

FOCUS ON: Natural Resource**Keynotes and Events****Sunday, November 11, 2007**

06:00 p.m. – 07:00 p.m.
Keynote

07:30 p.m. – 09:30 p.m.
Welcome Reception – Back to the 70's
Howard Street and Yerba Buena Gardens

Monday, November 12, 2007

08:30 a.m. – 10:15 a.m.
Hector de J. Ruiz, PhD
Chairman and CEO, AMD

02:00 p.m. – 02:45 p.m.
Mark Hurd
Chairman and CEO, HP

6:00 p.m. – 7:00 p.m.
Andy Mendelsohn, Senior Vice President, Server
Technologies
Oracle

Tuesday, November 13, 2007

08:30 a.m. – 09:15 a.m.
Paul S. Otellini
President and CEO, Intel

1:45 p.m. – 2:45 p.m.
Ed Abbo, Senior Vice President, Applications Development
Oracle

Wednesday, November 14, 2007

08:30 a.m. – 09:15 a.m.
Jonathan Schwartz
President and CEO, Sun Microsystems

12:45 p.m. – 02:30 p.m.
Michael Dell
Chairman and CEO, Dell
Larry Ellison, CEO
Oracle

07:30 p.m. – 09:30 p.m.
Oracle Appreciation Event
Cow Palace

Thursday, November 15, 2007

05:00 p.m. – 07:00 p.m.
It's a Wrap!
Howard Street Tent
Band and Drawing to win Subaru Impreza WRX

Registration**M O S C O N E**

Saturday	01:00pm – 06:00pm
Sunday	07:00am – 09:00pm
Monday	07:00am – 07:00pm
Tuesday	07:30am – 06:00pm
Wednesday	07:30am – 06:00pm

Demogroups**M O S C O N E**

Demo Titles	Stations
Oracle Advanced Supply Chain Planning	B17 & B18
Oracle Demantra	B19 & B20
Oracle Asset Lifecycle Management	B10
Demogroups hours:	
Monday	10:15 am – 02:00 pm 02:45 pm – 05:30 pm
Tuesday	10:15 am – 01:45 pm 02:45 pm -- 05:30 pm
Wednesday	9:15 am – 12:45 pm 02:30 pm – 05:30 pm
Thursday	10:00 am – 01:30 pm

Special Programs**OAUG Enterprise Asset Mgmt SIG****P L A C E**

Sunday, November 11, 2007
1.30pm – 3.45pm Moscone West 3002 – L3

The OAUG Enterprise Asset Management SIG (eAM SIG) will address topics relevant to the installation, configuration, implementation, maintenance, support and continued enhancement of Oracle E-Business Suite Enterprise Asset Management. We will discuss updates on Release 12 and have guest speakers from both Oracle Development as well as a current Oracle Customer. The eAM SIG also invites SPL Users to attend this session due to the similarity in areas of focus.

Ask the Expert Lounge**P L A C E**

Tuesday, November 13, 2007
12.00pm – 2.00pm
NATURAL RESOURCES. Moscone West – Level 3

This is an informal opportunity to meet with leaders in the consulting and Industry Business Unit organizations. These experts are available to answer questions and talk about current product and implementation news.

FOCUS ON: Natural Resources

Conference Sessions

Monday November 12, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
11:00am – 12:00pm	Everybody Needs a Little Maintenance	OHSU, Sunflower, TXI	Moscone West, 2002 L2
11:00am – 12:00pm	Information-Driven Value Chains: Achieving Enterprise Transformation with Oracle's Best-in-Class Supply Chain Applications	Oracle – Rick Jewell	Moscone West; 2018 L2
12:30pm – 01:30pm	Oracle RAC SIG Customer Panel	ALCOA	Moscone South; 310
12:30pm – 01:30pm	Information-Driven Value Chains: Oracle's Supply Chain Vision and Road Map	Oracle – Jon Chorley	Marriott; Nob Hill C/D
12:30pm – 01:30pm	Advanced Planning Overview and Directions	Oracle – Nadeem Syed	Moscone West, 2018 L2
03:15pm – 04:15pm	Information Driven Manufacturing: Overview and Vision	Oracle – Manish Modi	Marriott; Nob Hill C/D
03:15pm – 04:15pm	Procurement Business Intelligence (BI) from Disparate Datasources with Oracle Warehouse Builder and Portal	IPSCO, Inc; Piocon Technologies, Inc.	Westin SF Market Street City Room
03:15pm – 04:15pm	Demantra Road Map: Next-Generation Applications and Integrations	Oracle – Margie Bell	Moscone West, 2018 L2
04:45pm – 05:45pm	Achieving Substantial ROI with Oracle Transportation Management: A GE Healthcare Case Study	GE Healthcare	Marriott; Nob Hill C/D
04:45pm – 05:45pm	Real-Time Sales and Operations Planning: A New Approach in Software and Operation Integration	Applica; VTech	Moscone West, 2018 L2

