

## FOCUS ON Enterprise Management

### Keynotes

MOSCONE MAIN AUDITORIUM

Monday November 12, 2007

8:30 a.m. – 10:15 a.m. Charles Phillips Keynote  
Accelerating the Software Experience  
6:00 p.m. – 7:00 p.m. Andy Mendelsohn Keynote  
Oracle Database 11g – Innovate Faster

Tuesday November 13, 2007

8:30 a.m. – 10:15 a.m. Thomas Kurian Keynote  
Lead from the Middle – The Innovative Platform to Innovate on the Web

YERBA BUENA CENTER AUDITORIUM

Monday November 12, 2007

12:30 p.m. – 1:15 p.m.  
Top 5 Things That Will Change the Way You Manage Your Applications  
Richard Sarwal  
Oracle Corporation  
1:15 p.m. – 2:00 p.m.  
DBA 2.0  
Leng Tan, Tom Kyte  
Oracle Corporation

### Hands-On Labs

HELD DAILY

Oracle Enterprise Manager 10g Marriott Golden Gate B 1

Monday, Nov. 12, 2007

- 11:00 a.m. – 12:00 p.m. Simplifying Configuration Complexities
- 12:30 p.m. – 1:30 p.m. Comprehensive Management of SOA Environments
- 3:15 p.m. – 4:15 p.m. Database Diagnostics and Tuning Pack Deep Dive
- 4:45 p.m. – 5:4 p.m. Lowering Management Costs Through Provisioning & Grid Automation

Tuesday, Nov. 13, 2007

- 10:45 a.m. – 11:45 a.m. Lowering Management Costs Through Provisioning & Grid Automation

- 12:15 p.m. – 1:15 p.m. Database Diagnostics and Tuning Pack Deep Dive

- 3:15 p.m. – 4:15 p.m. A New Approach to Java Diagnostics

- 4:45 p.m. – 5:45 p.m. Simplifying Configuration Complexities

Wednesday, Nov. 14, 2007

- 9:45 a.m. – 10:45 a.m. Managing E-Business Suite Applications

- 11:15 a.m. – 12:15 p.m. Simplifying Configuration Complexities

- 3:00 p.m. – 4:00 p.m. Lowering Management Costs Through Provisioning & Grid Automation

- 4:30 p.m. – 5:30 p.m. Database Diagnostics and Tuning Pack

Thursday, Nov. 15, 2007

- 8:30 a.m. – 9:30 a.m. Comprehensive Management of SOA Environments

- 10:00 a.m. – 11:00 a.m. A New Approach to Java Diagnostics

- 11:30 a.m. – 12:30 p.m. Managing Siebel Applications

- 1:00 p.m. – 2:00 p.m. Lowering Management Costs Through Provisioning & Grid Automation

- 2:30 p.m. – 3:30 p.m. Simplifying Configuration Complexities

- 4:00 p.m. – 5:00 p.m. Database Diagnostics and Tuning Pack Deep Dive

## Sessions

Monday November 12, 2007

TIME	TITLE	LOCATION
11:00 a.m.	Oracle Enterprise Manager: An Overview	Moscone West 2001 - L2
11:00 a.m.	Application Change Management and Data Masking Strategies for DBAs	Hilton Continental Ballroom 5
11:00 a.m.	Improving IT Operations: Automated Provisioning and Patching, and Managing Configurations of Oracle Fusion Middleware Deployments	Moscone West 2022 - L2
11:00 a.m.	Oracle Enterprise Manager Helps Ease IT Governance for the Financial Services Industry	Moscone South 307
12:30 p.m.	ROI of Oracle Database Management Packs: A Presentation by Forrester Research Inc.	Moscone West 2022 - L2
12:30 p.m.	Top-Down Application Management: Oracle's Blueprint for Managing from the Business Perspective	Moscone West 2001 - L2
3:15 p.m.	Managing Linux Servers to Scale in Your Heterogeneous Enterprise Environment with Oracle Enterprise Manager	Hilton Franciscan room C
3:15 p.m.	Oracle Enterprise Manager Deployment Best Practices	Moscone West 2022 - L2
3:15 p.m.	Siebel Application Management: Tools, Tips, and Techniques to Ensure Performance and Availability	Moscone West 2001 - L2
3:15 p.m.	Oracle's CIO Perspective: Global IT Leadership for Oracle's Customers and Business	Marriott Golden Gate C2
4:45 p.m.	Automating Oracle RAC Deployment and Patching on Dell PowerEdge Servers, Using Oracle Enterprise Manager Provisioning Pack	Hilton Franciscan Room B
4:45 p.m.	Enterprise Manager Quick Start: The "Top 10" Features to Know	Moscone West 2022 - L2
4:45 p.m.	Detecting Performance Problems Accurately and Quickly: Essential Diagnostics Techniques for Oracle Database	11g Moscone West 2001 - L2

