



Your. Open. World.

September 21-25, 2008  
Moscone Center, San Francisco

## Oracle OpenWorld 2008

### Oracle Accelerate Pavilion

43,000 + Attendees / 1,800 + Sessions / Customers / Partners / Decision-makers / Innovation  
It's **easy**. You bring a laptop, collateral and two of your best people.

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**Please join us in the Oracle Accelerate Pavilion where together Oracle and the Accelerate Solution Partners will help customers and prospects discover the comprehensive, easy to own, industry-focused solutions at an affordable cost.**

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#### **Promote Your Company's Solution by Exhibiting at OpenWorld and You Will Have the Opportunity To:**

- Prospect New Leads
- Increase Revenue Streams
- Promote Your Brand
- Obtain Media Coverage
- Launch New Products
- Gain Competitive Industry Standing
- Profit From Customer Face Time

#### **BENEFITS INCLUDE:**

- Turn-key Partner Kiosk: One (1) kiosk demo station, one (1) computer monitor, electricity for one (1) laptop, one (1) network connection, and two (2) stools
- Signage: Company logo (color), Introduction Header, and four (4) bullet points (partner supplies content, Oracle approves and produces)
- Lead Tracking: One (1) lead tracking device
- Exhibitor Listing: Posted on the Official Oracle OpenWorld Web site and in the Conference Guide
- Event Profile: Featured on the Official Oracle OpenWorld Web site and in the Conference Guide
- Unlimited complimentary Exhibitor Staff Passes
- One (1) complimentary Oracle OpenWorld 2008 Full-Conference Pass
- One (1) complimentary OpenWorld Appreciation Event Pass
- Two (2) Lunch tickets (Monday – Thursday)
- Unlimited Visitor Plus Passes

#### **INVESTMENT - \$9,000**

#### **TIMELINE:**

- Contract – Submit your contract today. Spaces are available on a first-come, first-served basis
- Payment – Due **30** days after Oracle invoice and prior to start of Event.
- **Due Friday, June 27 - Event Profile** – (40-word) for Official OpenWorld Web Site
- **Due Tuesday, July 22 - Signage Content**: Company logo (color), Introduction Header, and four (4) bullet points (template and guidelines will be provided)

**REGISTRATION:** Exhibitor registration will be open on April 29<sup>th</sup>. You will be sent exhibitor registration access information.

*Participation in the Oracle Accelerate Pavilion is by **invitation only** and in addition to any exhibitor space that has already been secured. Space is limited and reserved on a first-come, first-served basis. Benefits are subject to deadlines and full payment.*

**CONTRACT:** Fax completed contract to Shonda Patton at +1.650.506.1057

**QUESTIONS?** E-mail [shonda.patton@oracle.com](mailto:shonda.patton@oracle.com) or call +1.650.506.1057