

FOCUS ON DATABASE APPLICATION DEVELOPMENT

Keynotes

Tuesday September 23, 2008

9:30 a.m. - 10:30 a.m. MARRIOTT HOTEL

The Best Way

Tom Kyte

Senior Technical Architect, Oracle Corporation

Wednesday September 24, 2008

2:30 p.m. - 4:30 p.m. MOSCONE

Extreme. Performance.

Larry Ellison

CEO, Oracle Corporation

General Sessions

Monday September 22, 2008

5:15 p.m. - 6:30 p.m. MOSCONE NORTH HALL D

Best Practices for Oracle Database: Information Management in the Enterprise

Andy Mendelsohn

Senior Vice President, Oracle Corporation

Hands-On Labs

Sunday September 21, 2008

TIME	TITLE	LOCATION
10:30 a.m.	Extending the Oracle Application Express Framework with Web 2.0	Marriott Golden Gate A2
11:45 a.m.	Managing Your Database with Oracle SQL Developer	Marriott Golden Gate A2
2:30 p.m.	Web 2.0 Applications with PHP and Oracle Database 11g (Part 1)	Marriott Golden Gate B1
3:45 p.m.	Web 2.0 Applications with PHP and Oracle Database 11g (Part 2)	Marriott Golden Gate B1
3:45 p.m.	Hands-on Lab: Creating "High-Fidelity" PDF Reports with Oracle Application Express	Marriott Golden Gate A2

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Maximizing the Capabilities of Oracle Application Express--Interactive Reports	Marriott Golden Gate A2
11:30 a.m.	Build an Oracle Multimedia Application with Oracle Application Express	Marriott Golden Gate B1
1:00 p.m.	Migrate Your Third-Party Database to Oracle Database 11g Today	Marriott Golden Gate A2
2:30 p.m.	Building .NET Applications with Oracle Database (Part 1)	Marriott Golden Gate A2
4:00 p.m.	Best Practices for Developing Performant Applications with Oracle Database 11g	Marriott Golden Gate B1
4:00 p.m.	Building .NET Applications with Oracle Database (Part 2)	Marriott Golden Gate A2
5:30 a.m.	Building .NET Applications with Oracle Database (Part 3)	Marriott Golden Gate A2

Tuesday September 23, 2008

TIME	TITLE	LOCATION
11:30 p.m.	Building a Functional Application with Oracle Application Express (Part 1)	Marriott Golden Gate A2

1:00 p.m.	Building a Functional Application with Oracle Application Express (Part 2)	Marriott Golden Gate A2
2:30 p.m.	Database Modeling and Design with Oracle SQL Developer	Marriott Golden Gate A2
2:30 p.m.	Web 2.0 Applications with Ruby/JRuby on Rails and Oracle Database	Marriott Golden Gate B1
4:00 p.m.	Develop and Diagnose JDBC Programs and Java Classes in the Database	Marriott Golden Gate B1
5:30 p.m.	Source Code Control and User-Defined Extensions in Oracle SQL Developer	Marriott Golden Gate B1

Open Develop Sessions

Sunday September 21, 2008

TIME	TITLE	LOCATION
10:30 a.m.	.NET Data Caching: Client Result Cache and Database Change Notification...	Marriott Salon 14/15
11:45 a.m.	Using Oracle Database 11g and Oracle Application Express to Change Business...	Marriott Salon 14/15
1:15 p.m.	Doing SQL from PL/SQL: Best and Worst Practices	Marriott Salon 07
1:15 p.m.	Oracle 11g/10g Developers: What You Need to Know	Marriott Salon 06
1:15 p.m.	Building Microsoft Office Applications with Oracle Database and Visual Studio	Marriott Salon 14/15
2:30 p.m.	Globalization with Oracle Application Express	Marriott Salon 14/15
2:30 p.m.	Efficient Schema Design	Marriott Salon 07
3:45 p.m.	Database Development with Oracle SQL Developer: An Overview	Marriott Salon 14/15
3:45 p.m.	Weird PL/SQL	Marriott Salon 10/11
3:45 p.m.	Oracle Application Express Hints, Tips, and Best Practices	Marriott Salon 06
3:45 p.m.	PL/SQL Programming for .NET Developers: Tips, Tricks, and Debugging	Marriott Salon 12/13

