

FOCUS ON PROJECT PORTFOLIO MANAGEMENT

Keynotes

MOSCONE NORTH, HALL D

Sunday September 21, 2008

5:45 p.m. - 7:15 p.m.  
Sunday Keynote with Carville and Matalin  
James Carville | Political Strategist and Consultant  
Mary Matalin | Political Strategist and Consultant

Monday September 22, 2008

9:00 a.m. - 10:45 a.m.  
Complete. Open. Integrated: Oracle's Strategy to Bring Value to Your Business  
Charles Phillips  
President, Oracle Corporation

Chuck Rozwat  
Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for Your Business  
Tom Georgens | President and COO, NetApp

Tuesday September 23, 2008

2:30 p.m. - 4:30 p.m.  
Innovation: Right on Time  
Paul Ottelini  
President and CEO, Intel Corporation

Your Information@Work  
Thomas Kurian  
Senior Vice President, Oracle Fusion Middleware, Oracle

Wednesday September 24, 2008

2:30 p.m. - 4:30 p.m.  
Extreme. Performance.  
Larry Ellison  
CEO, Oracle Corporation

Transforming Business and Technology Today and Tomorrow  
Ann Livermore | Executive Vice President, Technology Solutions Group, HP  
Mark Hurd  
Chairman of the Board, CEO and President, HP

DEMOgrounds

EXHIBIT HALL - MOSCONE SOUTH

E-Business Suite: Project Portfolio Management

HOURS:

Monday: 11:00 a.m. - 6:00 p.m.  
Tuesday: 9:00 a.m. - 6:00 p.m.  
Wednesday: 9:00 a.m. - 6:00 p.m.  
Thursday: 9:00 a.m. - 1:30 p.m.

• **Managing the Project Portfolio (K47)**

See how Oracle Projects delivers enterprise project portfolio management designed to tackle business challenges at project-driven organizations.

• **Driving Efficient Project Management (K48)**

See how Oracle Projects improves operational efficiency and project effectiveness by driving standardization.

General Sessions

MOSCONE NORTH, HALL D

Monday September 22, 2008

11:30 a.m. - 12:45 p.m.  
Applications Unlimited and the Future of Applications  
Ed Abbo  
Senior Vice President, Applications Development, Oracle

2:30 p.m. - 3:45 p.m.  
Start in the Middle: The Integration Point  
Thomas Kurian  
Senior Vice President, Oracle Fusion Middleware, Oracle

Application Lounges

MOSCONE WEST - 2<sup>ND</sup> FLR

Tuesday, September 22, 2008

E-Business Suite Projects 10:00 a.m. - 12:00 p.m.

Learn more about the current and upcoming product releases and meet the key experts from Oracle Development and Strategy to ask questions about E-Business Suite Projects solutions and provide feedback.

## Open World Sessions

### Monday September 22, 2008

TIME	TITLE	LOCATION
1:00 p.m.	Oracle E-Business Suite Applications Strategy and General Manager Update Cliff Godwin, Oracle; Murali Subramania, Oracle	Moscone West 2002/2004
1:00 p.m.	Automating the Professional Services Lifecycle at EMC Matt MacDonald, EMC; Andres Amaya, Oracle	Palace Hotel (Marina)
2:30 p.m.	ViaSat Enhances Project Visibility: From Progress Entry to Performance Reporting Ramji Balaraman, ViaSat; Ryan Denner, ViaSat; Dean Herback, Oracle	Palace Hotel (Marina)
4:00 p.m.	10 Things You Can Do Today to Prepare for Oracle Fusion Applications Nadia Bendjedou, Oracle; Debra Lilley, Fujitsu	Moscone West 2024
5:30 p.m.	Implementing Oracle Projects for Professional Services at NetApp Marty Mayer, NetApp; Brandon Stevens, NetApp; Colleen Baumbach, Oracle	Moscone West 3000

### Tuesday, September 23, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Automating Project Operations at World Wide Technology Michael Huelsmann, WWT; Wendy Lamar, WWT; Michael Taylor, WWT; Kazim Isfahani, Oracle	Moscone West 2012
5:00 p.m.	Oracle E-Business Suite Projects: Release 12, What's New in 12.1 and Beyond Barbara Fox, Oracle; Carl Morley, Oracle	Moscone West 2012

