

## FOCUS ON EMBEDDED

**Keynotes**

MOSCONE

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**Monday September 22, 2008**

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9:00 a.m. – 11:00 a.m.

Welcome to Oracle OpenWorld

Charles Phillips

President, Oracle Corporation

Chuck Rozwat

Executive Vice President, Product Development, Oracle Corporation

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**Tuesday September 23, 2008**

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2:30 p.m. – 4:30 p.m.

Thomas Kurian

Senior Vice President, Fusion Middleware, Oracle Corporation

Paul Ottelini

President and CEO, Intel Corporation

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**Wednesday September 24, 2008**

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2:30 p.m. – 4:30 p.m.

Mark Hurd

Chairman of the Board, CEO and President, HP

Larry Ellison

CEO, Oracle Corporation

**DEMOgrounds**

EXHIBITION HALLS

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Embedding Oracle Database 11g

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Oracle TimesTen In-Memory Database

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Oracle Berkeley DB

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Oracle Database Lite

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## Open World Sessions

Monday, September 22, 2008

TIME	TITLE	LOCATION
01:00 p.m.	Wireless Sensors and Oracle Database Lite Revolutionize Digital Healthcare Keith Errey, Toumaz Karun Bakshi, Oracle	Westin SF Market Street Metropolitan III
04:00 p.m.	Fast, Reliable, Distributed Trading Platform with Oracle TimesTen In-Memory Database Cache Steve Schiff, NYFIX Bill Torpey, NYFIX Susan Cheung, Oracle	Moscone South Rm 304

Wednesday, September 24, 2008

TIME	TITLE	LOCATION
09:00 a.m.	Low-Latency, Scalable Cache Grid Using Oracle TimesTen In-Memory Database Cache Susan Cheung, Oracle Marie-Anne Neimat, Oracle	Moscone South Rm 305
01:00 p.m.	High-Availability Caching Technology Using Oracle TimesTen In-Memory Database Susan Cheung, Oracle Simon Law, Oracle	Moscone South Rm 307
05:00 p.m.	Accelerating Application Performance with Oracle Berkeley DB David Wu, Riverbed Technology Dave Segleau, Oracle	Marriott Salon 02

Thursday, September 25, 2008

TIME	TITLE	LOCATION
03:00 p.m.	Developing and Deploying Mobile Applications with Oracle Database Lite Rao Bhaskara, Mobile BIS Michael Macho, Mobile BIS Philip Stephenson, Oracle	Moscone South Rm 304

## Oracle Develop Sessions

Sunday, September 21, 2008

TIME	TITLE	LOCATION
11:45 a.m.	The Inside Story of How to Embed Oracle Database 11g Viksit Puri, Oracle	Marriott Salon 06

Monday, September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Developing Low-Latency Applications with Oracle TimesTen In-Memory Database Sam Drake, Oracle Douglas Hood, Oracle	Marriott Salon 04
01:00 p.m.	Panel: Choosing the Right Embedded Database for Your Application Utpal Bhatt, Actuate John Felahi, Fast Search and Transfer, Microsoft Vatsal Sonecha, TriCipher Rex Wang, Oracle	Marriott Salon 04
02:30 p.m.	Oracle Berkeley DB XML in MapGuide Open Source and Autodesk MapGuide Enterprise Geoff Zeiss, Autodesk Greg Burd, Oracle	Marriott Salon 04
04:00 p.m.	Mobile and Embedded Applications Using Oracle Database Lite 10g Olaf Van Der Geest, Oracle	Marriott Salon 04
05:30 p.m.	A Fully Customizable Point of Sale System at FEC Using Oracle Berkeley DB Roger Jang, Firich Enterprises Dave Segleau, Oracle	Marriott Salon 04

Tuesday, September 23, 2008

TIME	TITLE	LOCATION
01:00 p.m.	Update Intensive Real-Time Data Analysis, Using Oracle TimesTen In-Memory Database Irak Deutsch, Veracity Group Susan Cheung, Oracle	Marriott Golden Gate C3
04:00 p.m.	Tips and Tricks for Faster Response Time Using Oracle TimesTen In-Memory Database Steve Folkman, Oracle Simon Law, Oracle	Marriott Golden Gate C3
05:30 p.m.	Carrier-Grade Applications Using Oracle Berkeley DB Dave Segleau, Oracle	Marriott Golden Gate C3

## Oracle Hands-On Labs

Sunday, September 21, 2008

TIME	TITLE	LOCATION
10:30 a.m.	Hands-on Lab: Lightning-Fast Java Object Persistence Using Oracle Berkeley DB Java Edition Greg Burd, Oracle Ron Cohen, Oracle Ashok Joshi, Oracle Dave Segleau, Oracle	Marriott Golden Gate B1

Monday, September 22, 2008

TIME	TITLE	LOCATION
01:00 p.m.	Hands-on Lab: Introduction to Oracle TimesTen In-Memory Database Cache, Part 1 Sourav Ghosh, Oracle Danny Lau, Oracle Simon Law, Oracle William Paulsen, Oracle Andy Yao, Oracle	Marriott Golden Gate B1
02:30 p.m.	Hands-on Lab: Introduction to Oracle TimesTen In-Memory Database Cache, Part 2 Nagender Bandi, Oracle Jason Feldhaus, Oracle Steve Folkman, Oracle Douglas Hood, Oracle Neda Nikoo, Oracle	Marriott Golden Gate B1

## Networking Events

EVENT	DAY	TIME
Welcome Reception	Sunday	7:30 p.m. – 9:30 p.m.
OTN Night	Monday	7:30 p.m. – 11:00 p.m.
EGBU Welcome Cocktail Reception B Restaurant and Bar, Yerba Buena Gardens - Upper Terrace 720 Howard St. San Francisco, CA 94103	Tuesday	6:00 p.m. – 9:00 p.m.
Appreciation Event	Wednesday	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	5:00 p.m. – 7:00 p.m.