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FOCUS ON EBS ASSET LIFECYCLE & ENTERPRISE ASSET MANAGEMENT (ALM/eAM)

Keynotes

MOSCONE WEST

Sunday September 21, 2008

5:45 p.m. – 7:00 p.m.

James Carville, Mary Matalin
Sound off on the 2008 Presidential Election

Monday September 22, 2008

9:00 a.m. – 10:45 a.m.

Complete. Open. Integrated: Oracle's Strategy to Bring Value to
Your Business
Charles Phillips
President, Oracle

Chuck Rozwat

Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for
Your Business

Tom Mendoza, Vice Chairman, NetApp
Tom Georgens, President & COO, NetApp

Tuesday September 23, 2008

2:30 p.m. – 4:30 p.m.

Your Information@Work
Thomas Kurian
Senior Vice President, Oracle

Innovation: Right on Time

Paul Ottelini
President & CEO, Intel

Wednesday September 24, 2008

2:30 p.m. – 4:30 p.m.

Transforming Business & Technology Today and Tomorrow
Mark Hurd
Chairman of the Board, CEO and President, HP

Extreme. Performance.

Larry Ellison
CEO, Oracle

General Sessions

Monday September 22, 2008

Moscone North D

11:30 a.m. – 12:45 p.m.

Applications Unlimited and the Future of Applications

Ed Abbo

Senior Vice President, Applications Development, Oracle

Supply Chain Super Sessions

Moscone West

Monday, September 22, 2008

PART I 2:30 p.m. – 3:30 p.m.

Vision, Strategy, Direction plus a Luminary Customer Panel
Moscone West 2002/04

PART II 4:00 p.m. – 5:00 p.m.

Integrated End-to-End Solution Demonstration
Moscone West 2002/04

Meet-the-Experts Lounge Location

Wednesday September 24, 2008

MOSCONE WEST

Enterprise Asset Mgmt/Asset Lifecycle Mgmt/Manufacturing

10:00 a.m. – 11:30 a.m.

Moscone West, Level 2 Lobby

Learn more about the current and upcoming product releases
and meet the key experts from Oracle Manufacturing
Development and Strategy. You are urged to ask questions
about solutions and provide feedback on the products.

Customer Appreciation Reception

Monday September 22, 2008

6:00 p.m. – 8:30 p.m.

LuLu's Restaurant, 816 Folsom Street

By Invitation, RSVP Required



OPEN WORLD SESSIONS

Sunday September 21, 2008

TIME	TITLE	LOCATION
1:00 p.m.	OAUG Energy and Utilities SIG	Moscone West, Rm 2011
1:00 p.m.	OAUG Discrete Manufacturing SIG	Moscone West, Rm 2014
2:15 p.m.	OAUG Enterprise Asset Management Special Interest Group (SIG)	Moscone West, Rm 3001
3:30 p.m.	OAUG Process Manufacturing SIG	Moscone West, Rm 2014

Monday September 22, 2008

TIME	TITLE	LOCATION
1:00 p.m.	Asset Lifecycle Management, Product Update to R12 and Beyond	Moscone West, Rm 2008
1:00 p.m.	Oracle E-Business Suite Applications Strategy and General Manager Update	Moscone West, 2002/2004
2:30 p.m.	New Technologies for Asset Performance with Oracle Asset Solutions	Moscone West, Rm 2008
4:00 p.m.	Map It! Track it! Maintain Assets with Google and ESRI	Moscone West, Rm 2008
5:30 p.m.	Oracle Enterprise Asset Management, Tips, Tricks and Techniques, Upgrade to R12	Moscone West, Rm 2008

Tuesday, September 23, 2008

TIME	TITLE	LOCATION
09:00 a.m.	General Manufacturing Session	Westin-SF Mkt St Fran I
1:00 p.m.	Oracle E-Business Suite Product Roadmap	Moscone West 2002/2004
11:30 a.m.	Oil Industry Asset and Maintenance Solutions	Westin-SF Mkt St Fran I
5:00 p.m.	Oracle E-Business Suite Customer Success and Upgrade Panel	Moscone West 2002/2004

Wednesday, September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Leveraging the Green Supply Chain	Moscone West, Rm 3005
11:30 a.m.	Oracle Asset Lifecycle Management Powers Utilities	Palace Hotel, Presidio
11:30 a.m.	Drive Up Program Productivity and Profits of Performance-Based Services in Maintenance, Repair, and Overhaul Operations	Westin-SF Market Street Franciscan I
11:30 a.m.	Delivering Hi-Impact Integrated Oracle Solutions to the Chemical Industry	Westin-SF Mkt St Fran II
1:00 p.m.	Oracle Fusion Applications: Applications for the Next-Generation Organization	Moscone West 3002/3004
1:00 p.m.	Achieving Operational Efficiency and Maintenance Effectiveness in Natural Resources	Westin-SF Mkt St Fran II
5:00 p.m.	Managing Large Projects in the Public Sector – US Marine Corp, Leading Universities	Westin-SF Mkt St Metro II

Thursday, September 25, 2008

TIME	TITLE	LOCATION
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9:00 a.m.	Oracle Remote Data Capture Onsite 4.5.3: A Case Study, Health Care Segment	Westin-SF Market Street Metropolitan 1
9:00 a.m.	Panel: Upgrading to Oracle E-Business Suite Release 12: Get your Technical and Functional Questions Answered by this Panel	Moscone West 2002/04
10:30 a.m.	Deliver Superior Customer Experiences Through Remote Diagnostics and Service	Westin-SF Market Street Franciscan 1
12:00 p.m.	Running Oracle's Global Single Instance on Oracle E-Business Suite Release 12	Moscone West 2007

DEMOgrounds

EXHIBITION HALLS

Demos MOSCONE

Pod #2055 (K34) Oracle Asset Life Cycle Management

Pod #2053 (K33) Oracle Enterprise Asset Management

HOURS:

Monday:	11:00 a.m. – 6:00 p.m.
Tuesday:	9:00 a.m. – 6:00 p.m.
Wednesday:	9:00 a.m. – 6:00 p.m.
Thursday:	9:00 a.m. – 1:30 p.m.

Networking Events

EVENT	DAY	VENUE	TIME
Welcome Reception	Sunday	Moscone	7:30 p.m. – 9:30 p.m.
eAM/ALM/Mfg Reception	Monday	LuLus, 816 Folsom St	6:00 p.m. – 8:30 p.m.
OTN Night	Monday	Various	7:30 p.m. – 11:00 p.m.
Appreciation Event	Wednesday	Cow Palace	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	Howard St.	5:00 p.m. – 7:00 p.m.