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Data- and Compute-Intensive Processing: Middle Tier or Database? Trade-offs and...	Marriott Salon 01
11:30 a.m.	Creating Advanced Charts in Oracle Application Express	Marriott Salon 03
11:30 a.m.	Getting Started with Oracle and .NET	Marriott Salon 14/15
1:00 p.m.	Building and Deploying Web-Scale Social Networking Applications, Using Ruby on Rails...	Marriott Salon 02
1:00 p.m.	Break Your Addiction to SQL!	Marriott Salon 14/15
1:00 p.m.	Database Development Lifecycle with Visual Studio: SQL, PL/SQL, .NET Stored...	Marriott Salon 01
2:30 p.m.	Migrating from Oracle Forms to Oracle Application Express	Marriott Salon 14/15
4:00 p.m.	Oracle Application Express Mashup	Marriott Salon 03
4:00 p.m.	Oracle SQL Developer: Focusing on a Few Advanced Features	Marriott Salon 14/15
5:30 p.m.	Web 2.0 Development with Oracle Application Express	Marriott Salon 14/15
5:30 p.m.	You Can't Do THAT in a Browser, Version 2: Extending Oracle Application Express with ...	Marriott Salon 03

Tuesday September 23, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Consolidate Your Desktop Databases to Oracle Database 11g	Marriott Salon 14/15
11:30 a.m.	Don't Roll the Dice: Secure Your Java/JDBC Applications with Oracle Advanced Security	Marriott Salon 01

11:30 a.m.	Why You Should Care About Oracle 11g PL/SQL Now	Marriott Salon 12/13
1:00 p.m.	Building and Deploying Web-Scale Social Networking Applications, Using PHP and ...	Marriott Salon 04
1:00 p.m.	Optimizing .NET Data Access Performance with Oracle Database	Marriott Salon 12/13
1:00 p.m.	Designer2APEX: Migrate Your Forms UIs to Oracle Application Express	Marriott Salon 03
2:30 p.m.	Tips for Troubleshooting Common Java/JDBC Application Errors	Marriott Salon 14/15
2:30 p.m.	The Power of the Oracle Application Express Repository	Marriott Salon 02
2:30 p.m.	New Oracle Features for .NET Developers	Marriott Salon 01
4:00 p.m.	Building Large Commercial Applications with Oracle Database 11g and Oracle APEX	Marriott Salon 14/15
4:00 p.m.	Tony's Top 10 Oracle Tips and Tricks for Developers (IOUG)	Marriott Salon 02
4:00 p.m.	ASP.NET Web Development with Oracle	Marriott Salon 12/13
5:30 p.m.	How to Write Injection-Proof PL/SQL	Marriott Salon 12/13
5:30 p.m.	Zero-Cost Business Intelligence Using Oracle Database 11g and Oracle APEX...	Marriott Salon 14/15

Oracle OpenWorld Sessions

Sunday September 21, 2008

10:00 a.m.	Oracle Application Express SIG: Ask the Experts (IOUG)	Moscone West Rm 2009
11:00 a.m.	ODTUG Developer Tools SIG Meeting	Moscone West Rm 3012
1:00 p.m.	ODTUG Oracle APEX Symposium, Part 1: Oracle Application Express Kickoff	Moscone West Rm 3014
1:30 p.m.	ODTUG Oracle APEX Symposium, Part 2: Enabling Functional Users with Oracle APEX	Moscone West Rm 3014
2:15 p.m.	ODTUG Oracle APEX Symposium, Part 3: Creating Dynamite Applications That Deliver	Moscone West Rm 3014
3:30 p.m.	ODTUG Oracle APEX Symposium, Part 4: Managing the Army's Enterprise Real...	Moscone West Rm 3014
4:10 p.m.	ODTUG Oracle APEX Symposium, Part 5: Oracle Application Express--Power to the...	Moscone West Rm 3014
4:50 p.m.	ODTUG Oracle APEX Symposium, Part 6: "If It Can Be Measured, It Can Be Managed"...	Moscone West Rm 3014

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Oracle APEX Team Development/Best Practices/Collaboration/Application Deployment...	Moscone West Rm 2016
11:30 a.m.	Rapid Development / Validation of Oracle Application Express at an FDA Regulated...	Moscone West Rm 2018
1:00 p.m.	Developing a Real-World Logistic Application with Oracle Application Express	Moscone South Rm 2018
4:00 p.m.	Analyze Your PL/SQL Code with Oracle Application Express and DBMS_PROFILER	Moscone South Rm 236
5:30 p.m.	How to Prevent SQL Injections	Moscone West Rm 3009