Tuesday November 13, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
10:45am – 11:45am	Managing Risk In Supply Chain Networks	Gildan Activewear; Accenture	Moscone West, 2018 L2
10:45am – 11:45pm	Oracle E-Business Suite R12 for Process Industries	Oracle – Karen Theel	Marriott, Nob Hill C/D
12:15pm – 01:15pm	Breakthrough Pricing ROI: Discover New Profit Opportunities in Siebel Quote & Order Capture	Automated Packaging Systems	Marriott; Golden Gate A3
12:15pm – 01:15pm	Customer Panel: Enterprise Performance Management at Work	5th 3rd Bank; Alcoa BT Group PLC; Verizon;	Marriott; Golden Gate B2
03:15pm – 04:15pm	Integrated Oracle E-Business Suite and Oracle Transportation Management	Doskocil; Lucidity	Marriott; Salon 14 & 15
03:15pm – 04:15pm	The Power of Composite Applications: A Practitioner's View	Nucor Steel Deutsche Bank AG	Moscone South 300
03:15pm – 04:15pm	Customer Experiences with Oracle's Business Intelligence and Financial Performance Management	Alcoa BT Group PLC	Moscone West, 2004 L2

FOCUS ON: Natural Resources**Wednesday November 14, 2007**

TIME	TITLE	SPEAKING COMPANY	LOCATION
09:45am – 10:45am	It's 11 PM! Do You Know Where Your Assets Are?	Beckman Coulter; Rackspace; Redflex	Marriott; Golden Gate A3
09:45am – 10:45pm	Manufacturing Execution System as a Competitive Edge for Process Industries	SW Steel; Welch's; Roll International	Marriott; Nob Hill C/D
09:45am – 10:45pm	Squeezing \$s Out of Natural Resources with State-of-the-Art Supply Chain Tools	MacSteel; Alcoa; Temple-Inland	Moscone West, 2022 L2
09:45am – 10:45pm	Customer Panel Discussion: Best Practices in Demand Management with Demantra	Emerson Electric; Welch's Organic Valley; VTech	Moscone West, 2018 L2
11:15am – 12:15pm	Oracle Asset Lifecycle Management Product Update: Oracle EAM and Oracle Asset Tracking	Barrick Gold	Marriott, Golden Gate A3
11:15am – 12:15pm	Managing Product Stability and Compliance with Oracle Process Manufacturing Quality	Colorcon	Marriott, Nob Hill A/B
11:15pm – 12:15pm	Leveraging Flow Manufacturing with Your Enterprisewide Lean Initiative	Ingersol Rand	Marriott, Nob Hill C/D
03:00pm – 04:00pm	Demantra: Understanding & Identifying Causal Factors	Optimum Solutions	Moscone West; 2018 L2
03:00pm – 04:00pm	Temple-Inland Deploys Oracle Fusion Middleware with JD Edwards EnterpriseOne,	Temple-Inland	Hilton Cont. Ballroom 5
03:00pm – 04:00pm	Manufacturing Outsourcing and Offshoring Strategies	Tempel Steel	Marriott; Nob Hill C/D
03:00pm – 04:00pm	Can You Dig It? Oracle Enterprise Asset Management in Mining and Minerals	Barrick; Buzzi	Moscone West; 3005 L3
04:30pm – 05:30pm	Managing a Global Transportation Network	Electrolux	Moscone West; 2004 L2

Thursday November 15, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
08:30am – 09:30am	OTM Development Update	Oracle – Jim Mooney	Marriott; Salon 3
08:30am – 09:30am	Advanced Planning for Process Manufacturing	Welch's	Moscone West, 2018 L2
08:30am – 09:30am	Make Rules Not War: Making Nice with Bean Counters	Barrick Gold	Marriott; Golden Gate A1
10:00am – 11:00am	Going Green with Oracle Supply Chain Mgmt.	Oracle – Rich Kroes	Marriott; Salon 3
10:00am – 11:00pm	Oracle Business Intelligence Solutions for JD Edwards EnterpriseOne	Oracle – Curtis Fletcher	Hilton, Cont. Parlor 1 & 2
10:00am – 11:00pm	Multi-plant Coordination and Shop Floor Connectivity	U.S. Gypsum	Marriott, Nob Hill C/D
11:30am – 12:30pm	Map It! Track and Maintain Your Assets	Plains All American	Marriott, Golden Gate A1
11:30am – 12:30pm	Practical Supply Chain Planning Options for JD/Edwards EnterpriseOne Customers	W. L. Gore Shares	Hilton, Cont. Parlor 3
11:30am – 12:30pm	Increasing Customer Responsiveness with Oracle Configure to Order	NCR	Marriott, Nob Hill C/D
01:00pm – 02:00pm	Can You Hear Me Now? Oracle Asset Lifecycle Management Goes Mobile	Blue Dot Solutions	Marriott, Golden Gate B2
02:30pm – 03:30pm	Achieving Maintenance Excellence in Record Time with JD Edwards Enterprise Asset Management	Thilmany Paper	Hilton, Franciscan Rm A