

FOCUS ON EDUCATION AND RESEARCH INDUSTRY

Keynotes

MOSCONE

Monday September 22, 2008

9:00 a.m. – 10:45 a.m.

Welcome to Oracle OpenWorld

Charles Phillips | President, Oracle Corporation

Chuck Rozwat | Executive VP, Product Development

Tom Mendoza, Vice Chairman, NetApps

Tom Georgens, President and COO, NetApps

Tuesday September 23, 2008

3:10 p.m. – 4:30 p.m.

Thomas Kurian | Senior VP, Oracle Fusion Middleware

Paul Ottelini, President and CEO, Intel Corporation

Wednesday September 24, 2008

2:30 p.m. – 4:30 p.m.

Mark Hurd

Chairman of the Board, CEO and President, HP

Larry Ellison

CEO, Oracle Corporation

General Sessions

Monday September 22, 2008

MOSCONE NORTH, HALL D

11:30 a.m. – 12:45 p.m.

Applications Unlimited and the Future of Applications

Ed Abbo | Sr Vice President, Applications Development, Oracle

2:30 a.m. – 3:45 p.m.

Oracle Middleware

Thomas Kurian | Senior VP, Oracle Fusion Middleware

Sriram Prasad Papani | Senior Vice President, Satyam

5:15 a.m. – 6:30 p.m.

Oracle Database: Information Management in the Enterprise

Andy Mendelsohn | Senior VP, Database Server Technologies

Tuesday September 23, 2008

WESTIN MKT. ST., METRO III

2:30 a.m. – 3:45 p.m.

Industry: Public Sector and Education

Mark Johnson | Senior VP, Public Sector, Oracle

Panel:

- Pat Dues, PMP, Enterprise Program Mgr., City of Las Vegas, Nevada
- Aaron Erickson, Deputy Director, State of Ohio, Office of Budget and Management
- Carl Greene, Executive Director, Philadelphia Housing Authority

Public Sector Industry Lounge

Westin Market Street, Moscone Room, 33rd Floor

Open World Sessions with Focus On Education

Sunday September 21, 2008

TIME	TITLE	LOCATION ROOM
14:15 p.m.	OAUG Public Sector SIG	Moscone West 3018
15:30 p.m.	Higher Education User Group (HEUG)	Moscone West 2010

Monday September 22, 2008

TIME	TITLE	LOCATION ROOM
11:30 a.m.	Higher Education Solutions Roadmap	Westin Stanford
11:30 a.m.	How the University of Colorado and City of Atlanta Lower Development Costs	Moscone West 3020
13:00 p.m.	How Army Air Force Expanded Balanced Scorecard Deployment with EPM	Westin Stanford
13:00 p.m.	Web Service for PeopleSoft Query (University of Utah)	Moscone West 3000
13:00 p.m.	City of Las Vegas: Information Sharing/BI Strategy	Westin Metro I
14:30 p.m.	Integrating the Academic Enterprise—Student Admin. Integration Pack (Univ. of Michigan)	Westin Stanford
16:00 p.m.	Customer Innovations in the Public Sector	Westin Stanford
16:00 p.m.	Siebel CRM for the Public Sector	Moscone South 308
17:30 p.m.	Integrating the Hiring Process with Oracle HR (Douglas County Public Schools)	Moscone West 3006
17:30 p.m.	PeopleSoft Time & Labor at Palm Beach County School District	Westin Franciscan II

