

FOCUS ON ORACLE E-BUSINESS SUITE FINANCIALS

Keynotes

NORTH HALL D

Monday, November 12, 2007

8:30 a.m. – 10:15 a.m.

Welcome to Oracle OpenWorld
Charles Phillips, President
Oracle

Hector Ruiz, Chairman and CEO
AMD

2:00 p.m. – 2:45 p.m.

Mark Hurd, Chairman and Chief Executive Office
HP

6:00 p.m. – 7:00 p.m.

Andy Mendelsohn, Senior Vice President, Server
Technologies
Oracle

Tuesday, November 13, 2007

8:30 a.m. – 10:15 a.m.

Paul S. Otellini, President and Chief Executive Officer
Intel

Thomas Kurian, Senior Vice President, Fusion Middleware
Oracle

1:45 p.m. – 2:45 p.m.

Ed Abbo, Senior Vice President, Applications Development
Oracle

Wednesday, November 14, 2007

8:30 a.m. – 9:15 a.m.

Jonathan Schwartz, Chief Executive Officer and President
Sun Microsystems, Inc.

12:45 p.m. – 2:30 p.m.

Michael Dell, Chairman of the Board and Chief Executive
Officer
Dell

Larry Ellison, CEO
Oracle

DEMOgrounds EXHIBIT HALL – MOSCONE SOUTH

E-Business Suite Financials

- **Accounting and Reporting (Demo station B1, B2, B3)**
See how Oracle Financials supports an efficient, adaptable, and well -controlled financial close and reporting process.
- **Asset Management (Demo station B4)**
See how to maximize your return on assets with Oracle Financials.
- **Cash & Treasury Management (Demo station B5)**
See how to improve your investment returns and lower your cost of financing with Oracle Financials' cash and treasury solution.
- **Payables (Demo station B6 and B7)**
See how to streamline order receipt, invoice, and payment processing with Oracle Financials.
- **Travel & Expense Management (B8)**
See how Oracle Financials enables you to lower the total cost of travel and expenses.
- **Receivables (Demo station B14 and B15)**
See Oracle Financials complete credit-to-cash solution for accelerating cash flows and managing revenue.

Meet the Experts MOSCONE WEST-2ND FLOOR

Tuesday, November 13, 2007 – Overlook Space 2 & 3

E-Business Suite Release 12 Upgrade: 2:00 p.m. – 4:30 p.m.

Come talk to experts from Oracle Development and Strategy about upgrading to the latest release.

Wednesday, November 14, 2007 – Overlook Space 3

E-Business Suite Financials: 10:00 a.m. – 12:00 p.m.

Learn more about the current and upcoming product releases and meet the key experts from Oracle Development and Strategy to ask questions about E-Business Suite Financials solutions and provide feedback.

Thursday, November 15, 2007 – Overlook Space 1

E-Business Suite Release 12 Upgrade: 10:00 a.m. – 1:00 p.m.

Come talk to experts from Oracle Development and Strategy about upgrading to the latest release.

