

## FOCUS ON AEROSPACE AND DEFENSE

### Keynotes

MOSCONE

#### Monday September 22, 2008

9:00 a.m. – 11:00 a.m.  
 Welcome to Oracle OpenWorld  
 Charles Phillips  
 President, Oracle Corporation

Charles Rozwat  
 Executive Vice President Development, Oracle Corporation

#### Tuesday September 23, 2008

2:30 p.m. – 4:30 p.m.  
 Thomas Kurian  
 Sr. Vice President Server Technologies, Oracle Corporation

Paul Ottelini  
 President and CEO, Intel Corporation

#### Wednesday September 24, 2008

2:30 p.m. – 4:30 p.m.  
 Mark Hurd  
 Chairman of the Board, CEO and President, HP

Larry Ellison  
 CEO, Oracle Corporation

### General Sessions

FRANCISCAN I

#### Tuesday September 23, 2008

WESTIN HOTEL

9:00 a.m. – 10:15 a.m.  
 Manufacturing

### Special Interest Groups

MOSCONE WEST

#### Sunday September 21, 2008

|                             |                       |
|-----------------------------|-----------------------|
| Contracts                   | 01:00 – 03:15 Rm 3008 |
| Hyperion                    | 02:00 – 04:00 Rm 3022 |
| Demantra                    | 02:15 – 03:15 Rm 3008 |
| Enterprise Asset Management | 02:15 – 03:15 Rm 3001 |
| PeopleSoft Govt Contracting | 03:30 – 05:30 Rm 3003 |
| Projects                    | 03:30 – 05:30 Rm 3008 |

### Hands-On Labs

HELD DAILY

#### Oracle10g Database

MARRIOTT HOTEL

- Build a Data Warehouse for Business Intelligence

## Open World Sessions

Monday September 22, 2008

| TIME       | TITLE   | SPEAKER                  | LOCATION              |
|------------|---|--------------------------|-----------------------|
| 11:30 a.m. | Extending Lean Beyond the Four Walls  | Textron                  | Westin - City         |
| 01:00 p.m. | Oracle Enterprise Asset Management and Asset Tracking                         | Oracle                   | Moscone West Rm 2008  |
| 01:00 p.m. | Governance, Risk, and Compliance Controls                                     | Panel                    | Moscone West Rm 2018  |
| 02:30 p.m. | Next-Generation Master Data Management with E-Business Suite                  | Oracle                   | Moscone West Rm 2001  |
| 02:30 p.m. | Agile Product Lifecycle Management:for Manufacturing                          | Deloitte                 | Moscone West Rm 2014  |
| 04:00 p.m. | Critical Data Protection and Security   | Oracle                   | Moscone West Rm 2001  |
| 05:30 p.m. | Increase Revenue and Service Levels with Aftermarket Parts Sales and Planning | Eaton;<br>Ingersoll Rand | Westin - Franciscan I |

Tuesday September 23, 2008

| TIME              | TITLE   | SPEAKER                 | LOCATION                    |
|-------------------|---|-------------------------|-----------------------------|
| 09:00 a.m.        | Global Single Instance with Oracle E-Business Suite Release 12  | LG Electronics          | Moscone West Rm 2006        |
| 09:00 a.m.        | Oracle Governance, Risk, and Compliance                         | Oracle                  | Moscone West Rm 2018        |
| 09:00 a.m.        | Paperless SOX Compliance and Cost Reporting                     | United Airlines         | Westin - Concordia          |
| 11:30 a.m.        | Successful Siebel Customer Relationship Management              | CIO Panel               | Moscone West Rm 3009        |
| 01:00 p.m.        | Siebel Customer Relationship Management Analytics               | Oracle                  | Moscone South Rm 309        |
| 01:00 p.m.        | Oracle Application Integration Architecture for A2A and B2B     | Oracle                  | Moscone West Rm 2020        |
| 01:00 p.m.        | Performance-Driven Manufacturing                                | Agilent                 | Moscone West Rm 2003        |
| 05:00 p.m.        | Optimize Global Supply Chain Collaboration                      | Oracle                  | Moscone West Rm 2024        |
| <b>05:00 p.m.</b> | <b>Managing Complexity in Enterprise Performance Management</b> | <b>General Dynamics</b> | <b>Moscone West Rm 3008</b> |
| 05:00 p.m.        | Demantra Demand Planning to Manage Complex Supply Chains        | Cisco                   | Westin - Cornell            |

Wednesday September 24, 2008

| TIME              | TITLE  | SPEAKER          | LOCATION                     |
|-------------------|--|------------------|------------------------------|
| 09:00 a.m.        | Introduction to Hyperion Profitability and Cost Management | Oracle           | Moscone West Rm 3009         |
| 09:00 a.m.        | Top Trends in Risk and Compliance                          | Gartner          | Moscone West Rm 2018         |
| <b>11:30 a.m.</b> | <b>Performance-Based Services for MRO</b>                  | <b>Oracle</b>    | <b>Westin - Franciscan I</b> |
| <b>01:00 p.m.</b> | <b>Performance-Based Logistics</b>                         | <b>Accenture</b> | <b>Westin - Franciscan I</b> |
| <b>05:00 p.m.</b> | <b>Connecting the A&amp;D Enterprise with EBS R12</b>      | <b>DRS</b>       | <b>Westin - Franciscan I</b> |

