

FOCUS ON SUPPLY CHAIN MANAGEMENT - FULFILLMENT

Keynotes

MOSCONE

Monday September 22, 2008

9:00 a.m. – 10:45 a.m.

Complete. Open. Integrated: Oracle's Strategy to Bring Value to Your Business

Charles Phillips | President, Oracle Corporation
 Chuck Rozwat | Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for Your Business

Tom Mendoza | Vice Chairman, NetApp
 Tom Georgens | President and Chief Operating Officer, NetApp

Tuesday September 23, 2008

2:30 p.m. – 4:30 p.m.

Your Information@Work

Thomas Kurian
 Senior Vice President, Oracle Fusion Middleware, Oracle

Innovation: Right on Time

Paul Ottelini | President and CEO, Intel Corporation

Wednesday September 24, 2008

2:30 p.m. – 4:30 p.m.

Transforming Business and Technology Today and Tomorrow

Mark Hurd
 Chairman of the Board, CEO and President, HP

Extreme. Performance.

Larry Ellison
 CEO, Oracle Corporation

General Sessions

NORTH HALL D

Monday September 22, 2008

11:30 a.m. – 12:45 p.m.

Moscone North, Hall D

Applications Unlimited and the Future of Applications
 Ed Abbo | Senior Vice President, Applications Development, Oracle

Supply Chain Super Sessions:

Moscone West

PART I S299767 2:30 p.m. – 3:30 p.m.

Vision, Strategy, Direction plus a Luminary Customer Panel

Moscone West 2002/04

PART II S299768 4:00 p.m. – 5:00 p.m.

Integrated End-to-End Solution Demonstration
 Moscone West 2002/04

AppsLounge Location

Tuesday September 23, 2008

11:00 a.m. – 12:30 p.m.

Oracle EBusiness Suite Order Management
 Moscone West Level 2 Lobby

Wednesday September 24, 2008

10:00 a.m. – 12:00 p.m.

Logistics (OTM, WMS, MSCA, & Inventory)
 Moscone West Level 2 Lobby

Open World Sessions

Monday September 22, 2008

| TIME | TITLE | LOCATION |
|-----------|-----------------------------------------------------------------------------------------------------|------------------------|
| 1:00 p.m. | Oracle E-Business Suite Applications Strategy and General Manager Update | Moscone West 2002/2004 |
| 2:30 p.m. | Shorten Your Order Cycles with New Oracle E-Business Suite Release 12 Features: Wanna Know How? | Moscone West 3006 |
| 3:30 p.m. | Oracle Warehouse Management Customer Roundtable | Moscone West 2001 |
| 4:00 p.m. | 10 Things You Can Do Today to Prepare for Oracle Fusion Applications | Moscone West 2024 |
| 4:00 p.m. | Upgrade, Upgrade, Upgrade: The Time Is Now | Moscone West 2009 |
| 4:00 p.m. | Migration to Oracle E-Business Suite 12 from Release 11.5.9: A Challenging Manufacturing Case Study | Moscone West 3008 |
| 5:30 p.m. | Oracle Running Oracle | Moscone West 3003 |

Tuesday September 23, 2008

| TIME | TITLE | LOCATION |
|------------|------------------------------------------------------------------------------------------------------------------------|------------------------|
| 9:00 a.m. | Oracle's Logistics Strategy: Business Process Agility | Moscone West 2008 |
| 9:00 a.m. | LG Electronics: Global Operations on a Global Single Instance with Oracle E-Business Suite Release 12 | Moscone West 2006 |
| 11:30 a.m. | Oracle Transportation Management: Fleet Management—A New Frontier | Moscone West 2008 |
| 1:00 p.m. | Oracle's Product Strategy for Logistics Service Providers | Moscone West 2008 |
| 1:00 p.m. | Upgrade Now: Are You Getting the Most Out of Your Oracle Configurator? | Moscone West 2011 |
| 1:00 p.m. | Oracle E-Business Suite Investment Strategy Overview and Release 12.1 Update | Moscone West 2002/2004 |
| 5:00 p.m. | Advanced Pricing Best Practices: Real-World Examples of How to Execute Sophisticated Pricing Strategies | Moscone West 2008 |
| 5:00 p.m. | Pricing for Profitability: Oracle's Price Management for Oracle CRM On-Demand, Siebel CRM, and Oracle E-Business Suite | Moscone South 310 |
| 5:00 p.m. | If You Configure It, They Will Come | Moscone West 2011 |
| 5:00 p.m. | Oracle E-Business Suite Customer Success and Upgrade Panel | Moscone West 2002/2004 |