Tuesday November 13, 2007

TIME	TITLE	LOCATION
12:15 p.m.	Storage Secrets for DBAs: What Your Storage Administrator Doesn't Want You to Know	Moscone West 3009 & 3011 - L3
3:15 p.m.	Oracle Enterprise Manager Configuration Management and Software Lifecycle Automation of Oracle Real Application Clusters, Clusterware, RDBMSs, and Oracle Fusion Middleware	Moscone West 2001 - L2
4:45 p.m.	Using Active Session History for Performance Tuning: Advanced Topics in Performance Diagnostics	Moscone West 2001 - L2

Wednesday November 14, 2007

TIME	TITLE	LOCATION
9:45 a.m.	End-User Monitoring: The Ultimate Judge of Application Performance and Availability	Moscone West 2001 - L2
9:45 a.m.	Implementing Security Best Practices for Automation of IT Operations with Oracle Enterprise Manager	Moscone West 2010 - L2
9:45 a.m.	Providing EM Services to Enable Better Support: A look at Configuration Manager Release 2	Moscone West 2009 & 2011 - L2
9:45 a.m.	Current Trends in Database Performance	Moscone South 102
11:15a.m.	Oracle Enterprise Manager Deployment and Best Practices for Oracle IT	Moscone West 2022 - L2
11:15a.m.	Case Study: Managing Oracle E-Business Suite, Using Enterprise Manager Pack	Moscone West 2014 - L2
11:15a.m.	Roundtable: The Real-World Performance Group	Moscone South 104

11:15a.m. 2011 - L2	Implementing ITIL Management Best Practices with Oracle Enterprise Manager	Moscone West 2009 &
3:00p.m.	A New Approach to Diagnosing Java Application Performance	Moscone West 2001 - L2
4:30p.m.	SOA Management: Runtime Governance of Your Composite Application Environment	Moscone West 2001 - L2

Thursday November 15, 2007

TIME	TITLE	LOCATION
8:30 a.m. L2	Virtualization Management: Difficult Problem, One Easy Solution--Oracle Enterprise Manager	Moscone West 2001 - L2
8:30 a.m.	The Software Lifecycle Automation of Oracle Real Application Clusters	Moscone West 2010 - L2
8:30 a.m.	Best Practices for Securing Oracle Database with Oracle Enterprise Manager Configuration Management Pack	Moscone West 2022 - L2
10:00 a.m.	DBAs' New Best Friend: Advanced SQL Tuning Features of Oracle Database 11g	Moscone West 2009 & 2011 - L2
10:00 a.m.	Seamless Management of the Heterogeneous Enterprise, Using Oracle Enterprise Manager Plug-ins and Connectors	Moscone West 2010 - L2
10:00 a.m.	Standardizing Database Provisioning and Patching and Reduce Operational Cost with Oracle Enterprise Manager Provisioning Pack	Moscone West 2022 - L2
11:30 a.m.	Oracle RAC Management Made Easy with Oracle Enterprise Manager	Moscone West 2001 - L2
1:00 p.m.	Real-World Global Deployments of Oracle Enterprise Manager Grid Control	Moscone West 2001 - L2
2:30 p.m.	Increasing DBA Productivity with the Oracle Enterprise Manager Configuration Management Database Solution	Moscone West 2001 - L2
2:30 p.m.	Managing Identity Environments, Using Enterprise Manager Company Name	Moscone West 3005 - L3
4:00 p.m.	Extending Oracle Enterprise Manager to Manage Custom Applications and Forms-Based Applications Day	Moscone West 2001 - L2