Sessions

Monday, November 12, 2007

TIME	TITLE	LOCATION
11:00 a.m.	Oracle E-Business Suite Executive Update and Road Map (Session Repeats: Tuesday, 10:45 a.m. Marriott – Salon 9) Peter Collings, Government of Scotland; Jon Chorley, Oracle; Murali Subramanian, Oracle	Marriott – Salon 9
11:00 a.m.	Oracle E-Business Suite 12: Oracle Internal Controls Manager's Segregation of Duties--What's It Doing to Help Us Now? Jan Quist, Oracle	Marriott – Salon 7
12:30 p.m.	Oracle E-Business Suite Financials Release 12 and Beyond Oracle, Terrance Wampler; Santiago Ontanon, Mexicana Airlines	Marriott – Salon 9
12:30 p.m.	GRC Keynote: The Latest in Oracle Governance, Risk and Compliance Chris Leone, Oracle; Scott Mitchell, Open Compliance and Ethics Group	Moscone West – 2009/11
03:15 p.m.	Oracle Applications Unlimited: Delivering Competitive Advantage Through Customer-Driven Innovations and Next-Generation Technology Kelly Hynes, TIAA-CREF; Kurt Zimmer, TIAA-CREF; Ahmed Mahmoud, Dell ; Jesper Andersen, Oracle	Moscone South – 103
03:15 p.m.	Pay Vendors Through ACH with No Customization, No Third-Party Involvement, No Third-Party Software Padma Joshi, Dallas/Ft. Worth International Airport; Sreeja Raman, Dallas/Ft. Worth International Airport	Marriott – Salon 12/13
03:15 p.m.	Bean Counting Gets an Overhaul: Oracle E-Business Suite Accounting Architecture in Release 12 Linda Wong, Oracle	Moscone West – 2002 L2
03:15 p.m.	Success! How Oracle Implemented Oracle Advanced Collections Globally Tim Graham, Oracle; Carol King, Oracle	Marriott – Salon 14/15
03:15 p.m.	Oracle Financial Analytics for Oracle E-Business Suite Essilor, Herve DeLasayette; Oracle, Erik Lindquist	Moscone West – 2004 L2
03:15 p.m.	GRC Theater: An Extreme Executive Roundtable Christopher Brown, Birds Eye Foods; Frank Forkl, Greatbatch; Karen Dela Torre, Oracle; Lee Dittmar, Deloitte Consulting LLP; Robert Lieberman, Centro Properties Group	Moscone West – 3016
04:45 p.m.	Implementing Oracle Approvals Management for Complex Approvals in Accounts Payable and Purchase Orders Susan Behn, Solution Beacon, LLC; Gerald Jones, Solution Beacon, LLC	Moscone West – 3018 L3
04:45 p.m.	Get More with Less: Panel Discussion on Consolidating ERP Instances John Abel, Symantec; Adam Chaikin, British Telecom; Tim Westendorf, MasterCard; Helle Hennings, Oracle	Moscone West – 2002 L2
04:45 p.m.	PPG Industries Has "Eyes" on Receivables While Customers Eye the Future Jeanne Small, PPG Industries; Brian Wolfe, Oracle	Marriott – Salon 14/15
04:45 p.m.	Linking Financial Reporting to Governance, Risk, and Compliance Dominick DiPaolo, Oracle; Mike Malwitz, Oracle	Marriott – Golden Gate B2

Tuesday, November 13, 2007

TIME	TITLE	LOCATION
10:45 a.m.	Oracle E-Business Suite Executive Update and Road Map Peter Collings, Government of Scotland; Jon Chorley, Oracle; Murali Subramanian, Oracle	Marriott – Salon 9
10:45 a.m.	Real Estate Store Construction and Refurbishment with Oracle Projects and Oracle Property Manager Gary Bach, Projxs Associates; Liam Boyd, Oracle	Moscone West – 2016 L2