Tuesday September 23, 2008

TIME	TITLE	LOCATION ROOM
9:00 a.m.	PeopleSoft EPM Overview and Roadmap	Moscone West 3001
9:00 a.m.	Data Warehousing for Education (Santa Ana Unified School District)	Westin Cornell
9:00 a.m.	Give Your Self-Service Application a Custom Look and Feel (Carnegie Mellon University)	Moscone West 3014
9:00 a.m.	Eeeeeeeee-Benefits: Taking the Fear out of Automating Enrollment (San Jose State Univ.)	Moscone West 3006
11:30 a.m.	Business Intelligence Solutions and Roadmap for Higher Education	Westin Stanford
11:30 a.m.	Increasing Efficiency and Transparency in the Public Sector	Westin Metro III
11:30 a.m.	How the State of California and It's Businesses are Leading in Going Green	Marriott Yerba Buena
13:00 p.m.	Identity Management: Making the Most of Your HR Data (Douglas County PS)	Moscone West 3008
13:00 a.m.	How Boston University Uses Oracle on Linux to Exploit IBM Mainframe	Moscone South 102
17:00 p.m.	How Smaller Institutions are Achieving ROI with Oracle (MICA and Lee College)	Westin Stanford
17:00 a.m.	How PeopleSoft CRM Supports Dashboards and Reporting (Arizona State University)	Moscone West 3024

Open World Sessions with Focus On Education

Wednesday September 24, 2008

TIME	TITLE	LOCATION/ROOM
9:00 a.m.	Cultivating Life-Long Constituent Relationships in Higher Education	Westin Stanford
9:00 a.m.	Insights on the Insight Program in Public Sector and Education	Westin Franciscan I
9:00 a.m.	Materialized Views: A Re-View—Oracle Database (University of Wolverhampton)	Moscone South 300
9:00 a.m.	Holistic Talent Management with PeopleSoft (Customer Panel incl. Univ. of California)	Moscone West 3003
11:30 a.m.	Using BPEL/SOA in K-12 to Integrate Solutions (Douglas and Prince Georges County SD)	Westin Stanford
11:30 a.m.	Customer Experiences with Business Intelligence (The University at Buffalo)	Marriott Salon 12
13:00 p.m.	Digital Web Learning (Western Australia Department of Education)	Westin Stanford
13:00 p.m.	AP Interface: PeopleSoft HR to Financials (Florida State University)	Moscone West 3007
13:00 p.m.	Best Practices: EPM & BI (Customer panel including Harvard University)	Moscone West 3018
17:00 p.m.	Supporting the Institutional and Higher Education Research Enterprise	Westin Stanford
17:00 p.m.	Managing Large Projects in the Public Sector (Customer Panel incl. Florida A&M Univ.)	Westin Metro III
17:00 p.m.	PeopleSoft Reporting: A Customer Perspective (University of Colorado)	Moscone West 3016

Thursday September 25, 2008

TIME	TITLE	LOCATION/ROOM
9:00 a.m.	Master Data Management in the Higher Education Environment (Univ. of Colorado)	Westin Stanford
9:00 a.m.	Implementing PeopleSoft Absence Management at Harvard University	Moscone West 3006
9:00 a.m.	PeopleSoft eProcurement in Large-Scale Rollouts (Cust. Panel incl. Univ. of California)	Moscone West 3016
10:30 a.m.	Web Content Management at the University of Minnesota	Marriott Salon 6
12:00 p.m.	Enterprise Accessibility (National Federation of the Blind)	Westin Stanford
13:30 p.m.	Budget Monitoring & Re-forecasting in Hyperion Planning (Stanford University)	Moscone West 3022
15:00 p.m.	PeopleSoft Application Engine Troubleshooting & Tuning (University of Western Ontario)	Moscone West 3006

DEMOgrounds for Education

Demos	MOSCONE SOUTH
-------	---------------

Solutions for Higher Education (B-22)

Campus Solutions
Student Administration Integration Pack
Constituent Relationship Management

Technology Solutions for Education (B-23)

Master Data Management
Identity and Content Management
Data and Access Security

Partners

LOCATION

Bearing Point	MOSCONE SOUTH
CedarCrestone	MOSCONE SOUTH
Ciber, Inc.	MOSCONE SOUTH
Higher Education User Group	MOSCONE WEST

Networking Events

EVENT	DAY	TIME
Welcome Reception	Sunday	7:30 p.m. – 9:30 p.m.
Public Sector & Education Reception	Monday (Jillian's, 101 4 th Street)	6:30 p.m. – 9:00 p.m.
OTN Night	Monday	7:30 p.m. – 11:00 p.m.
Appreciation Event	Wednesday	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	5:00 p.m. – 7:00 p.m.