Wednesday September 24, 2008

| TIME | TITLE | LOCATION |
|------------|---------------------------------------------------------------------------------------|------------------------|
| 9:00 a.m. | Are You Getting the Most Out of Oracle Service Contracts? | Moscone West 2011 |
| 9:00 a.m. | Green is Green: Using IT to Enable Environmental Sustainability | Moscone West 2008 |
| 11:30 a.m. | Leveraging Oracle Sales Contracts in Your Order Fulfillment Process | Moscone West 2011 |
| 11:30 a.m. | Oracle Transportation Management Customer Testimonials | Moscone West 2008 |
| 11:30 a.m. | Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 1 | Moscone West 3002/3004 |
| 11:30 a.m. | Q&A with Oracle E-Business Suite Executives | Moscone West 2002/2004 |

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|-----------|---------------------------------------------------------------------------------------|------------------------|
| 1:00 p.m. | Rapid Response Order Management: Customer Roundtable | Moscone West 2008 |
| 1:00 p.m. | Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 2 | Moscone West 3002/3004 |
| 5:00 p.m. | Managing Global Trade and Landed Cost for Compliance, Performance and Profitability | Moscone West 2008 |

Thursday September 25, 2008

| TIME | TITLE | LOCATION |
|------------|----------------------------------------------------------------------------------------------------------------------------|----------------------|
| 9:00 a.m. | What Is Next for Oracle E-Business Suite Order Management? | Moscone West 2008 |
| 9:00 a.m. | Panel: Upgrading to Oracle E-Business Suite Release 12: Get your Technical and Functional Questions Answered by this Panel | Moscone West 2002/04 |
| 10:30 a.m. | Need for Speed: High-Volume Order Processing with Oracle Order Fulfillment | Moscone West 2008 |
| 12:00 p.m. | What's Next for Oracle Warehouse Management | Moscone West 2008 |
| 12:00 p.m. | Running Oracle's Global Single Instance on Oracle E-Business Suite Release 12 | Moscone West 2007 |
| 1:30 p.m. | Deal or No Deal: Using Oracle Quoting and Oracle Order Management with the New Oracle Deal Management | Moscone West 2008 |
| 3:00 p.m. | Pervasive Computing: The Role of RFID, Voice, and Mobile Applications in the Warehouse | Moscone West 2008 |

DEMOgrounds

MOSCONE SOUTH

HOURS:

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|------------|------------------------|
| Monday: | 11:00 a.m. – 6:00 p.m. |
| Tuesday: | 9:00 a.m. – 6:00 p.m. |
| Wednesday: | 9:00 a.m. – 6:00 p.m. |
| Thursday: | 9:00 a.m. – 1:30 p.m. |

- Oracle Order Management (K16)
 - Oracle EBusiness Suite Price Management (K17)
 - Oracle Configurator (K18)
 - Oracle Transportation Management (K27)
 - Oracle Warehouse Management (K28)
 - Oracle Inventory, Shipping Execution & Landed Cost Management (K29)
 - Oracle Contracts (K31)
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Partners

| | BOOTH LOCATION |
|------------------------|--------------------------|
| Accenture | Moscone South Booth 1902 |
| Deloitte | Moscone South Booth 1214 |
| IBM | Moscone South Booth 912 |
| Noetix Corporation | Moscone South Booth 2310 |
| PricewaterhouseCoopers | Moscone South Booth 3748 |

Networking Events

| EVENT | DAY | VENUE | TIME |
|--------------------|-----------|---------------|------------------------|
| Welcome Reception | Sunday | Moscone | 7:30 p.m. – 9:30 p.m. |
| OTN Night | Monday | Various | 7:30 p.m. – 11:00 p.m. |
| Appreciation Event | Wednesday | Cow Palace | 8:00 p.m. – 12:00 a.m. |
| It's a Wrap | Thursday | Howard Street | 5:00 p.m. – 7:00 p.m. |