10:45 a.m.	First There Was Napster, Now There's Flickr--What's Next? Introducing the Reports Repository Joe Gum, Oracle; Elise Mattei, Oracle	Moscone West – 2002 L2
10:45 a.m.	The IBM CFO Study 2008: The Integrated Finance Organization Steve Rogers, IBM Global Business Services; Folia Grace, Oracle; Deborah Hamilton, Oracle	Moscone West – 2009/11 L2
10:45 a.m.	World-Class Enterprise Performance Management Every Day: Two Controllers' Case Studies Berengere Arnold, France Telecom Group; Corinne Chausson, Canal-Plus; Gauthier Vasseur, Oracle	Marriott – Golden Gate C3
10:45 a.m.	Sustaining GRC with Oracle Governance, Risk, and Compliance Application Suite Marlin Pohlman, Siddharth Sinha and Russell Stohr, Oracle	Moscone South – 306
10:45 a.m.	Oracle Business Intelligence Applications for Oracle E-Business Suite Overview Joe Thomas, Oracle	Moscone West – 2004 L2
12:15 p.m.	Trends in Finance Jeff Gay, CFO Executive Board; Kurt Ramin, IASB; Anne Spray Kinney, GFOA; Terrance Wampler, Oracle	Moscone West – 2009/11 L2
12:15 p.m.	Image Is Everything: Imaging Capabilities for Oracle E-Business Suite Financials Customers Amrita Mehrook, Oracle; Sancho Pinto, Oracle	Moscone West – 2002 L2
12:15 p.m.	Executive Panel on Global GRC Management Siddharth Sinha, Oracle; Tae Park, Greatbatch, Barry Goldfeder, Loral Space and Communications, Richard Silverman, Sapient, Mile Everson, PricewaterhouseCoopers LLC	Moscone South – 306
03:15 p.m.	Desktop Integration: How Oracle's Application Desktop Integrator and Web Application Desktop Integrator and Oracle Report Manager Streamline the Financial Reporting Process Marsha Edgell, BizTech	Moscone West – 2002 L2
03:15 p.m.	The Business Value of Technology-Enabled Best Practices in Finance Organizations David Hebert, The Hackett Group; Deborah Hamilton, Oracle	Moscone West – 2007 L2
03:15 p.m.	Oracle E-Business Suite Release 12: The Momentum Continues Peter Collings, Government of Scotland; Annette Melatti, Oracle; Anand Subbaraman, Oracle	Marriott – Salon 8
03:15 p.m.	Building the Business Case for GRC Automation Scott Mitchell, Open Compliance and Ethics Group; Atif Malik, PricewaterhouseCoopers LLC; Gary Prince, Oracle	Marriott – Golden Gate A3
04:45 p.m.	Customer Case Study: Importing Vendors Using Oracle's Supplier Open Interface--Lessons for Procurement and Finance Kevin Ellis, Humana, Inc.	Marriott – Nob Hill A&B
04:45 p.m.	Drive Synergy in Your Store Real Estate Operations Alex Montgomery, Oracle; John Ryan, Oracle	Moscone West – 3001 L3
04:45 p.m.	Reducing Costs or Improving Processes? Understanding the Drivers for Implementing Shared Service Centers Carolyn Carter, Emerson Process Management; Jill Kot, Government of British Columbia; Chris Lacey, Xansa; Suzanne Miller, Oracle	Moscone West – 2002 L2
04:45 p.m.	World's First Oracle E-Business Suite Release 12 Implementation: A Passage to Thinking, Working, and Managing Globally Jay Prakash Sharma, Zensar Technologies, Inc.; Adrian Van Vliet, RoamFree.com	Marriott – Salon 8
04:45 p.m.	GRC Automation Case Study: Finding the Elusive ROI Chris Capdevila, Oracle, Robert Singleton, Intuit	Marriott – Golden Gate A2

Wednesday, November 14, 2007

TIME	TITLE	LOCATION
09:45 a.m.	Maximize Returns from Oracle Internet Expenses by Enabling Corporate Credit Cards Venkat Natarajan, Rambus; Himani Shah, Ubex Corporation	Marriott – Salon 14/15
09:45 a.m.	It's 11 P.M.! Do You Know Where Your Assets Are? Nitin Katare, Oracle; Patrick Resseguie, Beckman Coulter; Jenny Therrien, Redflex Traffic Systems; Brion Walsh, Rackspace; Hareesh Kondibailu, Oracle; John Prosek, Oracle	Marriott – Golden Gate A3

