

# INFORMATION POWERS PROFITABILITY



## Transform Your Business Systems and Drive Success

Oracle is the world's largest business software company, with more than 320,000 customers—including 100 of the Fortune 100—representing a variety of sizes and industries in more than 145 countries around the globe.

### Oracle Corporation

- US\$22.4 billion in revenue for fiscal year 2008
- 320,000 customers worldwide
- 280,000 Oracle Database customers
- 80,000 Oracle Fusion Middleware customers
- 43,000 Oracle Applications customers
- More than 200,000 midsize customers
- More than 20,000 partners
- 9,100 independent software vendors
- 85,000 employees, including
  - 20,000 developers
  - 7,500 support personnel
  - 13,000 consulting experts

### Solutions Offerings

- Oracle Database
- Oracle Fusion Middleware
- Oracle Applications
- Oracle Services

From its inception to the present, Oracle has focused on innovation and results, and how they can benefit companies such as yours. Oracle customers are using Oracle technology, applications, and services to help them

- Securely store and share information
- Maintain existing platforms and investments
- Upgrade on their own timetable
- Tie their solutions together with an open architecture
- Cut labor costs and reduce security risks
- Extend and modify business processes
- Facilitate compliance with regulations
- Integrate service and support
- Efficiently manage licensing and portfolios
- Manage complex upgrades with fewer risks

If these challenges are also your challenges, your enterprise is ready to build a complete, integrated, and open information system.

Thousands of large and midsize organizations from every industry around the world use Oracle products to transform their businesses and achieve greater success.

### Oracle Database

Oracle Database, the first relational database designed for grid computing, helps ensure that enterprise information is always available and secure. Oracle is the most reliable choice for large enterprises, midsize businesses, and departments alike. Oracle provides the

- #1 database
- #1 data warehouse
- #1 database on Linux
- #1 embedded database

### Oracle Fusion Middleware

Oracle Fusion Middleware consolidates Oracle's leading, standards-based software to deliver "hot-pluggable" middleware with a comprehensive, seamlessly integrated, service-oriented architecture software infrastructure designed for large and midsize businesses alike.

**Fact:** Oracle offers the world's first and only lifetime support for database, middleware, and application software.



Oracle provides the

- #1 middleware
- #1 business intelligence
- #1 application platform suites
- #1 enterprise performance management
- Industry leader in identity management, with comprehensive, award-winning offerings

### Oracle Applications

Oracle Applications help deliver the complete functionality and business intelligence that large and midsize companies need to compete and win. In fact, Oracle has the #1 customer relationship management and human capital management applications, and benefits customers by enabling customer success, providing a complete offering, and presenting the strongest strategic road map.

### Oracle Industry Solutions

Oracle industry solutions address the specific challenges and processes unique to your industry. Many of the world's top retail, manufacturing, health sciences, communications, utilities, insurance, and financial services firms are among the businesses that are poised to profit from Oracle's industry focus. Globally, Oracle is a leader in financial services, the public sector, professional services, retail, and communications.

Oracle customers include

- 20 of the top 20 communication service providers

- 20 of the top 20 retailers
- 20 of the top 20 insurance companies
- 20 of the top 20 pharmaceutical companies
- 20 of the top 20 banks
- 20 of the top 20 automotive manufacturers
- 10 of the top 10 automotive suppliers

### Oracle Services

Oracle services help companies get the most from their technology investments and span the full solution lifecycle.

- **Oracle On Demand** delivers the world's leading software to end users and manages IT infrastructure, software, security, service levels, and IT governance—allowing you to focus on your core business
- **Oracle University** delivers flexible, quality instruction with a commitment to customer satisfaction—offering more than 500 courses that cover virtually all of Oracle's products
- **Oracle Consulting** assembles, optimizes, and manages the software that puts your business data to work
- **Oracle Support** offers comprehensive maintenance and problem resolution for Oracle technology and application products, so you get the level of support that suits your business

### Oracle Accelerate Solutions

Oracle Accelerate helps midsize companies achieve high growth by providing comprehensive, integrated solutions that are

industry-focused for rapid deployment, best practices, and a custom fit. They are packaged, priced, and delivered to be easy to own, implement, and maintain.

### Oracle Technology Leadership

Oracle has been a leader in the software industry for more than 30 years and has developed many firsts. In areas ranging from the relational database, to Linux and grid computing technology in the enterprise, to service-oriented architecture, Web services, XML, and virtualization through Oracle VM, Oracle continues its technology leadership today. In fiscal year 2008, Oracle spent US\$2.7 billion in research and development costs—12 percent of total revenue.

### Dedicated to Your Success

Oracle's commitment to innovation is driven by its unparalleled commitment to customer success. Customers, partners, and analysts recognize the comprehensiveness and strength of Oracle products and services, all developed using input from thousands of valued advisory board and Oracle user group customers. With a penchant for customer success, Oracle continues to deliver it all.

### CONTACT US

To learn more, call +1.800.ORACLE1 to speak to an Oracle representative or visit [oracle.com](http://oracle.com)

Outside North America, visit [oracle.com/corporate/contact](http://oracle.com/corporate/contact) to find the phone number for your local Oracle office.