

**FOCUS ON E-BUSINESS SUITE MANUFACTURING, DISCRETE AND PROCESS****Keynotes**

MOSCONE

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**Monday September 22, 2008**

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9:00 a.m. – 10:45 a.m.

Complete. Open. Integrated: Oracle's Strategy to Bring Value to Your Business

Charles Phillips  
President, Oracle

Chuck Rozwat

Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for Your Business

Tom Mendoza, Vice Chairman, NetApp  
Tom Georgens, President & Chief Operating Officer, NetApp

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**Tuesday September 23, 2008**

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2:30 p.m. – 4:30 p.m.

Your Information@Work

Thomas Kurian

Senior Vice President, Oracle Fusion Middleware, Oracle

Innovation: Right on Time

Paul Ottelini

President and CEO, Intel

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**Wednesday September 24, 2008**

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2:30 p.m. – 4:30 p.m.

Transforming Business and Technology Today and Tomorrow

Mark Hurd

Chairman of the Board, CEO and President, HP

**Extreme. Performance.**

Larry Ellison

CEO, Oracle

**Meet-the-Experts Lounge Location**

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**Wednesday September 24, 2008**

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MOSCONE WEST

Manufacturing, Discrete &amp; Process with Asset Lifecycle Management

**10:00 a.m. – 11:30 a.m.**

Moscone West, Level 2 Lobby

Learn more about the current and upcoming product releases and meet the key experts from Oracle eAM/ALM Development and Strategy. You are urged to ask questions about solutions and provide feedback on the products.

**General Sessions**

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**Monday September 22, 2008**

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Moscone North D

11:30 a.m. – 12:45 p.m.

Applications Unlimited and the Future of Applications

Ed Abbo

Senior Vice President, Applications Development, Oracle

**Supply Chain Super Sessions**

Moscone West

Monday, September 22, 2008

PART I 2:30 p.m. – 3:30 p.m.

Vision, Strategy, Direction plus a Luminary Customer Panel

Moscone West 2002/04

PART II 4:00 p.m. – 5:00 p.m.

Integrated End-to-End Solution Demonstration

Moscone West 2002/04

**Customer Appreciation Reception**

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**Monday September 22, 2008**

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**6:00 p.m. – 9:30 p.m.****LuLu's Restaurant, 816 Folsom Street**

By Invitation, RSVP Required

## Open World Sessions

### Sunday September 21, 2008

TIME	TITLE	LOCATION
1:00 p.m.	OAUG Discrete Manufacturing SIG	Moscone West, Rm 2014
3:30 p.m.	OAUG Advanced Planning & Collaboration SIG (formerly Supply Chain)	Moscone West, Rm 3005A
3:30 p.m.	OAUG Process Manufacturing SIG	Moscone West, Rm 2014

### Monday, September 22, 2008

TIME	TITLE	LOCATION
1:00 p.m.	Performance Driven Manufacturing: Directions for Oracle EBS, R12 and Beyond	Moscone West, Rm 2009
2:30 p.m.	Supply Chain Management: Overall Session (I)--Overview, Vision, Strategy & Direction	Moscone West 2002/04
4:00 p.m.	Supply Chain Management: General Session (II)--Integrated End-to-End SCM Flow	Moscone West 2002/04

### Tuesday, September 23, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Global Operations on a Global Single Instance with Oracle E-Business	Moscone West 2002/04
11:30 a.m.	Leveraging the Power of Information to Accelerate Global Supply Chains	Moscone West, Rm 2005
1:00 p.m.	Discrete Mfg Best Practices for Performance Driven Manufacturing	Moscone West, Rm 2003
5:00 p.m.	Leveraging Process Mfg to Drive Performance and Achieve Compliance	Moscone West, Rm 2003

### Wednesday, September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Manufacturing Operations Center: Provides insight into Shop Floor Operations	Moscone West, Rm 2003
11:30 a.m.	Enabling Performance Driven Process Mfg: Industry Panel	Moscone West, Rm 2003
1:00 p.m.	Mfg Execution Systems: Drive Performance & Improve Ops Efficiency	Moscone West, Rm 3009
5:00 p.m.	Performance Driven Enterprise Quality: Achieve Excellence & Compliance with Oracle Quality	Moscone West, Rm 3009

### Thursday, September 25, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Embedding Quality in your Value Chain with Oracle Process Mfg Quality Mgmt	Moscone West, Rm 3008
10:30a.m.	Leveraging Oracle Mixed Mode to Drive Customer Responsiveness, Flexibility & Lean Mfg	Moscone West, Rm 3008
12:00 p.m.	Oracle Performance Driven Mfg & the Road to R12 for Discrete and Process	Moscone West, Rm 3008
12:00 p.m.	Mfg 2.0 Leveraging New Technologies in Operations to Achieve Hi-Performance	Moscone West, Rm 2003
1:30 p.m.	Are you as Lean & Green as you need to be? Manufacturing Industry Panel	Moscone West, Rm 3008
3:00 p.m.	Global Cost Accounting with R12 SubLedger Accounting	Moscone West, Rm 3008

## DEMOgrounds

EXHIBITION HALLS

Demos

MOSCONE

#2047 (K02) Discrete Manufacturing Execution Systems – Mixed Mode

#2048 (K03) Process Manufacturing Execution Systems

#2051 (K04) Manufacturing Operations Center

#2052 (K01) Discrete, Lean; Configure to Order Manufacturing

### HOURS:

Monday: 11:00 a.m. – 6:00 p.m.  
 Tuesday: 9:00 a.m. – 6:00 p.m.  
 Wednesday: 9:00 a.m. – 6:00 p.m.  
 Thursday: 9:00 a.m. – 1:30 p.m.

## Networking Events

EVENT	DAY	VENUE	TIME
Welcome Reception	Sunday	Moscone	7:30 p.m. – 9:30 p.m.
eAM/ALM/Mfg Reception	Monday	LuLus, 816 Folsom St	6:00 p.m. – 9:00 p.m.
OTN Night	Monday	Various	7:30 p.m. – 11:00 p.m.
Appreciation Event	Wednesday	Cow Palace	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	Howard St.	5:00 p.m. – 7:00 p.m.