09:45 a.m.	Integration at Its Best: Using the Oracle E-Business Suite Accounting Architecture to Account for External Transactions Chris Weaver, Sherwin Williams; Neil Ramsay, Oracle	Moscone West – 2002 L2
09:45 a.m.	GRC Case Study: Next Generation Financial Compliance Management Stephanie Delrow, Costco Wholesale Corporation; Stephanie Holmeen and Tony Olivo, Oracle	Marriott – Golden Gate A1
11:15 a.m.	The Next Step in Your Enterprise Resource Planning Automation: Cash and Treasury Solutions Vidya Rajagopalan, Yahoo; Julia Baeva, Oracle	Marriott – Salon 14/15
11:15 a.m.	Case Study: Consolidating ERP Financials Instances at British Telecom Adam Chaikin, British Telecom; Adrian Robinson, British Telecom; Zoe Read, Oracle	Moscone West – 2002 L2
11:15 a.m.	Oracle E-Business Suite 12: Accounting Around the World in 80 Ways Kathryn Wahnoutka, Oracle	Marriott – Golden Gate B2
11:15 a.m.	Rebate Issues, Not Anymore! Hear How Oracle Trade Management Can Resolve All Your Channel Rebate Issues Donna Peroutka, Schreiber Foods, Inc.; Robin Walker, Caliber Application Services, LLC; Archana Vadya, Oracle	Marriott – Salon 2
11:15 a.m.	Creating Value with Business Process Transformation Through Oracle E-Business Suite Release 12 Annette Melatti, Oracle; Ari Bose, UTStarcom	Marriott – Salon 8
11:15 a.m.	Hyperion Financial Performance Management Applications for Oracle E-Business Suite Jennifer Toomey, Oracle	Marriott – Salon 7
11:15 a.m.	Global Compliance Management with Oracle Governance, Risk, and Compliance Manager Christine Allard, Itron; Brian O'Neal, Appssurance, Russell Stohr and Nicky Adams, Oracle	Marriott – Golden Gate A1
03:00 p.m.	Release 12 or Bust! Emerson's Business Case for Upgrading to Oracle E-Business Suite Financials Release 12 Pam Bateman, Emerson; Carolyn Carter, Emerson Process Management; Joe Gum, Oracle	Moscone West – 2009/11 L2
03:00 p.m.	When Fast Isn't Good Enough: How Smart Companies Get Better Information from the Financial Close Charles Morgan, American Express; Rony Ng, Oracle; Rob Zwiebach, Oracle	Moscone West – 2002 L2
03:00 p.m.	Oracle Internet Expenses: Fast Implementations, Effective Business Benefits Joanne Davis, Red Rock Consulting; Diana Gray, Oracle	Marriott – Salon 3
03:00 p.m.	Q&A with Oracle E-Business Suite Executives Jon Chorley, Oracle; Cliff Godwin, Oracle; Rick Jewell, Oracle; Murali Subramanian, Oracle	Marriott – Salon 9
04:30 p.m.	Oracle E-Business Suite Release 12 Customer Case Study: Using the New Subledger Accounting to Address Global Accounting Requirements Jason Tofeland, Accenture; Rusty Witcher, Accenture; Rob Zwiebach, Oracle	Moscone West – 2002 L2
04:30 p.m.	Migrating Custom Reports from Oracle E-Business Suite 11i to Release 12 Paul Winterstein, Noetix; Julie Peacock, Oracle	Marriott – Golden Gate B2
04:30 p.m.	Implementing Oracle Governance, Risk, and Compliance Manager Richard Silverman, Sapient; Stephanie Holmeen and Tony Olivo, Oracle	Moscone South– 302

Thursday, November 15, 2007

TIME	TITLE	LOCATION
08:30 a.m.	Make Rules Not War: Making Nice with the Bean Counters Michel Bazinet, Oracle; Doug Stretton, Barrick; Michel Bazinet, Oracle; Anirban Dey, Oracle	Marriott – Golden Gate A1
08:30 a.m.	Managing Transaction Taxes Worldwide with a Global Integration Strategy Richard Baxter, Deloitte; John Cowan, Vertex Inc.; Antoni Turczynowicz, PricewaterhouseCoopers; Tim Walsh, ADP; Maria Centeno, Oracle	Moscone West – 2002 L2
08:30 a.m.	Best Practices in Configuration and Control Management for Oracle and PeopleSoft Financials Aaron Sager, Viasat, Inc.; Tom Tonkin, Oracle; Vasudevan Changalath, PricewaterhouseCoopers; Jan Wentzel, PricewaterhouseCoopers	Moscone South – 302

