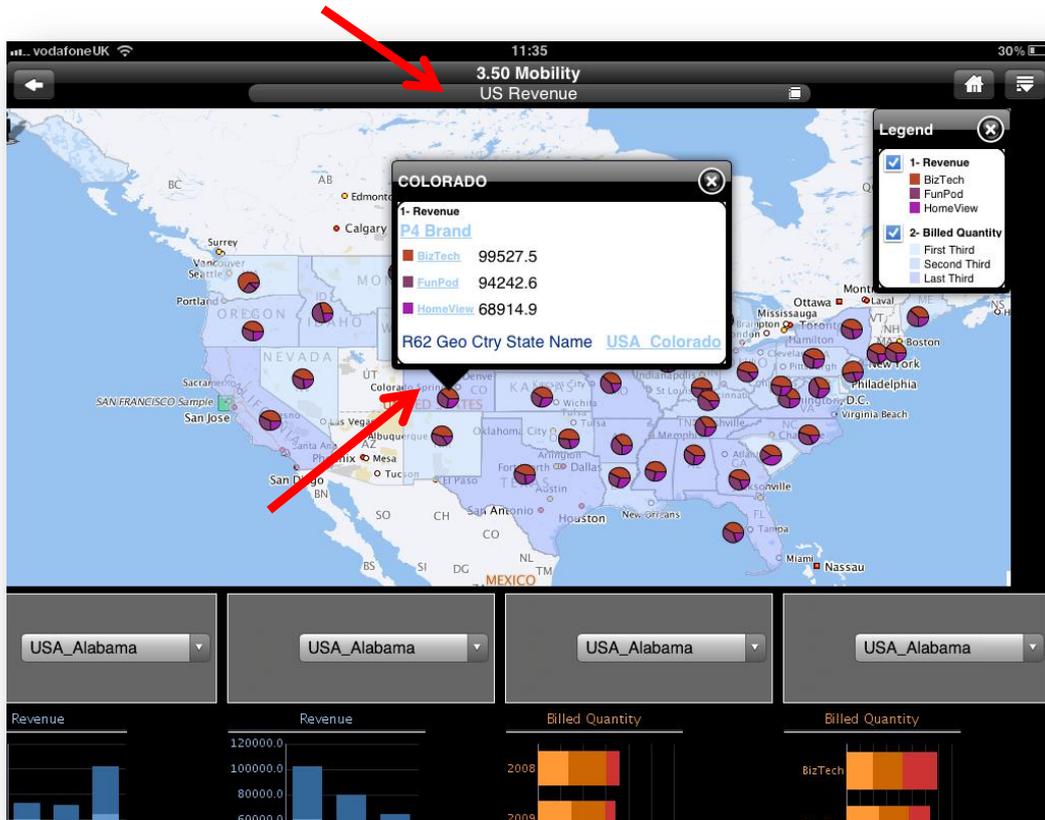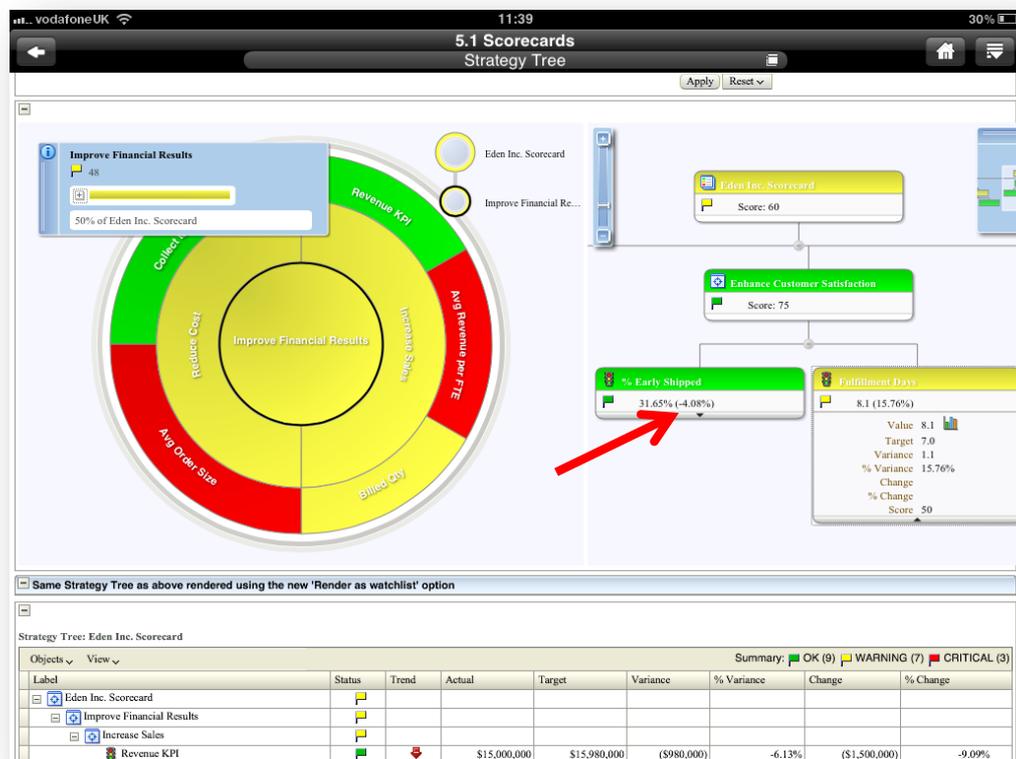

14. Touch the home icon on the top right. Touch the folder "**5. Performance Management**" and touch the "**5.1 Scorecards**" dashboard. This launches the strategy tree for our electronic sales company (Eden Inc).
