

**FOCUS ON APPLICATIONS TOOLS AND TECHNOLOGY
(PEOPLETOOLS)**

Keynotes

TIME	TITLE	LOCATION
Sunday October 11, 2009		
9:00 a.m. – 10:00 a.m.	Oracle Develop Keynote: What Are We Still Doing Wrong? Thomas Kyte Architect, Oracle	Hilton San Francisco Grand Ballroom B
5:45 p.m. – 7:00 p.m.	Oracle OpenWorld Opening Keynote	Moscone North Hall D
Monday October 12, 2009		
8:30 a.m. – 9:45 a.m.	The Art of the Possible Charles Phillips - President, Oracle Safra Catz - President, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	Capitalizing on Technology Megatrends for Competitive Advantage Ann Livermore - EVP, Technology Solutions Group, HP	Moscone North Hall D
1:15 p.m. – 2:15 p.m.	Oracle Develop Keynote: Breaking the Collaboration Barrier with Rich Enterprise Applications Ted Farrell - Chief Architect and SVP, Oracle	Hilton San Francisco, Grand Ballroom B
Tuesday October 13, 2009		
8:30 a.m. – 9:45 a.m.	Innovation Across the Stack Thomas Kurian EVP Product Development, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	The Future of Enterprise Computing and the Efficient Enterprise Michael Dell - Chairman of the Board and CEO, Dell Inc.	Moscone North Hall D
Wednesday October 14, 2009		
8:30 a.m. – 9:15 a.m.	Partner Keynote	Moscone North Hall D
10:15 a.m. – 11:15 a.m.	Primavera Program Joel Koppelman - SVP and GM, Primavera Global Business Unit John Kunz - Center for Integrated Facility Engineering, Stanford University	Marriott Hotel Salon 9
2:45 p.m. – 3:30 p.m.	Seven Game Changing Trends: How Prepared Are You? S. Gopalakrishnan CEO, Infosys	Moscone North Hall D
3:30 p.m. – 4:30 p.m.	Larry Ellison CEO, Oracle	Moscone North Hall D
Thursday October 15, 2009		
9:00 a.m. – 10:00 a.m.	Primavera Project Portfolio Management Road Map Richard Faris SVP, Products, Primavera Global Business Unit, Oracle	Marriott Hotel Salon 9

General Sessions

TIME	TITLE	LOCATION
Monday October 12, 2009		
11:30 a.m. – 12:45 p.m.	Lower Costs with Oracle Database 11g Release 2 Andy Mendelsohn SVP, Database Server Technologies, Oracle	Moscone North Hall D
1:00 p.m. – 2:15 p.m.	Chaos to Opportunity—A Year in Review and a Look Ahead Rick Connors, SVP and GM, Oracle Chuck Johnston, VP, Strategy and Alliances, Oracle Srini Venkatasanthanam, VP, Product Strategy, Oracle Jack Dugan, VP, North America Insurance Leader, Capgemini	Westin Hotel, Metropolitan III
1:00 p.m. – 2:00 p.m.	Introducing Oracle's PeopleSoft Enterprise 9.1: An Executive Update Paco Aubrejuan, Oracle	Moscone W, Rm 2002
1:00 p.m. – 2:15 p.m.	Communications and Media Bhaskar Gorti, SVP and GM, Oracle Communications, Oracle Adrian Dilworth, CIO, Vodafone Qatar	Palace Hotel, Rose Room
1:00 p.m. – 2:15 p.m.	Oracle Utilities Quentin Grady, SVP and GM, Oracle Utilities Linda Jackman, GVP Product Management, Oracle Utilities	Palace Hotel, Concert Room
1:00 p.m. – 2:15 p.m.	Oracle Financial Services Rajesh Hukku, SVP and GM, Oracle Financial Services, Oracle Don Russo, GVP, Oracle Financial Services, Oracle Shanx Ravisankar, GVP, Oracle Financial Services, Oracle	Westin Hotel, Metropolitan II
1:00 p.m. – 2:15 p.m.	Public Sector Mark Johnson, SVP, Public Sector Sales, Oracle	Moscone West Room 3003
1:00 p.m. – 2:15 p.m.	Services 2.0—Building the Lean, Agile, Innovative Service Enterprise David Anderson, VP, Services, Transportation, and Construction, Oracle Andrew Zoldan, GVP, Oracle	InterContinental Hotel, InterContinental B
1:00 p.m. – 2:15 p.m.	Oracle's Commitment to the Health Sciences Industry Neil de Crescenzo, SVP and GM, Oracle Health Sciences, Oracle	Westin Hotel, Metropolitan I
1:00 p.m. – 2:15 p.m.	Retail Duncan Angove, SVP and GM, Oracle Retail	Palace Hotel, Ralston Room
1:00 p.m. – 2:15 p.m.	Manufacturing 2020 John Barcus, VP, Manufacturing Industries, Oracle Eileen Sweeny, President, CSC Manufacturing Sector, CSC	InterContinental Hotel InterContinental A
2:30 p.m. – 3:45 p.m.	Oracle Fusion Middleware 11g—Foundation for Innovation Hasan Rizvi SVP, Oracle Fusion Middleware, Oracle Corporation	Moscone North Hall D
4:00 p.m. – 5:15 p.m.	Get the Most out of Virtualization: Manage Top-Down from Application to Disk Edward Screven Chief Corporate Architect Richard Sarwal SVP, Product Development, Oracle Corporation	Novellus Theater Yerba Buena Center for the Arts
5:15 p.m. – 6:30 p.m.	GVP, Application Product Strategy, Oracle Corporation Steven Miranda	Moscone North Hall D