10:00 a.m.	How Much Should It Cost to Make a Payment? Annette Dall, Oracle; Amrita Mehrok, Oracle	Moscone West – 2002 L2
10:00 a.m.	GRC Case Study: Implementing Segregation of Duties Across the Enterprise Karan Kapoor, GE Security; Adil Khan and Jane Jones, Fulcrum Technologies; Dean Weede, Oracle	Moscone South – 302
11:30 a.m.	Complying with SOP 97-2: Utilizing Daily Revenue Recognition in Oracle E-Business Suite Release 11.5.10 Michael Ivers, Protégé Software Services Inc.	Marriott – Golden Gate C2
11:30 a.m.	Leveraging Oracle Controls for Superior Compliance Management Deborah Hill, Masco Contractor Services; Pathik Mody and Joe Kwerderis, Deloitte; Dane Roberts, Oracle	Marriott – Golden Gate A3
01:00 p.m.	Q&A with Financials Development and Strategy Executives Folia Grace, Oracle; Sreeni Hosamane, Oracle; Rony Ng, Oracle; Terrance Wampler, Oracle	Marriott – Salon 8
01:00 p.m.	Oracle Enterprise Planning and Budgeting Robin Hazel, Oracle	Moscone West – 2004 L2
01:00 p.m.	Oracle Governance, Risk and Compliance Diagnostics and Analytics Siddharth Sinha and Louis Gonzales, Oracle	Marriott – Golden Gate A1
02:30 p.m.	Fast Close, Fast Reporting Craig Metters, Santos, Ltd.	Moscone West – 2002 L2
02:30 p.m.	Oracle E-Business Suite 12: The Oracle "E-Biz" Tax Engine That CAN Kathryn Wohnoutka, Oracle	Marriott – Golden Gate C3
02:30 p.m.	The Largest Healthcare Payer in the World Captures the Force of Data Integration Scott Beam, Centers for Medicare & Medicaid Services; Janet Vogel, Centers for Medicare and Medicaid Services; Chet Farbotko, Oracle	Moscone South – 307
04:00 p.m.	Oracle E-Business Suite 12: A Package Full of Surprises Kathryn Wohnoutka, Oracle	Marriott – Salon 8
04:00 p.m.	Zero to Oracle Loans in 30 Days! Basheer Khan, Innovave Technology, LLC; Emily Ruddo, Innovave Technology, LLC	Marriott – Nob Hill C/D

Partners

PARTNER	EXHIBITION HALL	BOOTH #
Accenture	Moscone South	Booth 1902
ADP, Inc.	Moscone South	Booth 402
Answerthink	Moscone South	Booth 502
Deloitte	Moscone South	Booth 1214
IBM	Moscone South	Booth 912
Noetix Corporation	Moscone South	Booth 2310
PricewaterhouseCoopers	Moscone West	Booth 3748
Symantec Corporation	Moscone South	Booth 702
Vertex, Inc.	Moscone South	Booth 2402

Networking Events and Opportunities

EVENT	DAY	TIME
Welcome Reception*	Sunday	7:30 p.m. – 9:30 p.m.
OTN Night	Monday	7:30 p.m. – 11:30 p.m.
Appreciation Event*	Wednesday	8:30 p.m. – 12:30 a.m.
It's a Wrap	Thursday	5:30 p.m. – 7:30 p.m.

* Oracle OpenWorld Full Conference attendees only.

OPPORTUNITY

Oracle OpenWorld Connect	http://oracleopenworldconnect07.leveragesoftware.com/default.lew
E-Business Suite Financials	For users and analysts that primarily work with E-Business Suite Financials. Looking for information on OOW sessions around Financials or on the lookout for other customers investigating Release 12? Join this group.

Blogs

http://blogs.oracle.com/terracewampler	Terrance Wampler, vice president of financials applications product strategy, is responsible for driving product direction, evaluating business requirements, developing the product road map, and recommending business strategies for our financials product set. Terrance has been with Oracle for 12 years, holding a variety of positions within the applications development group.
http://blogs.oracle.com/financials	This blog is a place where we Oracle Product Strategy talks about what's on their minds as individual strategists and as a team. It's where articles, ideas and opinions that are relevant to our work here at Oracle are shared.