

FOCUS ON Financial Services

Keynotes

MOSCONE

Monday September 22, 2008

9:00 a.m. – 11:00 a.m.
Welcome to Oracle OpenWorld
Charles Phillips
President, Oracle Corporation

Tuesday September 23, 2008

2:30 p.m. – 4:30 p.m.
Paul Ottelini
President and CEO, Intel Corporation

Wednesday September 24, 2008

2:30 p.m. – 4:30 p.m.
Mark Hurd
Chairman of the Board, CEO and President, HP

Larry Ellison
CEO, Oracle Corporation

General Sessions

NORTH HALL D

Tuesday September 23, 2008

11:30 a.m.
Financial Services General Session
Rajesh Hukku, Group Vice President FSGBU
Westin Metropolitan II

Demo Grounds

Demos**Exhibition Hall**

B9: Complex Event Processing

B10: IRM for Banking

B11: Oracle Billing Solutions

B12: Oracle Analytic Solutions

User Groups

OAUG Financial Services Industry SIG

3:30 Sunday

Moscone West Room 3010

Open World Sessions

Monday September 22, 2008

TIME	TITLE	LOCATION
1:00 p.m.	Oracle in Financial Services: Enterprise Banking Solutions	Westin Metropolitan II
2:30 p.m.	Consolidation and Reconciliation for one Global Accounting Infrastructure	Westin Metropolitan II
4:00 p.m.	Banking for the Unbanked	Westin Metropolitan II
5:30 p.m.	Creating a Customer Centric Bank: CRM Across the Enterprise	Westin Metropolitan II
11:30 a.m.	Simplify your Oracle Real Application Clusters Stack: Allstate and Commonwealth Bank of Australia	Moscone South Rm 306
11:30 a.m.	Taking Systems Management to the Next Level: Implementing Oracle Enterprise Manager at Rabobank	Moscone West Rm 2005
2:30 p.m.	Oracle E-Business Suite Human Capital Management: Release 12 Overview and Customer Success Stories with Emirates Bank	Moscone West Rm 2005
4:00 p.m.	Fast, Reliable, Distributed Trading Platform with Oracle TimesTen In-Memory	Moscone South Rm 304
4:00 p.m.	Context-Aware Identity and Access Management with Assurance (National City, Citigroup)	Marriott Salon 10/11
4:00 p.m.	Lifting the Hood on Data Grids	Marriott Golden Gate C3
5:30 p.m.	Oracle Database 11g Production Case Study: First American Spatial Solutions	Marriott Salon 12/13
5:30 p.m.	Automate Your Accounts Payable and Accounts Receivable by Integrating with Your Bank Wells Fargo	Moscone West Rm 3005

Tuesday September 23, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Financial Services General Session	Westin Metropolitan II
5:00 p.m.	CRM on Demand for Wholesale and Consumer Banking	Westin Metropolitan II
9:00 a.m.	Deploying Active-Active Data Centers Using Oracle Database Solutions: Maximum Availability Architecture Best Practices at Fidelity Investments	Moscone South Rm 103
11:30 a.m.	Advanced Performance Diagnostics: What the GUI Doesn't Tell Commonwealth Bank	Moscone West Rm 2003
11:30 a.m.	Oracle Modernization: CalPERS AEO Discusses Strategy, Change, and Lessons Learned	Moscone South Rm 102
11:30 a.m.	The Secret to Self-Funded Transformation Genworth Financial Inc.	Moscone South Rm 3022
1:00 p.m.	Raiffeisen Bank: Using Oracle Consulting to Achieve Rapid Migration of ETL Processes	Moscone Rm 3022
5:00 p.m.	Siebel CRM - Financial Services- Implementation Challenges and Perspective	Moscone Rm 3007

Wednesday September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Oracle in Capital Markets	Westin Metropolitan III
11:30 a.m.	Trading Compliance: Preventing Rogue Traders, Marekt Abuse and Securities Fraud	Westin Metropolitan III
1:00 p.m.	Oracle SOA in Financial Services: Complex Event Processing Event Driven SOA	Westin Metropolitan II
1:00 p.m.	Streamlined Payments Infrastructure: Aligning with SWIFTnet	Westin Metropolitan III
5:00 p.m.	A Case Study for Master Data Management in the Financial Services Industry	Westin Metropolitan II
9:00 a.m.	Merrill Lynch: Rapid Global Financial and Management Reporting	Marriott Salon 4
9:00 a.m.	IT Governance and the Project Management Office: Success Stories at Metlife	Moscone West Rm 3000
11:30 a.m.	Implementing Hyperion Profitability and Cost Management at Bank of the West	Moscone West Rm 3020
1:00 p.m.	PeopleSoft Activity-Based Management and PeopleSoft Financials Warehouse: Calculating Profitability at American Century	Moscone West Rm 3000
1:00 p.m.	Chubb Insurance Upgrades from PeopleSoft Financial Management 8.4 to Release 9.0 :	Moscone West Rm 3008
5:00 p.m.	Customer Panel Discussion: Siebel Customer Order Management for Large Deployments	Moscone South Rm 310
5:00 p.m.	Master Data Management ROI Model: Justify and Measure Your MDM Payback	Moscone West Rm 2024

Thursday September 25, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Oracle Analytics for Financial Services	Westin Metropolitan II
10:30 a.m.	Managing the Credit Lifecycle	Westin Metropolitan II
12:00 p.m.	Profitable Customer Relationships:BI and Analytics for Better Customer Inight	Westin Metropolitan II
1:30 p.m.	Improving the Value and Efficiency of your Planning Process	Westin Metropolitan II
3:00 p.m.	Advanced Analytics for Asset/Liability Management	Westin Metropolitan II
9:00 a.m.	Automate your Payables and Receivables by integratng with your Ban: Wells Farrgo	Intercontinental Hotel
10:30 a.m.	Use Oracle Advanced Pricing to Access XML-Based Pricing Services First American Title	Moscone West Rm 3006

Networking Events

EVENT	DAY	TIME
Welcome Reception	Sunday	7:30 p.m. – 9:30 p.m.
OTN Night	Monday	7:30 p.m. – 11:00 p.m.
Customer Appreciation Event	Wednesday	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	5:00 p.m. – 7:00 p.m.