

FOCUS ON ORACLE APPLICATION EXPRESS

Keynotes

Tuesday September 23, 2008

9:30 a.m. - 10:30 a.m. MARRIOTT HOTEL

The Best Way

Tom Kyte

Senior Technical Architect, Oracle Corporation

Wednesday September 24, 2008

2:30 p.m. - 4:30 p.m. MOSCONE

Extreme. Performance.

Larry Ellison

CEO, Oracle Corporation

General Sessions

Monday September 22, 2008

5:15 p.m. - 6:30 p.m. MOSCONE NORTH HALL D

Best Practices for Oracle Database: Information Management in the Enterprise

Andy Mendelsohn

Senior Vice President, Oracle Corporation

Hands-On Labs

Sunday September 21, 2008

TIME	TITLE	LOCATION
10:30 a.m.	Extending the Oracle Application Express Framework with Web 2.0	Marriott Golden Gate A2
3:45 p.m.	Hands-on Lab: Creating "High-Fidelity" PDF Reports with Oracle Application Express	Marriott Golden Gate A2

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Maximizing the Capabilities of Oracle Application Express--Interactive Reports	Marriott Golden Gate A2
11:30 a.m.	Build an Oracle Multimedia Application with Oracle Application Express	Marriott Golden Gate B1

Tuesday September 23, 2008

TIME	TITLE	LOCATION
11:30 p.m.	Building a Functional Application with Oracle Application Express (Part 1)	Marriott Golden Gate A2
1:00 p.m.	Building a Functional Application with Oracle Application Express (Part 2)	Marriott Golden Gate A2

Open Develop Sessions

Sunday September 21, 2008

TIME	TITLE	LOCATION
11:45 a.m.	Using Oracle Database 11g and Oracle Application Express to Change Business...	Marriott Salon 14/15
2:30 p.m.	Globalization with Oracle Application Express	Marriott Salon 14/15

3:45 p.m. Oracle Application Express Hints, Tips, and Best Practices Marriott Salon 06

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Creating Advanced Charts in Oracle Application Express	Marriott Salon 03
2:30 p.m.	Migrating from Oracle Forms to Oracle Application Express	Marriott Salon 14/15
4:00 p.m.	Oracle Application Express Mashup	Marriott Salon 03
5:30 p.m.	Web 2.0 Development with Oracle Application Express	Marriott Salon 14/15
5:30 p.m.	You Can't Do THAT in a Browser, Version 2: Extending Oracle Application Express with ...	Marriott Salon 03

Tuesday September 23, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Consolidate Your Desktop Databases to Oracle Database 11g	Marriott Salon 14/15
1:00 p.m.	Designer2APEX: Migrate Your Forms UIs to Oracle Application Express	Marriott Salon 03
2:30 p.m.	The Power of the Oracle Application Express Repository	Marriott Salon 02
4:00 p.m.	Building Large Commercial Applications with Oracle Database 11g and Oracle APEX	Marriott Salon 14/15

Oracle OpenWorld Sessions

Sunday September 21, 2008

10:00 a.m.	Oracle Application Express SIG: Ask the Experts (IOUG)	Moscone West Rm 2009
11:00 a.m.	ODTUG Developer Tools SIG Meeting	Moscone West Rm 3012
1:00 p.m.	ODTUG Oracle APEX Symposium, Part 1: Oracle Application Express Kickoff	Moscone West Rm 3014
1:30 p.m.	ODTUG Oracle APEX Symposium, Part 2: Enabling Functional Users with Oracle APEX	Moscone West Rm 3014
2:15 p.m.	ODTUG Oracle APEX Symposium, Part 3: Creating Dynamite Applications That Deliver	Moscone West Rm 3014
3:30 p.m.	ODTUG Oracle APEX Symposium, Part 4: Managing the Army's Enterprise Real...	Moscone West Rm 3014
4:10 p.m.	ODTUG Oracle APEX Symposium, Part 5: Oracle Application Express--Power to the...	Moscone West Rm 3014
4:50 p.m.	ODTUG Oracle APEX Symposium, Part 6: "If It Can Be Measured, It Can Be Managed"...	Moscone West Rm 3014

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Oracle APEX Team Development/Best Practices/Collaboration/Application Deployment...	Moscone West Rm 2016
11:30 a.m.	Rapid Development / Validation of Oracle Application Express at an FDA Regulated...	Moscone West Rm 2018
1:00 p.m.	Developing a Real-World Logistic Application with Oracle Application Express	Moscone South Rm 2018
4:00 p.m.	Analyze Your PL/SQL Code with Oracle Application Express and DBMS_PROFILER	Moscone South Rm 236

Tuesday September 23, 2008

TIME	TITLE	LOCATION
9:00 a.m.	How to Hack an Oracle Application Express Application	Moscone West Rm 2016
1:00 p.m.	Security: Writing Custom Authentication Schemes for Oracle Application Express	Moscone South Rm 200

Wednesday September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Successfully Developing and Integrating Applications in APEX within E-Business Suite	Moscone South Rm 200
9:00 a.m.	Soup-to-Nuts RAD Development Using Oracle SQL Developer and Oracle APEX	Moscone South Rm 104
11:30 a.m.	Oracle Application Express and Oracle XML Database: A Match Made in the Database	Moscone South Rm 307
5:00 p.m.	Building Commercial Software-as-a-Service Applications with Oracle Application Express	Moscone South Rm 304

Thursday September 25, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Dispelling Myths About Oracle Application Express (IOUG)	Moscone South Rm 300
9:00 a.m.	Choose Your Weapon: An Overview of Oracle Development Tools	Marriott Nob Hill CD
3:00 p.m.	Building a Web 2.0 Interface with Oracle Application Express	Moscone South Rm 302

DEMOgrounds

EXHIBITION HALLS

Demos

Oracle Application Express MOSCONE WEST L45, L48

- Build Rapid Application Development (RAD) Database-Centric Applications for the Web
- Web 2.0 Functionality Out of the Box with Interactive Reporting
- Oracle Forms Migration

Oracle SQL Developer Migration Workbench

MOSCONE WEST L13

- Migrate from Sybase Adaptive Server/Microsoft SQL Server/Microsoft Access/MySQL to Oracle Database
- Migrate from Microsoft Access to Oracle Application Express
- Choose from Interactive Migration Options

Networking Events

EVENT	DATE	TIME
Welcome Reception* (Howard Street and Yerba Buena Gardens)	Sun September 21, 2007	7:30 p.m. – 9:30 p.m.
OTN Night (Hilton San Francisco)	Mon September 22, 2007	7:30 p.m. – 11:00 p.m.
Appreciation Event* (Treasure Island)	Wed September 24, 2007	8:00 p.m. – 12:00 a.m.
IT'S A WRAP! (Howard Street)	Thu September 25, 2007	4:00 p.m. – 6:00 p.m.

* Oracle OpenWorld Full Conference attendees only.