

## FOCUS ON BUSINESS INTELLIGENCE &amp; ANALYTICS FOR PEOPLESOFT

## Keynotes

NORTH HALL D

Monday, November 12, 2007

8:30 a.m. – 9:30 a.m.

Charles Phillips, President  
Oracle

9:30 a.m. – 10:15 a.m.

Hector Ruiz, Chairman and Chief Executive Officer  
AMD

2:00 p.m. – 2:45 p.m.

Mark Hurd, Chairman and Chief Executive Officer  
HP

6:00 p.m. – 7:00 p.m.

Andy Mendelsohn, Senior Vice President, Server  
Technologies  
Oracle

Tuesday, November 13, 2007

8:30 a.m. – 9:15 a.m.

Paul S. Otellini, President and Chief Executive Officer  
Intel

9:15 a.m. – 10:15 a.m.

Thomas Kurian, Senior Vice President, Fusion Middleware  
Oracle

1:45 p.m. – 2:45 p.m.

Ed Abbo, Senior Vice President, Applications Development  
Oracle

Wednesday, November 14, 2007

8:30 a.m. – 9:15 a.m.

Jonathan Schwartz, Chief Executive Officer and President  
Sun Microsystems, Inc.

12:45 p.m. – 1:30 p.m.

Michael Dell, Chairman of the Board and Chief Executive  
Officer  
Dell

1:30 p.m. – 2:30 p.m.

Larry Ellison, Chief Executive Officer  
Oracle

## DEMOgrounds

WEST EXHIBITION HALL

PeopleSoft Business Intelligence &amp; Analytics

- **Enterprise Performance Management for PeopleSoft (Demopod P23 – Moscone West)**

Learn about PeopleSoft's Planning and Budgeting and Global Consolidations solutions.

- **PeopleSoft Performance Management Warehouse (Demopod P17 – Moscone West)**

Learn about PeopleSoft's Performance Management Warehouse, a powerful foundation for driving business performance.

- **Oracle Business Intelligence Applications for PeopleSoft (Demopod P32 – Moscone West)**

Learn about Oracle's business intelligence applications to help you turn insight into action while automatically leveraging PeopleSoft-specific investments.

## Meet the Experts

MOSCONE WEST-2<sup>ND</sup> FLOOR

Tuesday, November 13, 2007 – Overlooks

PeopleSoft Enterprise Solutions: 10:00 a.m. – 4:30 p.m.  
*Moscone West Overlooks – 2nd Floor*

Development product experts will be available to answer questions and discuss PeopleSoft applications, tools and technology.

## Sessions

### Monday, November 12, 2007

TIME	TITLE	LOCATION
11:00 a.m.	Overview: Approaches to Oracle Data Warehousing Robert Stackowiak, Oracle	Marriott – Golden Gate C3
11:00 a.m.	Introduction to Hyperion Financial Performance Management John O'Rourke, Oracle	Moscone West – Room 2009 & 2011
12:30 p.m.	Hyperion Financial Performance Management Applications for PeopleSoft Jennifer Toomey, Oracle	Moscone West – Room 2005
12:30 p.m.	Extending Your Oracle Business Intelligence Enterprise Edition Investment with Hyperion Essbase - System 9 Alaric Thomas, Oracle	Marriott – Golden Gate C1
3:15 p.m.	Oracle Applications Unlimited: Delivering Competitive Advantage Through Customer-Driven Innovations and Next-Generation Technology Jesper Andersen, Oracle	Moscone South – Room 103
4:45 p.m.	PeopleSoft Executive Update and Customer Discussion Doris Wong, Oracle; Tracy Martin, Oracle; Patrick Belanger, Lowe's Companies, Inc; Dennis Peery, Sprint Nextel Corporation; Hubert Winter, Deutsche Bank AG	Moscone South – Room 103
4:45 p.m.	City of Winnipeg EPM Upgrade to PeopleSoft Planning and Budgeting Release 8.9 Mark Di Nello, Deloitte; Don Schau, City of Winnipeg; Jennifer Toomey, Oracle	Moscone West – Room 3000
4:45 p.m.	Oracle Business Intelligence Road Map and Strategy Rich Clayton, Oracle; Paul Rodwick, Oracle	Marriott – Salon 9

