



Your. Open. World.

September 21–25, 2008  
Moscone Center, San Francisco

## Oracle OpenWorld 2008

### JD Edwards Program Pavilion Opportunity

43,000 + Attendees/1,800 + Sessions/Customers/Partners/Decision-makers/Innovation  
It's *easy*. You bring a laptop, collateral and two of your best people.

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This year Oracle OpenWorld's JD Edwards track is part of the Oracle OpenWorld Applications stream and offers more than 130 sessions delivered by JD Edwards product experts, customers, and partners.

Take advantage of targeted visibility and branding at your kiosk conveniently located right outside the JD Edwards breakout sessions at the Intercontinental San Francisco.

Make sure you and your product solutions are easy to find for customers and prospects attending JD Edwards breakout sessions. Don't get lost in the crowd!

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#### **BENEFITS INCLUDE:**

- **Turn-key Kiosk:** One (1) kiosk demo station, one (1) computer monitor, electricity for one (1) laptop, one (1) network connection and two (2) stools
- **Signage:** Company logo (color), Introduction Header, and four (4) bullet points (partner supplies content, Oracle approves and produces, no other signage is permitted)
- **Lead Tracking:** One (1) lead tracking device
- **Exhibitor Listing:** Posted on the Official Oracle OpenWorld Web site and in the Conference Guide
- **Event Profile:** Featured on the Official Oracle OpenWorld Web site and in the Conference Guide
- Eligible to purchase Advertising Opportunities
- One (1) Oracle OpenWorld 2008 Full-Conference Pass
- Two (2) OpenWorld Appreciation Event Passes
- Unlimited complimentary Exhibitor Staff Passes
- Two (2) Lunch tickets (Monday – Thursday)
- Unlimited Visitor Plus Passes

#### **INVESTMENT: \$11,500**

#### **TIMELINE:**

- **Contract** – Submit your contract today. Spaces are available on a first-come, first-served basis
- **Payment** – You may include a credit card payment with your contract or be invoiced. Payment is due 30 days from invoice or 14 days prior to the start of the Event.
- **Due Friday, July 25 - Event Profile** – (40-word) for Official OpenWorld Web Site and Conference Guide
- **Due Friday, August 22 - Signage Content:** Company logo (color), Introduction Header, and four (4) bullet points (template and guidelines will be provided)

**REGISTRATION:** You will be sent exhibitor registration and housing access information once your signed contract has been received.

*Participation in the Oracle JDE Program Pavilion is by **invitation only** and in addition to any exhibitor space that has already been secured. Space is limited and reserved on a first-come, first-served basis. Benefits are subject to deadlines and full payment.*

**CONTRACT:** Fax completed contract to the Oracle Exhibits Team +1.650.633.1160

**QUESTIONS?** Email [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or call +1.650.506.0001