

FOCUS ON: ORACLE TRANSPORTATION MANAGEMENT (OTM)**Keynotes and Events****Sunday, November 11, 2007**

6:00 p.m. – 7:00 p.m.
Keynote

7:30 p.m. – 9:30 p.m.
Welcome Reception – Back to the 70's
Howard Street and Yerba Buena Gardens

Monday, November 12, 2007

8:30 a.m. – 10:15 a.m.
Hector de J. Ruiz, PhD
Chairman and CEO, AMD

2:00 p.m. – 2:45 p.m.
Mark Hurd
Chairman and CEO, HP

6:00 p.m. – 7:00 p.m.
Andy Mendelsohn, Senior Vice President, Server
Technologies
Oracle

Tuesday, November 13, 2007

8:30 a.m. – 10:15 a.m.
Paul S. Otellini
President and CEO, Intel

Thomas Kurian, Senior Vice President, Fusion Middleware
Oracle

1:45 p.m. – 2:45 p.m.
Ed Abbo, Senior Vice President, Applications Development
Oracle

Wednesday, November 14, 2007

8:30 a.m. – 9:15 a.m.
Jonathan Schwartz
President and CEO, Sun Microsystems

12:45 p.m. – 2:30 p.m.
Michael Dell
Chairman and CEO, Dell

7:30 p.m. – 9:30 p.m.
Oracle Appreciation Event
Cow Palace

Thursday, November 15, 2007

5:00 p.m. – 7:00 p.m.
It's a Wrap!
Howard Street Tent
Band and Drawing to win Subaru Impreza WRX

Registration

MOSCONE

Saturday	1:00 p.m. – 6:00 p.m.
Sunday	7:00 a.m. – 9:00 p.m.
Monday	7:00 a.m. – 7:00 p.m.
Tuesday	7:30 a.m. – 6:00 p.m.
Wednesday	7:30 a.m. – 6:00 p.m.

DEMOgrounds

MOSCONE SOUTH

Demo Titles	Stations
Oracle Transportation Mgmt. – Overview	B26
Oracle Transportation Mgmt. – Latest additions	B25
Demogrounds hours:	
Monday	10:15 a.m. – 2:00 p.m. 2:45 p.m. – 5:30 p.m.
Tuesday	10:15 a.m. – 1:45 p.m. 2:45 p.m. – 5:30 p.m.
Wednesday	9:15 a.m. – 12:45 p.m. 2:30 p.m. – 5:30 p.m.
Thursday	10:00 a.m. – 1:30 p.m.

Special Programs**OAUG OTM SIG**

PLACE

Sunday, November 11, 2007
1.30 pm – 2.30 pm
TRANSPORTATION MGMT. Moscone West 3002 – L3

This is an OTM customer led meeting. The meeting will be informal and attendance is expected to be light due to the August OTM SIG meeting in King of Prussia, PA. The topics will pertain to customer interactions with Oracle and within the OTM customer community.

Meet the Experts Lounge

PLACE

Monday, November 12, 2007
10.00 am – 12.00 pm
TRANSPORTATION MGMT. Moscone West – Overlook3

Meet with Oracle Logistics experts from development, consulting and product strategy. Highlighted applications are Transportation Management, Warehouse Management, Mobile Supply Chain Applications, Inventory & RFID.

OTM Reception

PLACE

Monday, November 12, 2007
06.00 pm – 08.30 pm
TRANSPORTATION MGMT. Marine Memorial Club

This is an **invitation only** event jointly sponsored by Oracle and Satyam. Guests will network with peers and OTM experts from Oracle and Satyam at the historic Marine Memorial Club. Direct invitation questions and information requests to Virgie.Dziedzic@oracle.com.

Transportation Management Related Sessions

Monday November 12, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
11:00am – 12:00pm	An Overview of the Oracle Fulfillment Products	Oracle – Aaron Shidler	Marriott; Nob Hill C/D
11:00am – 12:00pm	Information Driven Value Chains – Supply Chain Apps	Oracle – Rick Jewell	Moscone West; 2018 L2
12:30pm – 1:30pm	Quote to Cash – Optimize Operational Efficiency	Schneider Logistics	Moscone West; 3000 L3
2:00pm – 3:00pm	Lessons Learned – Implementing OTM	Greif, Cap Gemini	Westin, Mkt. St; City Rm
4:45pm – 5:45pm	Achieving ROI with OTM – GE Healthcare	GE Healthcare	Marriott; Nob Hill C/D

Tuesday November 13, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
10:45am – 11:45am	OTM customer overviews and Q&A	Pella, Baillie, Case New Holland, Rubbermaid	Marriott; Golden Gate C2
3:15pm – 4:15pm	Integrating OTM and the EBusiness Suite	Doskocil	Marriott; Salon 14 & 15
4:45pm – 5:45pm	3PL Integration with Oracle Fusion Middleware	Fujitsu Consulting	Hilton Cont. Ballroom 5

Wednesday November 14, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
9:45am – 10:45am	Driving Value with OTM in Food and Beverage	Deloitte Consulting	Marriott; Nob Hill A/B
11:00am – 12:00pm	OTM and JD Edwards E1 Integration	Oracle – Cathy Hayes	Hilton Cont. Parlor 3
11:15am – 12:15pm	Drive Cost from Your Supply Chain with OTM	Oracle – Geri Walter	Moscone West, 3002 L3
12:15pm – 01:15pm	Land O'Lakes Integration of OTM and JDE E1	Deloitte Consulting	Hilton Cont. Parlor 3
3:00pm – 4:00pm	Fleet and Asset Management with OTM	Schneider Logistics	Moscone West; 2004 L2
3:00pm – 4:00pm	OTM Overview	Oracle – Dennia Titensor	Hilton Franciscan Rm 3
3:00pm – 4:00pm	Global Trade Management – Cost, Compliance, Perf.	Oracle – Rose Cmelak	Marriott; Golden Gate B2
4:30pm – 5:30pm	Managing a Global Transportation Network	Electrolux	Moscone West; 2004 L2

Thursday November 15, 2007

TIME	TITLE	SPEAKING COMPANY	LOCATION
8:30am – 9:30am	OTM Development Update	Oracle – Jim Mooney	Marriott; Salon 3
10:00am – 11:00am	Going Green with Oracle Supply Chain Mgmt.	Oracle – Rich Kroes	Marriott; Salon 3
11:30am – 12:30pm	Kuehne + Nagel - OTM case study	Kuehne + Nagel, Satyam	Marriott; Salon 3

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