



Your. Open. World.

September 21–25, 2008  
Moscone Center, San Francisco

## Oracle OpenWorld 2008

### Solutions Pavilion Opportunity

43,000 + Attendees/1,800 + Sessions/Customers/Partners/Decision-makers/Innovation  
It's *easy*. You bring a laptop, collateral and two of your best people.

Are you interested in receiving new leads and revenue streams; promotion and brand awareness; media coverage and product launch opportunities; a competitive industry standing; new prospects and customer face time? Get all this and more—secure a space in the Oracle OpenWorld 2008 Solutions Pavilion today!

#### **BENEFITS INCLUDE:**

- Turn-key Kiosk: One (1) kiosk demo station, one (1) computer monitor, electricity for one (1) laptop, one (1) network connection and two (2) stools
- Signage: Company logo (color), Introduction Header, and four (4) bullet points (partner supplies content, Oracle approves and produces, no other signage is permitted)
- Lead Tracking: One (1) lead tracking device
- Exhibitor Listing: Posted on the Official Oracle OpenWorld Web site and in the Conference Guide
- Event Profile: Featured on the Official Oracle OpenWorld Web site and in the Conference Guide
- Eligible to purchase Advertising Opportunities
- One (1) Oracle OpenWorld 2008 Full-Conference Pass
- Two (2) OpenWorld Appreciation Event Passes
- Unlimited complimentary Exhibitor Staff Passes
- Two (2) Lunch tickets (Monday – Thursday)
- Unlimited Visitor Plus Passes

**INVESTMENT: \$11,500**

#### **TIMELINE:**

- **Contract** – Submit your contract today. Spaces are available on a first-come, first-served basis
- **Payment** – You may include a credit card payment with your contract or be invoiced. Payment is due 30 days from invoice or 14 days prior to the start of the Event.
- **Due Friday, June 27 - Event Profile** – (40-word) for Official OpenWorld Web Site and Conference Guide
- **Due Tuesday, July 22 - Signage Content**: Company logo (color), Introduction Header, and four (4) bullet points (template and guidelines will be provided)

**REGISTRATION:** You will be sent exhibitor registration and housing access information once your signed contract has been received.

**CONTRACT:** Fax completed contract to Tom Geck at +1.650.633.1160

**QUESTIONS?** Email [openworldpartner\\_us@oracle.com](mailto:openworldpartner_us@oracle.com) or call +1.650.506.0001