## DEMOgrounds SOUTH EXHIBITION HALL

### Demos

#### Oracle Enterprise Manager Overview

- Top down application management
- Drill into underlying software and systems to remediate issues at any tier
- Broad management solutions

#### Application Performance and Service Level Management

- Service Level Management, Topology, and Dashboards
- End-user Performance Monitoring
- Application Diagnostics and Root Cause

#### Applications Management

- Packaged Applications (E-Business Suite, PeopleSoft, Siebel, SAP)
- Custom Applications (SOA, J2EE)
- Application Services

#### SOA Management

- SOA Runtime Governance
- J2EE Applications Diagnostics
- Configuration Management and Provisioning

#### Data Center Automation

- Automation of ITIL Release Management Solution
- Provisioning and patching of Oracle software such as Oracle Real Application Clusters and SOA
- Provisioning and patching of operating systems

#### Virtualization Management

- Automate Virtual and Physical Server Lifecycle
- Manage VMware environments
- Manage Oracle Enterprise Linux

#### System Monitoring and Information Management

- Powerful, out-of-box monitoring
- Integration with help desk systems
- Closed-loop remediation

#### Complete Data Center Management

- Consolidated heterogeneous management
- Non-Oracle monitoring
- Rich infrastructure integration

#### Configuration Support Manager V2

- Simplified Configuration Management From A Personalized Dashboard
- Faster Problem Resolution and proactive issue notification
- Optimized System Health, Enhanced Patch Management, Improved Performance

#### Configuration Management, ITIL and Regulatory Compliance

- Configuration Management and CMDB
- Secure Configuration Policies and Regulatory Compliance
- Track and Manage Configurations with Configuration Support Manager v2

#### Automatic Performance Diagnostics and Tuning

- Oracle Diagnostic Pack 11g
- Oracle Tuning Pack 11g

#### Change Management and Data Masking for DBAs

- Oracle Database Change Management Pack 11g
- Data Masking of Production Data in Test Environments

#### Centralized Applications Administration and Management with Enterprise Manager

- Applications Management Pack for E-Business Suite
- Applications Management Pack for PeopleSoft Enterprise
- Applications Management Pack for Siebel

#### Oracle Identity Management Suite Manageability

- Configuration, process, and lifecycle management for Oracle Identity Management components
- Comprehensive topology viewer for the Oracle Identity Management infrastructure
- Streamlined monitoring of real-time and historical data

**DEMO**grounds

WEST EXHIBITION HALL

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**Demos**

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**Oracle Real Application Testing: Database Replay**

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- Automated Workload Capture
- Authentic Workload Replay
- Change Analysis and Reporting

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**Oracle Real Application Testing: SQL Performance Analyzer**

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- Automated SQL Capture
- Automated Performance Regression Analysis
- Guided Problem Resolution

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**Self-Managing Database: Automatic Performance Diagnostics**

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- Automatic Database Diagnostics Monitor (ADDM)
- Automatic Workload Repository (AWR)
- Active Session History (ASH)

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**Self-Managing Database: Automatic Application and SQL tuning**

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- Automatic SQL Tuning
- Partition Advisor
- Real-time SQL Monitoring

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**Self-Managing Database: Automatic Fault Diagnostics**

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- Support Workbench
- Automatic Diagnostic Repository (ADR)
- Incident Packaging Service (IPS)

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**Self-Managing Database: Oracle 11g Optimizer Providing SQL Performance Stability**

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- Guaranteed Plan Stability
  - Enhanced Bind Peeking
  - Extended Statistics
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