

## Exhibitor Newsletter - December '08 Edition

The monthly Oracle OpenWorld Exhibitor Newsletter – your source for the most up-to-date news!

The holiday season is in full swing with 2009 right around the corner!

### **ORACLE OPENWORLD 2009 INVOICES**

Invoices have been sent to all partners who have submitted a contract to sponsor or exhibit at Oracle OpenWorld 2009. As a reminder, your invoice payment is due 30 days from invoice date.

**UPDATE:** Please note that check payments should be sent to:

Oracle OpenWorld  
Dept. 44860  
P.O. Box 44000  
San Francisco, CA 94144-4860

If you have any questions regarding your contract, please contact us by emailing [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or calling the Exhibitor Hotline at +1.650.506.0001.

### **ORACLE OPENWORLD 2009 ADDITIONAL OPPORTUNITIES**

It's more important than ever before for exhibitors to wisely invest in effective branding to reach their target audience at Oracle OpenWorld. Take a few minutes to review exciting Oracle OpenWorld 2009 sponsorship and advertising opportunities. Make sure you make the most of visibility pre-conference, during the event, and post-conference.

**SPONSORSHIPS** – Gold, Silver, Bronze, and Pavilion Sponsorships – a wide variety of opportunities to achieve visibility.

**ADVERTISING** – Print, Web, Signage options, offering numerous branding impression opportunities.

Don't wait, secure an Oracle OpenWorld customer engaging and lead generating sponsorship opportunity– plan your investment and lock in your choices today!

### **DID YOU KNOW? FUN FACTS!**

San Francisco Bay Area is the setting for many famous Hollywood films including The Maltese Falcon, Vertigo, The Graduate and Escape from Alcatraz. For a complete list visit: [http://www.sfgov.org/site/filmcomm\\_page.asp?id=33671](http://www.sfgov.org/site/filmcomm_page.asp?id=33671)

### **ORACLE DEVELOP ROADSHOW INVITATION – GLOBAL VISIBILITY**

The Oracle Develop Roadshow offers you a global opportunity to expand your branding and reach audiences you may not currently have. Don't miss the chance to showcase your key product and solutions at Oracle Develop to this captive audience. Oracle has put together several exciting sponsorship opportunities for our business partners to help you in achieving critical marketing and sales objectives. Visit the [Oracle Develop](http://www.oracle.com/develop) website to learn how you can take advantage of this exceptional opportunity!

### **ORACLE 2009 GLOBAL EVENTS**

Oracle is excited to offer our partners multiple opportunities to participate in these global events.

Oracle Develop, which was scheduled on 16 - 17th December 2008 at Grand Hyatt, Mumbai, is being postponed until further notice. We regret any inconvenience caused to you.

- [Oracle Develop Roadshow – Beijing, December 10 – 11, 2008](#)
- [Oracle Develop Roadshow – Moscow, February 4 -5, 2009](#)
- [Oracle Develop Roadshow – Prague, February 10 – 11, 2009](#)
- Oracle OpenWorld Brazil – Sao Paulo, March 10 – 12, 2009
- Oracle OpenWorld Japan – Tokyo, April 22 – 24, 2009
- Oracle OpenWorld 2009 San Francisco, October 11 – 15, 2009

### **NEED ADDITIONAL INFORMATION?**

Still have questions? Contact the Oracle OpenWorld Show Management Team at [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or call +1.650.506.0001.

**NEWSLETTER DISTRIBUTION:** Let us know if others from your company should be added to the distribution list. If you are not your company's primary exhibit contact and wish to be removed from the distribution list, notify us by email at [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com).