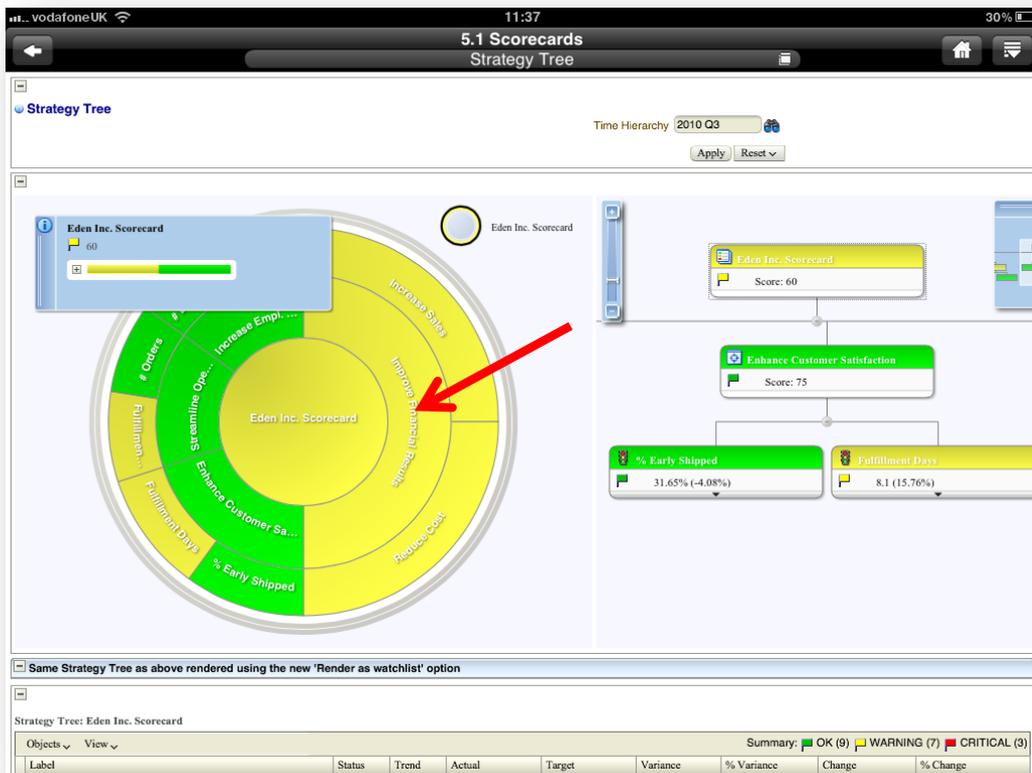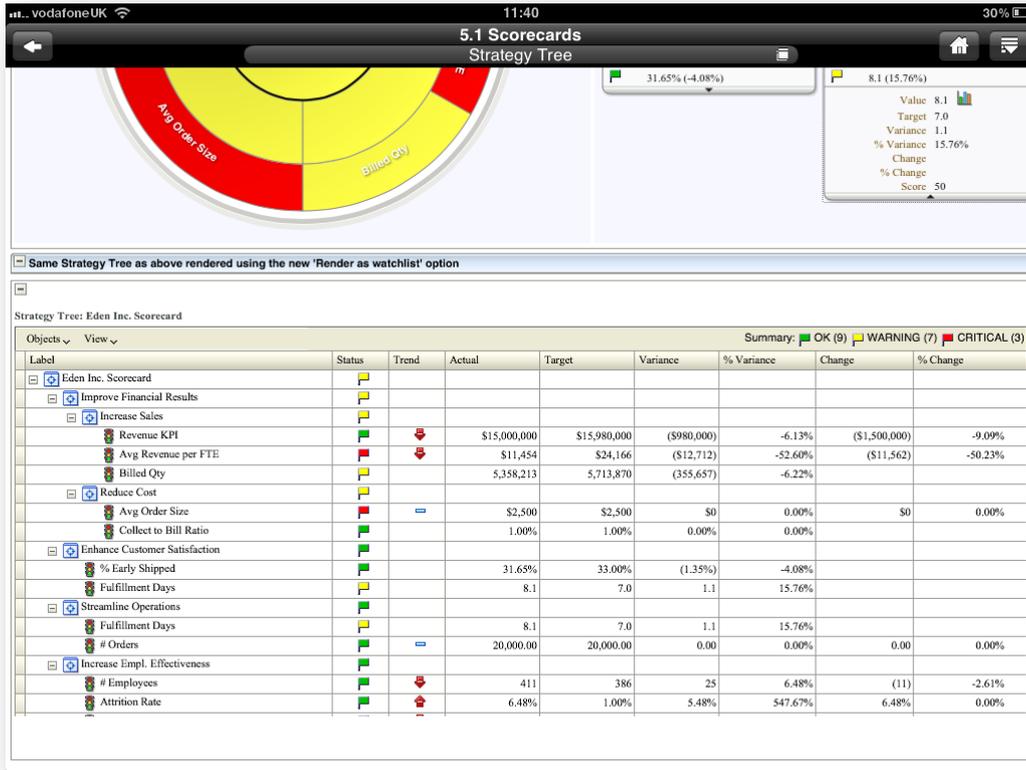
15. Double tap "**Improved Financial Results**" on the target to drill down. You can of course drill on any of the available metrics.


16. You can view the complete detail of any of the metrics on the tree diagram.

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17. At the bottom of the dashboard you can see a KPI watch list with status flags.

18. On any of the dashboards you can choose to make it a favourite so that it appears under your favourites icon on the main screen. Touch the icon to the right of the home icon on the top right of the screen. Choose "**Add to Favorites**".