Tuesday September 23, 2008

TIME	TITLE	LOCATION
9:00 a.m.	How to Hack an Oracle Application Express Application	Moscone West Rm 2016
1:00 p.m.	What's New for Windows and .NET in Oracle Database 11g	Moscone South Rm 305
1:00 p.m.	Security: Writing Custom Authentication Schemes for Oracle Application Express	Moscone South Rm 200

Wednesday September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Successfully Developing and Integrating Applications in APEX within E-Business Suite	Moscone South Rm 200
9:00 a.m.	Soup-to-Nuts RAD Development Using Oracle SQL Developer and Oracle APEX	Moscone South Rm 104
11:30 a.m.	Oracle Application Express and Oracle XML Database: A Match Made in the Database	Moscone South Rm 307
11:30 a.m.	Using the PL/SQL Hierarchical Performance Profiler	Moscone South Rm 304
1:00 p.m.	SQL Tuning Roundtable with the Experts	Moscone South Rm 2001
1:00 p.m.	Database Data Modeling with Oracle SQL Developer	Moscone South Rm 304
5:00 p.m.	Building Commercial Software-as-a-Service Applications with Oracle Application Express	Moscone South Rm 304

Thursday September 25, 2008

TIME	TITLE	LOCATION
9:00 a.m.	SQL Developer SIG Kick-Off Meeting (Located at Unconference)	Moscone West 3rd Floor Overlooks II
9:00 a.m.	Dispelling Myths About Oracle Application Express (IOUG)	Moscone South Rm 300
9:00 a.m.	Choose Your Weapon: An Overview of Oracle Development Tools	Marriott Nob Hill CD
3:00 p.m.	Building a Web 2.0 Interface with Oracle Application Express	Moscone South Rm 302

DEMOgrounds

EXHIBITION HALLS

Demos

Oracle Application Express

MOSCONE WEST L45, L48

- Build Rapid Application Development (RAD) Database-Centric Applications for the Web
- Web 2.0 Functionality Out of the Box with Interactive Reporting
- Oracle Forms Migration

Oracle Data Access and Net Services in Action

MOSCONE WEST L18

- Database-Resident Connection Pool, Client Result Cache, Fast Application Notification
- Net Services: Easy Connect, Runtime Load Balancing, Class of Secure Transport, Logon Storm Handler
- Diagnosability, Security, API Enhancements Oracle C++ Call Interface and Precompilers

Oracle SQL Developer

MOSCONE WEST L16, L42

- SQL and PL/SQL Development
- Conceptual, Logical, and Physical Graphical Data Modeling and Generation
- Schema Copy, Compare, and Export

Oracle SQL Developer Migration Workbench

MOSCONE WEST L13

- Migrate from Sybase Adaptive Server/Microsoft SQL Server/Microsoft Access/MySQL to Oracle Database
- Migrate from Microsoft Access to Oracle Application Express
- Choose from Interactive Migration Options

.NET Development for Oracle Database

MOSCONE WEST L11

- Microsoft Office Integration
- Visual Studio 2008 and .NET Framework 3.5 Support
- Easy ASP.NET Development and ASP.NET Providers

Java in the Database, JDBC, Universal Connection Pool

MOSCONE WEST L10

- Database-Resident Java VM: Just-in-Time (JIT) Compiler, JMX, Run Java Faster in the Database.
- JDBC 4.0, Advanced Security in JDBC-Thin, Rowset Client Result Cache, First Fetch
- Universal Connection Pool: Oracle Real Application Clusters/ Oracle Data Guard, Failover

PHP, Ruby on Rails, and Other Dynamic Languages

MOSCONE WEST L09

- Web 2.0 Applications with PHP and Oracle DRCP, Client Result Cache, Connection Failover (FAN)
- Web 2.0 Applications with Ruby and Oracle ActiveRecord for Oracle
- Web 2.0 Applications with Perl and Oracle Web 2.0 Applications with Python and Oracle

Networking Events

EVENT	DATE	TIME
Welcome Reception* (Howard Street and Yerba Buena Gardens)	Sun September 21, 2007	7:30 p.m. – 9:30 p.m.
OTN Night (Hilton San Francisco)	Mon September 22, 2007	7:30 p.m. – 11:00 p.m.
Appreciation Event* (Treasure Island)	Wed September 24, 2007	8:00 p.m. – 12:00 a.m.
IT'S A WRAP! (Howard Street)	Thu September 25, 2007	4:00 p.m. – 6:00 p.m.

* Oracle OpenWorld Full Conference attendees only.