

FOCUS ON: ORACLE E-BUSINESS SUITE MANUFACTURING

Keynotes and Events

Sunday, November 11, 2007

06:00 p.m. – 07:00 p.m.
Keynote

07:30 p.m. – 09:30 p.m.
Welcome Reception – Back to the 70's
Howard Street and Yerba Buena Gardens

Monday, November 12, 2007

08:30 a.m. – 10:15 a.m.
Hector de J. Ruiz, PhD
Chairman and CEO, AMD

02:00 p.m. – 02:45 p.m.
Mark Hurd
Chairman and CEO, HP

6:00 p.m. – 7:00 p.m.
Andy Mendelsohn, Senior Vice President, Server
Technologies
Oracle

Tuesday, November 13, 2007

08:30 a.m. – 09:15 a.m.
Paul S. Otellini
President and CEO, Intel

1:45 p.m. – 2:45 p.m.
Ed Abbo, Senior Vice President, Applications Development
Oracle

Wednesday, November 14, 2007

08:30 a.m. – 09:15 a.m.
Jonathan Schwartz
President and CEO, Sun Microsystems

12:45 p.m. – 02:30 p.m.
Michael Dell
Chairman and CEO, Dell
Larry Ellison, CEO
Oracle

07:30 p.m. – 09:30 p.m.
Oracle Appreciation Event
Cow Palace

Thursday, November 15, 2007

05:00 p.m. – 07:00 p.m.
It's a Wrap!
Howard Street Tent
Band and Drawing to win Subaru Impreza WRX

Registration

M O S C O N E

Saturday	01:00pm – 06:00pm
Sunday	07:00am – 09:00pm
Monday	07:00am – 07:00pm
Tuesday	07:30am – 06:00pm
Wednesday	07:30am – 06:00pm

DEMOgrounds

M O S C O N E S O U T H

Demo Titles

Stations

Discrete Manufacturing Mixed Mode	B22
Oracle Discrete Manufacturing Lean and Flow Solutions	B13
Oracle Process Manufacturing	B11
Information-Driven Manufacturing/Execution	B16

DEMOgrounds hours:

Monday	10:15 am – 02:00 pm 02:45 pm – 05:30 pm
Tuesday	10:15 am – 01:45 pm 02:45 pm -- 05:30 pm
Wednesday	9:15 am – 12:45 pm 02:30 pm – 05:30 pm
Thursday	10:00 am – 01:30 pm

Special Programs

OAUG Process Manufacturing SIG

PLACE

Sunday, November 11, 2007
8.30 am – 10:45 am Moscone West 2016 – L2

Hear a discussion of the latest developments in OPM Release 12 and the impact on a variety of other modules within the E-Business Suite of products.

OAUG Discrete Manufacturing SIG

PLACE

Sunday, November 11, 2007
1:30 pm – 3:45 pm Moscone West 3001 – L3

Hear about the capabilities in Release 12 presented from the development perspective and highlighting new capabilities and features.

Meet the Experts

PLACE

Tuesday, November 13, 2007 12.00 pm – 2.00 pm
EBS MANUFACTURING Moscone West – Level 2

This is an informal opportunity to meet with leaders in the strategy and development organizations. These experts are available to answer questions and talk about current features and future product directions.

Wednesday, November 14, 2007 2.30 pm – 5.30 pm
FLOW MANUFACTURING DEMO Moscone West – Level 2

See a live demo of Oracle Discrete Manufacturing Flow solution, building souvenir pens.

Conference Sessions

Monday November 12, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
11:00am – 12:00pm	Information-Driven Value Chains: Achieving Enterprise Transformation with Oracle's Best-in-Class Supply Chain Applications	Oracle – Rick Jewell	Moscone West; 2018 L2
12:30pm – 01:30pm	Information-Driven Value Chains: Oracle's Supply Chain Vision and Road Map	Oracle – Jon Chorley	Marriott; Nob Hill C/D
12:30pm – 01:30pm	Supply Chains Have Gone Global: What Major Firms are Doing to Control Information Flow Around the World	Eaton	Westin SF Market Street Metropolitan II
02:00pm – 03:00pm	Configure-to-Order and Flow Manufacturing: Foundation for Demand-Driven Manufacturing	Pella	Westin SF Market Street Metropolitan II
03:15pm – 04:15pm	Information-Driven Manufacturing Overview and Vision	Oracle – Andrew Binsley, Manish Modi	Marriott, Nob Hill C/D
03:15pm – 04:15pm	Industrial Manufacturing Solutions for Rapidly Growing Businesses: Expert Panel	CSS, Powis-Parker Amarr Doors; IMMI	Westin SF Market Street Metropolitan II
04:45pm – 05:45pm	Mixing Flow Manufacturing with Discrete Manufacturing in a Single Plant	O AUG	Moscone West, 3016 L3
04:45pm – 05:45pm	What's New in Oracle Product Information Management for Oracle E-Business Suite Release 12 and Beyond	Oracle – Manish Modi	Moscone West, 2004 L2
04:45pm – 05:45pm	What Does Release 12 of Oracle Discrete Manufacturing Do for Me?	Oracle – Valerie Dubois	Moscone West, 3001 L3