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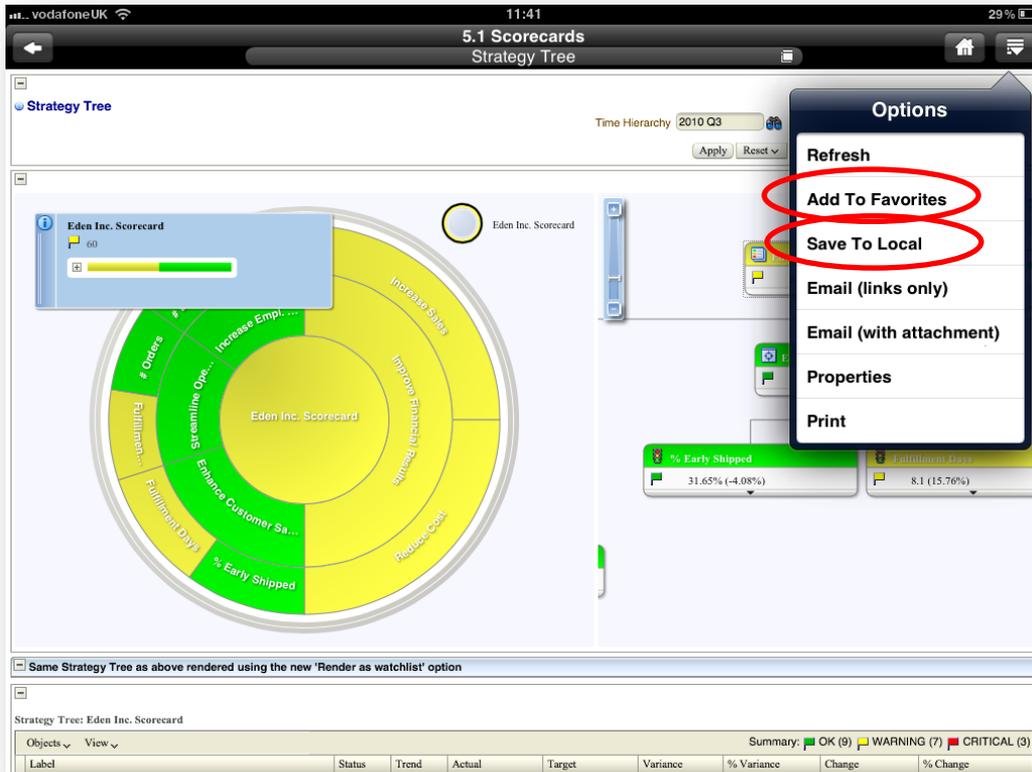
19. Likewise you can save any dashboard locally for review when you're completely offline. Choose the "**Save to Local**" option.
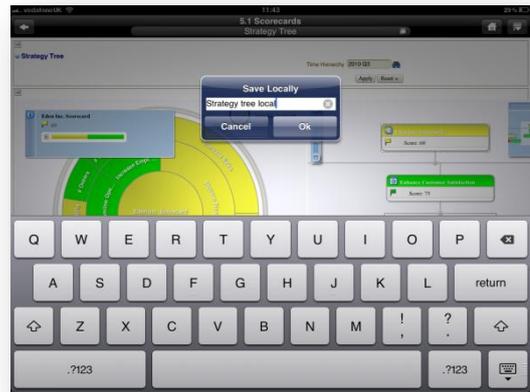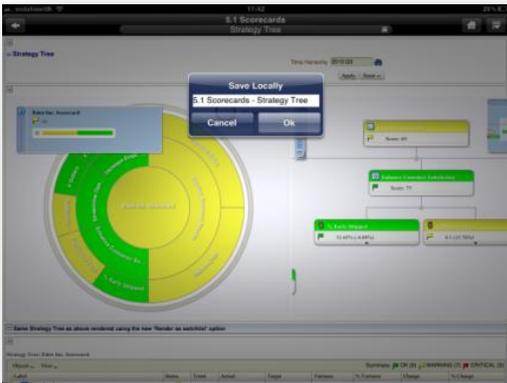
20. You will be prompted to give the dashboard a unique name for local storage. Touch OK to continue. Back on the home screen, touch the "**Local**" icon at the bottom to see your new saved dashboard.

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