

Keynotes

TIME	TITLE	LOCATION
Sunday October 11, 2009		
9:00 a.m. – 10:00 a.m.	Oracle Develop Keynote: What Are We Still Doing Wrong? Thomas Kyte Architect, Oracle	Hilton San Francisco Grand Ballroom B
5:45 p.m. – 7:00 p.m.	Oracle OpenWorld Opening Keynote	Moscone North Hall D
Monday October 12, 2009		
8:30 a.m. – 9:45 a.m.	The Art of the Possible Charles Phillips President, Oracle Safra Catz President, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	Capitalizing on Technology Megatrends for Competitive Advantage Ann Livermore EVP, Technology Solutions Group, HP	Moscone North Hall D
12:45 p.m. – 1:45 p.m.	Oracle Develop Keynote: Breaking the Collaboration Barrier with Rich Enterprise Applications Ted Farrell Chief Architect and SVP, Oracle	Hilton San Francisco, Grand Ballroom B
1:45 p.m. – 2:15 p.m.	Oracle Develop Keynote: Sun Microsystems	Hilton San Francisco, Grand Ballroom B
Tuesday October 13, 2009		
8:30 a.m. – 9:45 a.m.	Innovation Across the Stack Thomas Kurian EVP Product Development, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	The Future of Enterprise Computing and the Efficient Enterprise Michael Dell Chairman of the Board and CEO, Dell Inc.	Moscone North Hall D
Wednesday October 14, 2009		
8:30 a.m. – 9:15 a.m.	Partner Keynote	Moscone North Hall D
2:45 p.m. – 3:30 p.m.	Seven Game Changing Trends: How Prepared Are You? S. Gopalakrishnan CEO, Infosys	Moscone North Hall D
3:30 p.m. – 4:30 p.m.	Larry Ellison CEO, Oracle	Moscone North Hall D

General Sessions

TIME	TITLE	LOCATION
Monday October 12, 2009		
11:30 a.m. – 12:45 p.m.	Lower Costs with Oracle Database 11g Release 2 Andy Mendelsohn SVP, Database Server Technologies, Oracle	Moscone North Hall D
1:00 p.m. – 2:15 p.m.	Chaos to Opportunity—A Year in Review and a Look Ahead Rick Connors, SVP and GM, Oracle Chuck Johnston, VP, Strategy and Alliances, Oracle Srin Venkatasanthanam, VP, Product Strategy, Oracle Jack Dugan, VP, North America Insurance Leader, Capgemini	Westin Hotel, Metropolitan III

Oracle OpenWorld Sessions

TIME	TITLE	LOCATION
Monday October 12, 2009		
5:30 p.m.	Implement Best Practices for Extreme Performance with Oracle Data Warehousing	Moscone S, Rm 307
Tuesday October 13, 2009		
11:30 a.m.	Extreme Backup and Recovery on the Oracle Database Machine	Moscone S, Rm 307
1:00 p.m.	Oracle's Hybrid Columnar Compression: The Next-Generation Compression Technology	Moscone S, Rm 102
1:00 p.m.	Achieve Extreme Performance with Oracle Exadata and the Oracle Database Machine	Moscone S, Rm 307
2:30 p.m.	Customer Panel 1: Oracle Exadata Storage Server and Oracle Database Machine Deployments	Moscone S, Rm 102
4:00 p.m.	Top 10 Lessons Learned Implementing Oracle Exadata Storage Server and Oracle Database Machine	Moscone S, Rm 102
5:30 p.m.	Oracle Database Machine and Oracle Exadata: Best Practices and Customer Considerations	Moscone S, Rm 102
5:30 p.m.	Oracle Beehive and Oracle Exadata: The Perfect Match	Moscone S, Rm 252
5:30 p.m.	The Terabyte Hour with the Real-World Performance Group	Moscone S, Rm 104
Wednesday October 14, 2009		
10:15 a.m.	Top 10 Lessons Learned in Implementing Oracle Exadata and Oracle Database Machine: Session 2	Moscone S, Rm 102
5:00 p.m.	Next Generation Oracle Exadata Storage Server and Oracle Database Machine: The Future is Now	Moscone S, Rm 104
Thursday October 15, 2009		
9:00 a.m.	From Beta Boxes to Business Benefits: Oracle Exadata One Year On	Moscone S, Rm 104
9:00 a.m.	Hartford Evaluates Oracle Exadata for a Large, High-Performance Information Store	Moscone S, Rm 200
12:00 p.m.	Technical Deep Dive: Next-Generation Oracle Exadata Storage Server and Oracle Database Machine	Moscone S, Rm 307

Oracle User Group Forum and Special Interest Group (SIG) Meetings

TIME	TITLE	LOCATION
Sunday October 11, 2009		
8:30 a.m.	IOUG: HP Oracle Database Platform/Oracle Exadata SIG Roundtable	Moscone W, Rm 2004
10:30 a.m.	IOUG: Oracle Database Machine and Oracle Exadata: Best Practices and Customer Considerations	Moscone W, Rm 2004
1:00 p.m.	Evaluation of Oracle Exadata for an OLTP and Data Warehouse System and Results from Live Tests	Moscone W, Rm 2012
2:00 p.m.	IOUG: Demystifying the Oracle Database Platform and Oracle Exadata Storage	Moscone W, Rm 2004
3:30 p.m.	IOUG: Oracle Exadata--Real-World Customer Implementation	Moscone W, Rm 2004

Oracle Demos

DEMOS	LOCATION
Oracle Database Machine	Moscone W, W-023
Oracle Exadata Storage Server and Oracle Database Machine	Moscone W, W-028

Networking Activities

EVENT	LOCATION	TIME
Sunday October 11, 2009		
Welcome Reception	Howard Street Tent and Yerba Buena Gardens	7:30 p.m. – 9:30 p.m.
Monday October 12, 2009		
OTN Night	Howard Street Tent	7:00 p.m. – 10:00 p.m.
Wednesday October 14, 2009		
Appreciation Event	Treasure Island	8:00 p.m. – 12:00 a.m.
Thursday October 15, 2009		
It's a Wrap	Howard Street Tent	4:00 p.m. – 6:00 p.m.