

ORACLE OPENWORLD 2008 GENERAL EXHIBIT INFORMATION

APPRECIATION EVENT PASSES

Allocation is based on exhibit space size (see below). The passes are inserted in each exhibitor's Welcome Kit, which can be picked up at the Exhibitor Registration Desk in Moscone West and Moscone South, depending on your booth location. Please bring a company business card and photo ID. You will be asked to sign for the Welcome Packet.

Space	Passes	Space	Passes
Pavilion			
Kiosk	2	30' x 30'	10
10' x 10'	2	30' x 40'	12
10' x 20'	4	30' x 50'	14
10' x 30'	5	40' x 40'	16
20' x 20'	6	40' x 50'	18
20' x 30'	8	40' x 60'	20
20' x 40'	9	50' x 50'	22
20' x 50'	9		

BADGES

TEMPORARY WRISTBANDS FOR MOVE-IN/INSTALLATION

Temporary expiring wristbands will be used for exhibiting company employees, booth builders/designers and anyone associated with your booth that is working during move-in/installation and move-out. Temporary wristbands will be available in front of the Exhibition Hall entrances at Moscone West and Moscone South and distributed by Security. Please be prepared to provide a company business card and Photo ID. **Starting Saturday, September 20th, all exhibitors should use their official exhibitor badge.**

EXHIBITOR STAFF BADGES

Valid Saturday, September 20th through Thursday, September 25th. Exhibitors may pick up their badges beginning on Saturday, September 20th at 9:00 a.m. in Moscone South or Moscone West Exhibitor Registration. Please make sure you wear your badge at all times.

This badge provides exhibitors access to the following:

- Exhibition Halls (including Oracle DEMOgrounds) *
- Keynote Sessions
- One (1) Conference Session
- Exhibitor Lounges
- Oracle PartnerNetwork Forum and OPN Lounge
- Inside Innovation
- Green Room Program and Fair
- Exhibitor Thank You Reception
- OTN Lounge and OTN Night
- Oracle OpenWorld Bookstore
- Oracle User Groups Pavilion
- It's a Wrap! Reception
- Transportation to/from official conference hotels and the Moscone Center

*As exhibitor staff, you will have access to the **Exhibition Halls** two hours before and two hours after the official Exhibition Hall hours.

EVENT PROFILES

Your Event Profile is due **NOW**.

It is very important that you take the time to complete your Event Profile (description of what you are doing with Oracle at Oracle OpenWorld) in the Exhibitor Resource Center (ERC). This information will be published on the official Oracle OpenWorld web site and/or featured in our Agenda Show Guide that attendees receive onsite. Don't miss this opportunity to educate the audience on what your company has to offer. Please note that if you submit your company boilerplate it will not be published. All Event Profiles are due immediately, so access the Event Profile page of the ERC to complete your description today. If you are not your company's designated conference coordinator, contact that individual for ERC access, or email openworldpartner_us@oracle.com.

EXHIBITION HALL ACCESS

During the show hours, exhibitors have access two hours before the halls opens and two hours after the halls closes. Starting Saturday, September 20th, all exhibitors should use their official exhibitor badges.

EXHIBITOR LOUNGES

Network with peers, grab a quick bite to eat, or just take a few minutes to relax. Visit the Exhibitor Lounges in Moscone South on the far left side behind the 200 aisle, and in Moscone West behind the 3900 aisle.

EXHIBITOR LUNCH TICKETS

Lunch will be provided to exhibitors Monday, September 22nd, through Thursday, September 25th. Lunch ticket allocation for each day is based on exhibit space size (see below). Tickets are inserted in each exhibitor's Welcome Kit, which can be picked up at the Exhibitor Registration Desk in Moscone West and Moscone South, depending on your booth location. Please bring a company business card and photo ID. You will be asked to sign for the Welcome Packet.

Box Lunch Pick-up Locations

Moscone West – Back of the 3700 aisle (behind Oracle DEMOgrounds)

Moscone South – Along the 2800 aisle

Space	Tickets	Space	Tickets
Pavilion			
Kiosk	2	30' x 30'	10
10' x 10'	2	30' x 40'	12
10' x 20'	4	30' x 50'	14
10' x 30'	5	40' x 40'	16
20' x 20'	6	40' x 50'	18
20' x 30'	8	40' x 60'	20
20' x 40'	9	50' x 50'	22
20' x 50'	9		

GIVEAWAYS

Exhibitors must distribute items (samples, souvenirs, etc.) from within the confines of their exhibitor booth. Oracle OpenWorld Exhibits Show Management reserves the right to evaluate the safety and/or offensiveness of novelty item handouts. Failure to comply may result in the loss of priority points or approval to exhibit the following year. All handouts or giveaways must be approved by Oracle prior to the event.

Exhibitors may not distribute items that are included in Oracle OpenWorld sponsorship packages.

GUESTS

We have provided all exhibitors with the opportunity to invite their best customers and prospects to experience Oracle OpenWorld with a complimentary Visitor Plus Pass. The Visitor Plus Pass provides access to the Exhibition Halls, all Keynotes, and one conference session (based on availability) and much more. Please invite your customers to register online for a Visitor Plus Pass prior to the event. The pass may be purchased onsite at any registration desk for \$125.

ORACLE OPENWORLD 2009 PRIORITY BOOTH SELECTION PROGRAM

Priority exhibitor booth selection for Oracle OpenWorld San Francisco 2009 will take place onsite at Oracle OpenWorld 2008. You will have the opportunity to meet 1:1 with an Oracle OpenWorld Exhibits Show Management representative to select your booth for 2009. A complete schedule with appointment dates and times will be sent to each exhibiting company (via email) in early August 2008 and posted to the Exhibitor Resource Center (ERC).

PLEASE NOTE: All appointments will be held in the Oracle OpenWorld Exhibits Show Management office located in Moscone West.

PRESS ROOM

The Press Room is located in Moscone North, Room 132

Press Kit Drop Off Hours

Sunday	September 21	12:00	p.m.	-	4:00	p.m.
Monday	September 22	8:00	a.m.	-	5:00	p.m.
Tuesday	September 23	8:00	a.m.	-	5:00	p.m.
Wednesday	September 24	8:00	a.m.	-	5:00	p.m.

REGISTRATION & HOUSING

There are two ways to register and secure housing for the event. Log in to the ERC and click on the Registration and Housing link from the left navigational bar. You can also visit the Oracle OpenWorld website and click on the Exhibitor Registration link located off the main registration page to secure housing. Please reference the Sponsor & Exhibitor Registration & Housing FAQ for more details regarding the registration process.

