



Your. Open. World.

September 21–25, 2008
Moscone Center, San Francisco

Oracle OpenWorld 2008

Oracle Develop Pavilion Opportunity

It's *easy*. You bring a laptop and two of your best people.

This year, by popular demand, Oracle Develop has been extended to three full days of sessions and hands-on labs – which means that partners exhibiting at Oracle Develop gain more targeted visibility to the developer audience than ever before.

Take advantage of the exciting opportunity to reach the thousands of developers attending this special program from your kiosk conveniently located right outside the Oracle Develop breakout sessions and labs at the San Francisco Marriott.

BENEFITS INCLUDE:

- **Turn-key Kiosk:** One (1) kiosk demo station, one (1) computer monitor, electricity for one (1) laptop, one (1) network connection and two (2) stools
- **Signage:** Company logo (color), Introduction Header, and four (4) bullet points (partner supplies content, Oracle approves and produces, no other signage is permitted)
- **Lead Tracking:** One (1) lead tracking device
- **Exhibitor Listing:** Posted on the Official Oracle OpenWorld Web site and in the Conference Guide
- **Event Profile:** Featured on the Official Oracle OpenWorld Web site and in the Conference Guide
- Eligible to purchase Advertising Opportunities
- One (1) Oracle OpenWorld 2008 Full-Conference Pass
- Two (2) OpenWorld Appreciation Event Passes
- Unlimited complimentary Exhibitor Staff Passes
- Two (2) Lunch tickets (Sunday – Tuesday)
- Unlimited Visitor Plus Passes

INVESTMENT: \$9,000

TIMELINE:

- **Contract** – Submit your contract today. Spaces are available on a first-come, first-served basis
- **Payment** – You may include a credit card payment with your contract or be invoiced. Payment is due 30 days from invoice or 14 days prior to the start of the Event.
- **Due Friday, July 25 - Event Profile** – (40-word) for Official OpenWorld Web Site and Conference Guide
- **Due Friday, August 8 - Signage Content:** Company logo (color), Introduction Header, and four (4) bullet points (template and guidelines will be provided)

REGISTRATION: You will be sent exhibitor registration and housing access information once your signed contract has been received.

*Participation in the Oracle Develop Pavilion is by **invitation only** and in addition to any exhibitor space that has already been secured. Space is limited and reserved on a first-come, first-served basis. Benefits are subject to deadlines and full payment.*

CONTRACT: Fax completed contract to the Oracle Exhibits Team +1.650.633.1160

QUESTIONS? Email openworldpartner_us@oracle.com or call +1.650.506.0001