Oracle OpenWorld Sessions

TIME	TITLE	LOCATION
Monday October 12, 2009		
11:30 a.m.	PeopleSoft Application Upgrades – A Customer’s Perspective Richard Donaldson, Duke Energy; Keith Jenkins, Duke Energy	Moscone W, RM 2007
1:00 p.m.	Introducing Oracle’s PeopleSoft Enterprise 9.1: An Executive Update Paco Aubrejuan and Oracle	Moscone W, Rm 2002
1:00 p.m.	Introduction to SOA and PeopleSoft PeopleTools Enterprise Web Services Dan Cenido, Oracle	Moscone W, Rm 2007
2:30 p.m.	Platform Update for PeopleSoft Enterprise Mark Hoernemann, Oracle; Ravi Shankar, Oracle; Jerry Zarate, Oracle	Moscone W, Rm 2007
4:00 p.m.	Introducing Oracle’s PeopleSoft Enterprise 9.1: A Roadmap & Upgrade Discussion John Webb, Oracle; Marc Weintraub, Oracle	Moscone W, Rm 2002
4:00 p.m.	Using Enterprise Manager to Manage and Monitor PeopleSoft Applications Scott Schafer, Oracle; Todd Sheetz, Veolia Environmental Services	Moscone W, Rm 2007
4:00 p.m.	Ten Things You Can Do Today to Prepare for the Next-Generation Applications Nadia Bendjedou, Oracle	Moscone W, Rm 3011
5:30 p.m.	Applications Management Best Practices with Oracle Enterprise Manager Santosh Kumar, Emerson Electric Co; Prasad Chitta, Oracle	Moscone S, Rm 303
Tuesday October 13, 2009		
11:30 a.m.	PeopleSoft Integration Broker Customer Success Stories David Bain, Oracle; Aaron De Los Reyes, Cognizant Technology Solutions	Moscone W, Rm 2007
11:30 a.m.	Q&A: 10 Things You Can Do Today to Prepare for the Next-Generation Applications Nadia Bendjedou, Oracle	Moscone W, Rm 3011
11:30 a.m.	Implementing Oracle Business Intelligence Applications: Technical Insight Scott Mosier, Starbucks; Harnam Thandi, Oracle	Moscone W, Rm 2008
1:00 p.m.	PeopleTools Roadmap Jeff Robbins, Oracle	Moscone W, Rm 2002
1:00 a.m.	Verizon Deploys PeopleSoft Enterprise and Oracle RAC on Blade Servers and Linux Michael Blake, Verizon; Michael St-Jean, Hewlett-Packard Company	Moscone W, Rm 3010
2:30 p.m.	PeopleSoft Integration Broker Deep Dive Venkata Veerapaneni, Oracle	Moscone W, Rm 2002
2:30 p.m.	Tips/Tricks for Auditing PeopleSoft and Oracle E-Business Suite Applications from the Database Robert Armstrong, Oracle; Tammy Bednar, Oracle; Jerry Zarate, Oracle	Moscone S, Rm 306
2:30 p.m.	PeopleTools 8.50 Highlights – Customer Perspective Jeff Robbins, Oracle	Moscone W, Rm 2007
4:00 p.m.	PeopleTools 8.50 Highlights – SOA and Integration David Bain, Oracle	Moscone W, Rm 2007
4:00 p.m.	User Experience Innovations Jeremy Ashley, Oracle; Patanjali Venkatacharya, Oracle	Moscone W, Rm 2008
5:30 p.m.	Maintenance Strategies for a PeopleSoft Enterprise Application Mike Krajicek, Oracle; Scott Schafer, Oracle	Moscone W, Rm 2002
5:30 p.m.	PeopleTools 8.50 Highlights – Application and Web Servers Mark Johnston, Oracle; Sheshi Sankineni, Oracle	Moscone W, Rm 2007

5:30 p.m. Managing Oracle Applications Centrally: Expert Advice and Real-World Lessons
Chung Wu, Oracle Moscone W, Rm 3020