### Tuesday, November 13, 2007

TIME	TITLE	LOCATION
10:45 a.m.	Introduction to Oracle Business Intelligence Enterprise Edition Plus Mark Bauer, Oracle; David Granholm, Oracle	Marriott - Salon 10 & 11
10:45 a.m.	Introduction to Oracle Business Intelligence Enterprise Edition Office Integration: The Information Consumer Approach Abhinav Agarwal, Oracle	Moscone West – Room 3020
12:15 p.m.	PeopleSoft Enterprise Performance Management Overview Maria Ana Santiago, Oracle; Jennifer Toomey, Oracle	Moscone West – Room 2006
12:15 p.m.	Introduction to Oracle's EPM System John Kopcke, Oracle	Moscone South – Room 104
3:15 p.m.	Customer Experiences with Oracle's Business Intelligence and Financial Performance Management Applications Mandeep Hansra, BT Group PLC; Erin Schenk, Tri Palm International; Jennifer Toomey, Oracle	Moscone West – Room 2004
3:15 p.m.	How to Use ROI to Justify Your Analytics Projects Will Hutchinson, Oracle	Moscone West – Room 3022
3:15 p.m.	Oracle Business Intelligence Road Map and Strategy Rich Clayton, Oracle; Paul Rodwick, Oracle	Moscone South – Room 103
4:45 p.m.	PeopleSoft Product Road Map <i>(repeated on Thursday, November 15, at 10 a.m.)</i> Tracy Martin, Oracle; John Webb, Oracle	Moscone West – Room 3009 & 3011
4:45 p.m.	Global Consolidations at Exelon: Beyond Mergers and Acquisitions Robert Poggensee, Exelon; Brad Trychta, Exelon; Jennifer Toomey, Oracle	Moscone West – Room 2010

**Wednesday, November 14, 2007**

TIME	TITLE	LOCATION
9:45 a.m.	Business Intelligence Strategy Q&A with Development and Strategy Executives Robert Gersten, Oracle; John Kopcke, Oracle; Paul Rodwick, Oracle	Moscone South – Room 104
11:15 a.m.	Business Intelligence Implementation Panel Michael Martin, BI Consulting Group; Jeff McQuigg, Metricsphere; Greg Molley, BearingPoint; Juan Porter, TopDown Consulting; Joe Thomas, Oracle	Moscone West – Room 2004
3:00 p.m.	Oracle's Vision for Enterprise Applications Jesper Andersen, Oracle	Moscone South – Room 103
4:30 p.m.	PeopleSoft: For Your Upgrade and Expansion Consideration Dennis Peery, Sprint Nextel Corporation; Tracy Martin, Oracle; John Webb, Oracle	Moscone West – Room 3009 & 3011
4:30 p.m.	Oracle Business Intelligence Applications for PeopleSoft Joe Thomas, Oracle	Moscone West – Room 2006

**Thursday, November 15, 2007**

TIME	TITLE	LOCATION
10:00 a.m.	Oracle Human Resources Analytics for PeopleSoft Irving Chin, Oracle	Moscone West – Room 3016
10:00 a.m.	PeopleSoft Product Road Map <i>(repeated on Tuesday, November 13, at 4:45 p.m.)</i> John Webb, Oracle	Moscone West – Room 3024
1:00 p.m.	Oracle Financial Analytics for PeopleSoft Erik Lindquist, Oracle	Moscone West – Room 2006
1:00 p.m.	PeopleSoft 9.0 and Oracle Business Intelligence Enterprise Edition Scott Sarris, Oracle	Marriott – Golden Gate C1
2:30 p.m.	Predictive Analytics Panel Jac Fitz-enz, Human Capital Source; Charlie Berger, Oracle; Barbara Donlan, Oracle; Humair Ghauri, Oracle; Row Henson, Oracle	Moscone West – Room 3014
4:00 p.m.	The Predictive Enterprise Strategy: Intel Takes Aim at the Future of Enterprise Computing Jim Henrys, Intel	Moscone West – Room 2010

**Partners**

PARTNER	EXHIBITION HALL	BOOTH #
Accenture	Moscone South	1902
AnswerThink	Moscone South	502
Apps Associates	Moscone West	3633
BearingPoint	Moscone South	2216
BI Consulting Group	Moscone West	3148
Bluestone International	Moscone West	3952
Business and Decision	Moscone South	224
Deloitte Consulting	Moscone South	1214
Finit Solutions	Moscone South	236
Hyperroll Inc	Moscone South – Partner Solutions Pavilion	1930
IBM	Moscone South	912
Lumensoft	Marriott – Yerba Buena Level Hyperion Partner Pavilion	2 of 5

Metricsphere	Moscone West	3348
Netezza	Moscone South – Partner Solutions Pavilion	1930
Palladium Group	Moscone West, Marriott – Hyperion Partner Pavilion	3410
Pinnacle Group	Marriott – Yerba Buena Level Hyperion Partner Pavilion	5 of 5
Ranzal & Associates	Moscone South, Marriott – Hyperion Partner Pavilion	2242
SC& H Consulting	Marriott – Yerba Buena Level Hyperion Partner Pavilion	4 of 5
Star Analytics Inc	Marriott – Yerba Buena Level Hyperion Partner Pavilion	3 of 5
Terada	Moscone South	2732
TopDown Consulting	Marriott – Yerba Buena Level Hyperion Partner Pavilion	1 of 5

## Networking Events and Opportunities

EVENT	DAY	TIME
<b>Welcome Reception*</b>	Sunday	7:30 p.m. – 9:30 p.m.
<b>OTN Night</b>	Monday	7:30 p.m. – 11:30 p.m.
<b>Appreciation Event*</b>	Wednesday	8:30 p.m. – 12:30 a.m.
<b>It's a Wrap</b>	Thursday	5:30 p.m. – 7:30 p.m.

\* Oracle OpenWorld Full Conference attendees only.