Tuesday November 13, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
08:00am – 09:00am	Achieving a Single Global Industrial Manufacturing Process Through Applications Technology	Hitachi Consulting; Dresser Rand	Westin SF Market Street Metropolitan II
10:45am – 11:45am	Oracle E-Business Suite Release 12 for Process Industries	Oracle – Karen Theel Napp Pharmaceuticals;	Marriott, Nob Hill C/D
12:15pm – 01:15pm	Collaboration and Vendor-Managed Inventory	Cummins	Moscone West, 2018 L2
03:15pm – 04:15pm	Deploying Oracle Discrete Manufacturing as an MES on the Shop Floor	National Instruments	Marriott, Nob Hill C/D
04:45pm – 05:45pm	Market Trends and Best Practices for Industrial Manufacturers	Oracle – Mike Nejad	Westin SF Market Street Metropolitan II
04:45pm – 05:45pm	Collaborative Supply Chain Enabled Through SOA to Achieve Competitive Advantage in the Flat World	Partner	Moscone West, 2018 L2

Wednesday November 14, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
09:45am – 10:45pm	A Manufacturing Execution System as a Competitive Edge for Process Industries	Roll International; Welch's; JSW Steel	Marriott, Nob Hill C/D
09:45am – 10:45pm	The Secure Supply Chain: Track, Trace, and Authenticate	Business and Decision	Moscone South, 302
11:15am – 12:15pm	Managing Product Stability and Compliance with Process Manufacturing Quality	Colorcon	Marriott, Nob Hill A/B
11:15am – 12:15pm	Leveraging Flow Manufacturing with Your Enterprisewide Lean Initiative	Ingersoll Rand	Marriott, Nob Hill C/D
03:00pm – 04:00pm	Manufacturing Outsourcing and Offshoring Strategies	Tempel Steel	Marriott, Nob Hill C/D
03:00pm – 04:00pm	PIM for Manufacturing: Learn How Customers Manage Buy-Side, In-Side, and Sell-Side Master Data Management for Products with Oracle Product Information Management Data Hub	Master Lock Sherwin Williams	Marriott, Golden Gate A1
04:30pm – 05:30pm	Drive Proactive Quality Management Initiatives in Your Enterprise with Oracle Quality: Customer Panel	Hologic; Pella Omniion Consulting	Marriott, Nob Hill C/D

Thursday November 15, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
08:30am – 09:30am	Oracle Manufacturing Hub: Delivering the Promise of Next-Generation Enterprise Manufacturing Intelligence	Pella	Marriott Nob Hill C/D
08:30am – 09:30am	Advanced Planning for Process Manufacturing	Welch's	Moscone West, 2018 L2
08:30am – 09:30am	Enterprise Cost Management in a Global Economy	Oracle & eSilicon	Marriott, Salon 4
10:00am – 11:00am	Going Green with Oracle Supply Chain Mgmt.	Oracle – Rich Kroes	Marriott; Salon 3
10:00am – 11:00pm	Multiplant Coordination and Shop Floor Connectivity with Oracle Manufacturing: A Customer Case Study	United States Gypsum	Marriott, Nob Hill C/D
10:00am – 11:00pm	Maintenance Planning and Integration with Process Manufacturing and Supply Chain Planning	Fijitsu Consulting Welch's;	Moscone West 2001 - L2
11:30am – 12:30pm	Increasing Customer Responsiveness with Oracle Configure to Order	NCR	Marriott, Nob Hill C/D
01:00pm – 02:00pm	How Stryker Endoscopy Medical Device Company Uses E-Record and E-Signature in Discrete Mfg	Stryker Endoscopy	Marriott, Salon 14 & 15
01:00pm – 02:00pm	Increase Throughput and Customer Service with Production Scheduling	Oracle – Shane Hellsten	Moscone West, 2018 L2
01:00pm – 02:00pm	Oracle Order Management and Fulfillment Analytics for Oracle E-Business Suite	Equinix, Inc.	Marriott, Golden Gate C2
01:00pm – 02:00pm	Oracle Shop Floor Management: Lot/Serial Controlled Manufacturing	Oracle – Rakesh Kumar	Marriott, Nob Hill C/D
02:30pm – 03:30pm	Q&A with Supply Chain Management Development and Strategy Executives	Oracle – Chorley, Syed, Souza, Srinivasan	Marriott Salon 9

For More Information

<http://www.oracle.com/applications/manufacturing/intro.html>