

FOCUS ON RFID

San Francisco November 11-15, 2007

Overview

Oracle RFID and Sensor-Based Services provide companies looking to adopt RFID technology with a comprehensive set of capabilities to capture, manage, analyze, access, and respond to data from sensors such as RFID, location, and temperature. Based on Oracle's mature, proven technology—including Oracle Database, Oracle Fusion Middleware, and Oracle Enterprise Manager—Oracle RFID and Sensor-Based Services enable companies to quickly and easily integrate sensor-based information into their enterprise systems.

Special Programs

Passport to Innovation Game	SHOW WIDE
Sunday, November 11	7:00 a.m. – 9:00 p.m.
Monday, November 12	7:00 a.m. – 7:00 p.m.
Tuesday, November 13	7:30 a.m. – 6:00 p.m.
Wednesday, November 14	7:30 a.m. – 6:00 p.m.
Thursday, November 15	7:00 a.m. – 1:30 p.m.
Sweepstakes Drawing (It's a Wrap Party)	6:00 p.m.

Sessions

Sunday, November 11, 2007

TIME	TITLE	LOCATION
09:45 a.m.	O AUG Logistics SIG	DAZ Systems, Inc. Moscone West 3003

Monday, November 12, 2007

TIME	TITLE	LOCATION
11:00 a.m.	An Overview of the Oracle Fulfillment Family of Products	Oracle Marriott Nob Hill CD
12:30 p.m.	Oracle's RFID and Sensor-Based Solutions in Oracle SOA Suite	Oracle Hilton Continental Parlor 3
4:45 p.m.	An Oracle RFID Customer Case Study: Asset Management and RFID	Oracle Capgemini Moscone South 300
4:45 p.m.	RFID and EPC Information Service at Work: Schneider Optimized Transportation and Logistics Using Oracle RFID Sensor Data Manager	Oracle Moscone South 303

Tuesday, November 13, 2007

TIME	TITLE	LOCATION
3:15 p.m.	Introduction to Event-Driven SOA Technology in Oracle Fusion Middleware	Oracle Moscone South 308

Thursday, November 15, 2007

TIME	TITLE	LOCATION
11:30 a.m.	What's Next for RFID	Intermec Data Systems Intl. Zebra Technologies WERC Oracle Marriott Salon 14 & 15
2:30 p.m.	Oracle Warehouse Management 11i Setup and Execution Guidelines for Material Handling	Oracle Marriott Salon 14 & 15
4:00 p.m.	Implementing Oracle Warehouse Management, Oracle Mobile Supply Chain Applications, and RFID-Enabled Solutions with Oracle's Warehouse Control System	Data Systems Intl Moscone West 2018

experience

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## Partners

PARTNER	EXHIBITION HALL	BOOTH #
Capgemini	Moscone South	1014
Data Systems International	Moscone South	1714
Hitachi Limited	Moscone North Upper Lobby – Inside Innovation, Personalization Zone	Display 6
InfoLogix, Inc.	Moscone South	436
Intermec	Moscone South	2406
Loftware, Inc.	Moscone South	435
LXE	Moscone West	3742
OAT Systems	Moscone West – Inside Innovation, Interaction Zone	Display 9
Metro Future Store Initiative	Moscone North Upper Lobby – Inside Innovation, Knowledge Zone	Display 5
Oracle Asia R&D Center	Moscone West – Inside Innovation, Interaction Zone	Display 7
Zebra Technologies	Moscone West	3738

## Networking Events

EVENT	DAY	TIME
Welcome Reception*	Sunday, November 11, 2007	7:30 p.m. – 9:30 p.m.
OTN Night	Monday, November 12, 2007	7:30 p.m. – 11:30 p.m.
Appreciation Event*	Wednesday, November 14, 2007	8:30 p.m. – 12:30 a.m.
It's a Wrap	Thursday, November 15, 2007	5:30 p.m. – 7:30 p.m.

\* Oracle OpenWorld Full Conference attendees only.

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