



Oracle Higher Education Solutions

Leadership. Innovation. Results. You constantly strive to meet the highest standards of excellence in all your academic, administrative, and operational endeavors. Oracle's solutions for higher education help you accomplish this within your tightening budgetary constraints.

Attract students who will thrive academically and make significant extracurricular contributions. Lower administrative costs while delivering more services with fewer resources. Meet ever-increasing reporting and compliance requirements. These are among the most critical challenges facing institutions of higher education today.

With its suite of integrated applications specifically designed for academic organizations like yours, Oracle offers the most complete solution on the market to help you address these challenges. Oracle's solutions for higher education enable you to

- Gain a complete, 360-degree view of all students, staff, alumni, and other constituents by leveraging Oracle CRM for higher education, the industry-leading customer relationship management (CRM) solution built specifically for academic institutions
- Enhance the adaptability, flexibility, and security of your organization with Oracle's feature-rich, standards-based solutions that include everything you need—database, middleware, applications, and analytical solutions—to support your daily operations
- Acquire goods and services at the lowest cost by automating the purchasing cycle and gaining access to real-time data on everything from planning to procurement

Strengthen Student Recruiting and Retention

Competition for the best academic candidates—both at the undergraduate and graduate level—is fierce. You need effective and easy-to-use tools for recruiting students and assessing the success of your recruiting efforts. Once students are enrolled, you need a way to manage all the information you collect about their campus activities. Oracle CRM for higher education allows you to

- *Find, connect with, and retain the best students*—Oracle CRM helps identify the best students, personalize your communications with them, and nurture those ongoing relationships
- *Gain insight into recruitment efforts*—Oracle's PeopleSoft Campus Solutions Warehouse, the only prebuilt solution combining embedded business intelligence with higher education content, helps you analyze and improve your recruiting efforts
- *Securely access information and services*—PeopleSoft Campus Solutions and Oracle Identity Management for higher education together deliver a proven system that provides students, faculty, and staff with access to information and services in a secure environment

"Using Oracle procurement and financial [applications] has enabled us to transform the purchasing department into a value-added organization, resulting in over US\$77.5 million in documented cost savings."

Ralph Maier
Director of Purchasing Services
University of Pennsylvania

"[Oracle's] PeopleSoft enables us to open a dialog and continuously engage students—and make the relationships we have with our students positive."

Audrey Bledsoe

CRM Craft Lead, CRM Technology
DePaul University

Did You Know?

- **9 of the top 10** academic universities worldwide run Oracle applications
- **10 of the top 10** research universities run Oracle applications
- **15 of the top 50** academic institutions in Europe run Oracle applications
- **8 of the 11 Big Ten** conference universities in the U.S. run Oracle applications

Manage Operations More Efficiently

Not only must you provide an environment in which students excel academically, but you must also support a broad range of operations—from procuring classroom supplies to monitoring building operations and managing human resource (HR) services—at the lowest possible cost. Only Oracle Applications provide a truly integrated solution that dramatically reduces all your operational expenses, enabling you to

- *Minimize procurement cycles*— PeopleSoft eProcurement and PeopleSoft Strategic Sourcing help you acquire goods and services while minimizing expenses by automating the entire purchasing cycle. And PeopleSoft Campus Self Service provides easier access to information and transactions by students, staff, and faculty.
- *Optimize workloads and streamline processes*—Oracle Human Capital Management, PeopleSoft Student Administration, and PeopleSoft Contributor Relations together reduce administrative costs and efficiently manage students, faculty, staff, parents, alumni, vendors, and partners through self-service tasks and workflow-driven processes.
- *Improve campus asset management*— Oracle Asset Lifecycle Management, a comprehensive campus asset lifecycle management solution, helps you plan, manage, and maintain information technology (IT), physical plant, and real estate assets in a way that reduces costs and improves operational efficiencies.

Comply with Security Requirements

Your institution is increasingly occupied with assuring the privacy of individual students, staff, and faculty members, as well as establishing procedures that ensure financial accountability and comply with the increasing number of regulatory mandates. Oracle's solutions for higher education give you the tools you need to effectively manage and protect your critical information and business processes, enabling you to

- *Better manage financials and grants*— As the market leader in integrated enterprisewide financials, Oracle allows you to effectively manage grants and to meet rigorous application, reporting, compliance, and accountability requirements.
- *Improve security and personal identity management*—Oracle is the only enterprise resource planning (ERP) software vendor to fully integrate technology and core applications in a secure environment for the higher education market, helping you achieve secure data access and personal identity management throughout the tenure of a student or a member of your faculty or staff. Applying technology and industry best practices developed with the higher education community, Oracle's solutions allow you to maintain a distributed, collaborative workplace while protecting your assets against security breaches.
- *Improve reporting and analytics*— PeopleSoft Internal Controls Enforcer, PeopleSoft Performance Management Warehouse, PeopleSoft Campus Solutions Warehouse, and Oracle Business Intelligence Enterprise Edition help you gain access to compliance, financial accountability, and student performance data that enable timely and accurate reports for stakeholders throughout your organization.

Lead with Oracle

Students. Teachers. Faculty. Staff. Alumni. Governance bodies. Only Oracle provides the technology and applications solutions that help higher education institutions like yours meet and adapt to the changing needs of all these constituents. Whether yours is a small community college or a multilocation university system, Oracle delivers the tools you need to be a leader in the academic world.

CONTACT US

To learn more, call +1.800.ORACLE1 to speak to an Oracle representative or visit oracle.com/industries/education

Outside North America, visit oracle.com/corporate/contact to find the phone number for your local Oracle office.