### Wednesday, September 24, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Oracle Projects: You've Got Questions, We've Got Answers Angela Chen, Oracle; Kevin Durand, Oracle	Moscone West 3000
11:30 a.m.	Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 1 Steve Miranda, Oracle	Moscone West 3002/3004
11:30 a.m.	Q&A with Oracle E-Business Suite Executives Cliff Godwin, Oracle; Murali Subramania, Oracle; Jon Chorley, Oracle; Ognjen Pavlovic, Oracle	Moscone West 2002/2004
1:00 p.m.	Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 2 Chris Leone, Oracle	Moscone West 3002/3004
5:00 p.m.	Facility Management: Optimizing Processes and Savings with an Integrated Solution Prameela Burugu, American Tower; Derek Hayden, CBS Outdoor; Sanjeev Nair, Merrill Lynch; Liam Boyd, Oracle; Nitin Katare, Oracle	Palace Hotel (Marina)

### Thursday, September 25, 2008

TIME	TITLE	LOCATION
10:30 a.m.	Building a Project-Centric Life Sciences Organization David McNeil, Zanett Commercial Solutions	Moscone West 3005
1:30 p.m.	Managing a Design/Build Across Organizations at Camp Dresser McKee Becky Alvarez, CDM; Jon Loring, CDM; Craig Larson, Oracle	Moscone West 2016
3:00 p.m.	Successful Project Portfolio Management at Tele Atlas: A Case Study Pradeep Bokinala, TeleAtlas; Stijn DeBlicke, TeleAtlas; Angela Chen, Oracle	Moscone West 2016
3:00 p.m.	Utilizing the Oracle Project Accounting Suite in an Oracle Federal Environment Darrell White, i360technologies Inc.	Moscone West 3005

## OAUG Special Interest Groups

EVENT	DAY	TIME	LOCATION
OAUG Engineering and Construction SIG	Sunday	11:00 a.m. – 12:00 p.m.	Moscone West - 2011
OAUG Energy & Utilities SIG	Sunday	1:00 p.m. – 3:45 p.m.	Moscone West - 2011
OAUG Contracts SIG	Sunday	1:00 p.m. – 2:00 p.m.	Moscone West - 3008
OAUG Higher Education SIG	Sunday	1:00 p.m. – 3:15 p.m.	Moscone West - 3009
OAUG Public Sector SIG	Sunday	2:15 p.m. – 3:15 p.m.	Moscone West - 3018
OAUG Projects SIG	Sunday	3:30 p.m. – 5:30 p.m.	Moscone West - 3008

## OPPORTUNITY

### Connect at Oracle OpenWorld

#### [Oracle OpenWorld San Francisco 2008](#)

An open forum to discuss Oracle OpenWorld San Francisco with other attendees, partners, Oracle employees and event staff.

#### [Oracle Projects - Mix Group](#)

For users and analysts that primarily work with E-Business Suite Projects. This is a group for all professionals involved in the design, development, implementation and use of Oracle Projects.

### Blogs and Websites

#### <http://www.oracle.com/applications/projects>

Learn more about Oracle's E-Business Suite Project Portfolio Management solution and how you can leverage the different products within this solution to tackle business challenges and meet your organizational objectives.

#### [Oracle E-Business Suite Projects Forum](#)

Use this forum to discuss and share questions and ideas related to best practices, business processes and industry trends in Project and Portfolio Management software, with Oracle Development, Strategy and other customers.

#### <http://oracleprojects.wordpress.com/>

This blog is a place where Oracle Product Strategy talks about what's on their minds as individual strategists and as a team. It is where articles, ideas and opinions that are relevant to our work here at Oracle are shared.

## Networking Events

EVENT	DAY	TIME
Welcome Reception	Sunday (Howard Street Tent & Yerba Buena Gardens)	7:30 p.m. – 9:30 p.m.
OTN Night	Monday (Hilton San Francisco)	7:30 p.m. – 11:00 p.m.
<b>PPM Customer Appreciation Event</b>	<b>Monday (By Invitation Only)**</b>	<b>6:30 p.m. – 9:30 p.m.</b>
Appreciation Event	Wednesday (Treasure Island, San Francisco Bay)	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday (Howard Street Tent)	5:00 p.m. – 7:00 p.m.

\*\* Contact [Kazim Isfahani](#) for more details