

## Exhibitor Newsletter - November '08 Edition

The monthly Oracle OpenWorld Exhibitor Newsletter – your source for the most up-to-date news!

Thank you for your commitment to exhibiting at Oracle OpenWorld 2009 – we anticipate the best ever conference! You're already way ahead of the exhibitors who have yet to submit their contracts – maintain your lead by acting quickly to select and lock in **NOW** the Oracle OpenWorld branding opportunities best suited for your company.

### **ORACLE OPENWORLD 2008 EXHIBITION SURVEY**

Tell us what worked and didn't work for you at OpenWorld 2008. Your feedback will enable us to improve your future Oracle OpenWorld experience! Take a few minutes and complete the online survey.

<http://www.openworld08.com/survey/displaySurvey.do?surveyID=1020>

Did you already take the survey? Thank you for your feedback!

### **ORACLE OPENWORLD 2009 PRIORITY BOOTH SELECTION PROGRAM**

As a courtesy, Oracle provided partners *who signed an Exhibit Booth Space contract onsite* at Oracle OpenWorld 2008 San Francisco with a grace period which ended October 31, 2008. Your Exhibit Booth Space contract is now official and binding. Payment terms are net 30 days; your invoice payment is due November 28<sup>th</sup>, 2008. If you have any questions regarding your contract, please contact us by emailing [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or calling the Exhibitor Hotline at +1.650.506.0001.

### **ORACLE OPENWORLD 2009 – MAXIMIZE VISIBILITY**

It's more important than ever before for exhibitors to wisely invest in effective branding to reach their target audience at Oracle OpenWorld. Take a few minutes to review exciting Oracle OpenWorld 2009 sponsorship and advertising opportunities. Make sure you make the most of visibility pre-conference, during the event, and post-conference.

**SPONSORSHIPS** – Gold, Silver, Bronze, and Pavilion Sponsorships offer a wide variety of opportunities to achieve audience visibility.

**ADVERTISING** – Print, Web, Signage options, offering numerous branding impression opportunities.

### **ORACLE DEVELOP ROADSHOW INVITATION – GLOBAL VISIBILITY**

The Oracle Develop Roadshow offers you a global opportunity to expand your branding and reach audiences you may not currently have. Don't miss the chance to showcase your key product and solutions at Oracle Develop to this captive audience. Oracle has put together several exciting sponsorship opportunities for our business partners to help you in achieving critical marketing and sales objectives. Visit the [Oracle Develop](http://OracleDevelop.com) website to learn how you can take advantage of this exceptional opportunity!

### **ORACLE 2009 GLOBAL EVENTS**

Oracle is excited to offer our partners multiple opportunities to participate in these global events.

- [Oracle Develop Roadshow – Beijing, December 10 – 11, 2008](#)
- [Oracle Develop Roadshow – Mumbai, December 16 – 17, 2008](#)
- [Oracle Develop Roadshow – Moscow, February 4 -5, 2009](#)
- [Oracle Develop Roadshow – Prague, February 10 – 11, 2009](#)
- Oracle OpenWorld Brazil – Sao Paulo, March 10 – 12, 2009
- Oracle OpenWorld Japan – Tokyo, April 22 – 24, 2009
- Oracle FY10 Global Kickoff – Las Vegas, June 8 – 11, 2009
- Oracle OpenWorld 2009 San Francisco, October 11 – 15, 2009

### **NEED ADDITIONAL INFORMATION?**

Still have questions? Contact the Oracle OpenWorld Show Management Team at [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or call +1.650.506.0001.

**NEWSLETTER DISTRIBUTION:** Let us know if others from your company should be added to the distribution list. If you are not your company's primary exhibit contact and wish to be removed from the distribution list, notify us by email at [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com).