Wednesday October 14, 2009

10:15 a.m.	PeopleTools Performance Tips and Tricks David Nix, Oracle	Moscone W, Rm 2002
10:15 a.m.	Understanding PeopleSoft Enterprise Security One Layer at a Time Kamyar Marashi, San Francisco State University	Westin Market Street Hotel Metropolitan III
11:45 a.m.	PeopleTools Tips and Tricks Jim Marion, Oracle	Moscone W, Rm 2002
1:00 p.m.	Got Enhancement for PeopleTools Jeff Robbins, Oracle	Moscone W, Rm 2007
1:00 p.m.	Encrypt Your Sensitive Data Transparently in 30 Minutes or Less Peter Wahl, Oracle; Paul Youn, Oracle	Moscone S, Rm 103
1:00 p.m.	Tech Tips Your Mother Would Love Roger Davies, Arizona State University	Moscone W, Rm 2002
1:45 p.m.	PeopleTools 8.50 Highlights – PeopleTools in Action Jeff Robbins, Oracle	Moscone W, Rm 2007
1:45 p.m.	Q&A: Oracle Fusion Middleware for Oracle's Applications Unlimited Nadia Bendjedou, Oracle; Markus Zirn, Oracle	Moscone W, Rm 2005
5:00 p.m.	PeopleTools 8.50 Highlights – For The Application Developer Jeff Robbins, Oracle	Moscone W, Rm 2007
5:00 p.m.	Transforming the PeopleSoft CRM User Experience with PeopleSoft PeopleTools 8.50 Valerie Haas, Oracle; Bryan Hinz, Apex IT; Dhinakaran Velayudham, Oracle	Moscone W, Rm 3016
5:00 p.m.	How to Customize PeopleSoft Applications Safely Graham Smith, Oxfam GB	Moscone W, Rm 3020

Thursday October 15, 2009

9:00 a.m.	PeopleTools 8.50 Highlights – Reporting and Business Intelligence Robert Taylor, Oracle	Moscone W, Rm 2007
09:00 a.m.	Bring Quality Data to All Your Applications with Oracle Master Data Management Applications Gurinder Bahl, Oracle; Kishore Lakshminarayanan, Oracle	Moscone W, Rm 2002
10:30 a.m.	Web 2.0 in Your Enterprise: Collaboration by Example Matthew Haavisto, Oracle; Robert Taylor, Oracle	Moscone W, Rm 2007
10:30 a.m.	Everyone Is Applying CPUs (Critical Patch Updates), Right? Michelle Malcher, PepsiCo	Moscone S, Rm 303
10:30 a.m.	PeopleSoft Deep Dive on Oracle Real Application Clusters (Oracle RAC) Pat Bangalore, Oracle; Mark MacDonald, Oracle	Moscone S, Rm 300
12:00 p.m.	PeopleSoft and WebCenter: The Promise of Applications Unlimited David Bain, Oracle; Jeff Robbins, Oracle	Moscone W, Rm 2007
1:30 p.m.	Tips and Tricks for the PeopleSoft Application and Web Server Mark Johnston, Oracle; Sanjay Tripathi, Oracle	Moscone W, Rm 2002
1:30 p.m.	PeopleSoft PeopleTools Enterprise: A Panel Discussion Binu Mathew, Oracle; Ravi Shankar, Oracle; Willie Suh, Oracle	Moscone W, Rm 2007

3:00 p.m.	Securing your PeopleSoft Application Greg Kelly, Oracle; Edwin Lorenzana, City of Boston	Moscone W, Rm 2007
3:00 p.m.	Mobile Solutions for Oracle Applications Today and Beyond: Technical Insight Abhinav Agarwal, Oracle; Hody Crouch, Oracle; Judy Krawec, Oracle; Frederic Portal, Oracle	Moscone W, Rm 2008

Oracle Demos

DEMOS	LOCATION
PeopleSoft, PeopleTools	Moscone S, S-113
PeopleSoft, PeopleTools Integration Technologies	Moscone S, S-116
PeopleSoft, PeopleTools Reporting	Moscone S, S-114
Oracle Database for PeopleSoft and Siebel	Moscone W, W-050
Oracle Fusion Middleware	Moscone W, W-126
Management for Packaged Oracle Applications	Moscone S, S-096

Lounge Activities

TIME	ACTIVITY	LOCATION
Tuesday October 13, 2009		
03:00 p.m. – 4:00 p.m.	Application Tools & Technology (PeopleTools)	Application Lounge
Wednesday October 14, 2009		
12:00 p.m. – 1:00 p.m.	Application Tools & Technology (PeopleTools)	Location

Networking Activities

EVENT	LOCATION	TIME
Sunday October 11, 2009		
Welcome Reception	Howard Street Tent and Yerba Buena Gardens	7:30 p.m. – 9:30 p.m.
Monday October 12, 2009		
OTN Night	Howard Street Tent	7:00 p.m. – 10:00 p.m.
Wednesday October 14, 2009		
Appreciation Event	Treasure Island	8:00 p.m. – 12:00 a.m.
Thursday October 15, 2009		
It's a Wrap	Howard Street Tent	4:00 p.m. – 6:00 p.m.

Other Activities

TIME	ACTIVITY	LOCATION
Monday October 12, 2009		
3:00 p.m. – 4:00 p.m.	Unconference PeopleSoft Web Services setup in PeopleTools 8.50 for WS-Security And SAML	Moscone West Floor 3 Overlooks