## Open World Sessions

Thursday September 25, 2008

| TIME       | TITLE   | SPEAKER         | LOCATION                          |
|------------|---|-----------------|-----------------------------------|
| 09:00 a.m. | Plant and Equipment Maintenance with JD Edwards World   | Focus Group     | Intercontinental Sutter           |
| 09:00 a.m. | Enterprise Performance Management                       | Cummins/Infosys | Westin – Franciscan I             |
| 10:30 a.m. | PeopleSoft Enterprise Supplier Relationship Management: | Oracle          | Moscone West Rm 3016              |
| 10:30 a.m. | Remote Service Diagnostics with Siebel Call Center      | Volvo           | Westin - Franciscan I             |
| 12:00 p.m. | Performance-Driven Manufacturing                        | Cortina         | Moscone West Rm 3008              |
| 12:00 p.m. | Manufacturing 2.0: Achieve High-Performance Production  | Oracle          | Moscone West Rm 2003              |
| 12:00 p.m. | Global Supply Chain Transportation for JD EnterpriseOne | Oracle          | Intercontinental Union Sq         |
| 12:00 p.m. | Configure-to-Order with JD Edwards EnterpriseOne        | Oracle          | Intercontinental Grand Ballroom A |
| 01:30 p.m. | JD Edwards Capital Asset Management                     | Oracle          | Intercontinental B                |
| 01:30 p.m. | Lean and Green As You Need to Be                        | IMMI            | Moscone West Rm 3008              |
| 03:00 p.m. | Service Parts Planning Transformation                   | Oracle          | Moscone West Rm 2009              |
| 03:00 p.m. | Advanced Analytics for Asset/Liability Management       | Oracle          | Westin - Metropolitan II          |

## DEMOgrounds

### EXHIBITION HALLS

| Demos                                       | MOSCONE SOUTH |
|---|---------------|
| Enterprise 2.0 with Siebel and Fusion       | A14           |
| Identity Management                         | A42           |
| Enterprise Performance Management and BI    | A54           |
| Siebel Contact Center and Siebel Service    | D06           |
| Siebel Enterprise Marketing and Loyalty     | D08           |
| Oracle Social CRM Applications              | D10           |
| MDM: Siebel Universal Customer Master       | E01           |
| Hyperion Profitability and Cost Management  | F08           |
| Governance, Risk, and Compliance Controls   | G01           |
| AutoVue Enterprise Visualization            | I08           |
| Oracle Application Integration Architecture | I02           |
| Lean/Configure-to-Order Manufacturing       | K01           |
| Discrete MES, Mixed Mode                    | K02           |
| Oracle Order Management                     | K16           |
| SOA Enablement of Oracle E-Business Suite   | K24           |
| Oracle Transportation Management            | K27           |
| Oracle Warehouse Management                 | K28           |
| Oracle Maintenance and Repair               | K32           |
| Enterprise Asset Management                 | K33           |
| Oracle iSupplier Portal                     | K46           |

| Demos   | MOSCONE WEST |
|---|--------------|
| Oracle Audit Vault                            | M02          |
| Agile PLM: Accelerate Innovation              | N01          |
| Agile PLM: Globalization and Outsourcing      | N04          |
| JDE E1 Procurement and Logistics              | Q06          |
| JDE E1 Mfg and Supply Chain Planning          | Q08          |
| PeopleSoft Sourcing and Supplier Contract Mgt | R02          |
| PeopleSoft Learning and Recruiting Mgt        | R14          |
| PeopleSoft Global Workforce Management        | R15          |
| PeopleSoft Order-to-Cash Solutions            | R21          |

## Partners

### WEST EXHIBITION HALL

| Partner            | MOSCONE SOUTH |
|--------------------|---------------|
| CSC                | 602           |
| Satyam             | 702           |
| IBM                | 822           |
| Cappgemini         | 1014          |
| Fujitsu            | 1414          |
| Deloitte           | 1614          |
| Infosys            | 1716          |
| Accenture          | 2102          |
| Hitachi Consulting | 2216          |

  

| Partner | MOSCONE WEST |
|---------|--------------|
| Wipro   | 3310         |
| EDS     | 3318         |

## Networking Events

| EVENT                                    | DAY            | TIME                         |
|--|----------------|------------------------------|
| Welcome Reception                        | Sunday         | 7:30 p.m. – 9:30 p.m.        |
| OTN Night                                | Monday         | 7:30 p.m. – 11:00 p.m.       |
| <b>Manufacturing Cocktail Reception*</b> | <b>Tuesday</b> | <b>4:00 p.m. - 7:00 p.m.</b> |
| Appreciation Event                       | Wednesday      | 8:00 p.m. – 12:00 a.m.       |
| It's a Wrap                              | Thursday       | 5:00 p.m. – 7:00 p.m.        |

**\* MANUFACTURING COCKTAIL RECEPTION**

**Sponsored by Oracle, Axeda, CSC, HCL**

TUESDAY, SEPTEMBER 23, 2008

4PM – 7PM

SOUTH RESTAURANT

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