

## FOCUS ON BUSINESS INTELLIGENCE

**Keynotes**

MOSCONE

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Monday September 22, 2008

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9:00 a.m. – 11:00 a.m.

Welcome to Oracle OpenWorld

Charles Phillips

President, Oracle Corporation

Presenter's Name

Title, Company

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Tuesday September 23, 2008

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2:30 p.m. – 4:30 p.m.

Presenter's Name

Title, Company

Paul Ottelini

President and CEO, Intel Corporation

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Wednesday September 24, 2008

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2:30 p.m. – 4:30 p.m.

Mark Hurd

Chairman of the Board, CEO and President, HP

Larry Ellison

CEO, Oracle Corporation

**General Sessions**

NORTH HALL D

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Monday September 22, 2008

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5:15 p.m. – 6:30 p.m.

Andy Mendelsohn

Senior Vice President, Database Server Technologies, Oracle

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Best Practices for Oracle Database: Information Management  
in the Enterprise

## Open World Sessions

Sunday September 21, 2008

TIME	TITLE	LOCATION
08:30 a.m.	Oracle Real Application Clusters Scalability Panel	Moscone West Rm 2002
10:00 a.m.	Building an Oracle Real Application Clusters Environment on VMWare for Free (IOUG)	Moscone West Rm 2002
1:00 p.m.	Under the Hood of Oracle Clusterware (IOUG)	Moscone West Rm 2002

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Simplify Your Oracle Real Application Clusters Stack: The Oracle-Only Approach	Moscone South Rm 306
11:30 a.m.	Maximize Oracle Real Application Clusters Availability with Veritas Storage Foundation for Oracle RAC and Veritas Cluster Server	Moscone South Rm 200
01:00 p.m.	Oracle Grid Computing 2.0: A Preview	Moscone South Rm 306
01:00 p.m.	T-Systems/SAP Partnership: Enterprise-Scale Dynamic Services with Oracle Real Application Clusters and SAP	Moscone South Rm 102
01:00 p.m.	Run a 100TB Data Warehouse on Oracle Real Application Clusters and Linux	Moscone South Rm 104
02:30 p.m.	How Arrow Electronics Built a Highly Available Infrastructure for Oracle E-Business Suite with Grid Computing	Moscone West Rm 3014
02:30 p.m.	Oracle Real Application Clusters SIG: Oracle Grid Expert Panel	Moscone South Rm 306
02:30 p.m.	Data Warehousing at 300 Terabytes on Oracle Real Application Clusters	Moscone South Rm 104

Tuesday September 23, 2008

TIME	TITLE	LOCATION
09:00 a.m.	Siebel Comparative Experiences: SQL Server or Oracle Real Application Clusters?	Moscone South Rm 306
11:30 a.m.	Managing Performance and Availability for 25,000 Siebel Contact Center Users with Oracle Real Application Clusters	Moscone South Rm 306
11:30 a.m.	Oracle Real Application Clusters Best Practices and Tuning in Oracle Database 11g (IOUG)	Moscone South Rm 302
11:30 a.m.	NetApp and Oracle: Enabling Next-Generation Virtualized Grids	Moscone South Rm 200
01:00 p.m.	Customer Panel: Dynamic Grids Improve Efficiencies	Moscone South Rm 306
01:00 p.m.	Looking Under the Hood of Oracle Clusterware	Moscone South Rm 302
05:00 p.m.	Practical Performance Management for Oracle Real Application Clusters	Moscone South Rm 103
05:00 p.m.	Top 10 Things You Wanted to Know About Automatic Storage Management but Were Afraid to Ask	Moscone South Rm 306
05:00 p.m.	Upgrading Your Clusterware with Confidence	Moscone West Rm 3018

Wednesday September 24, 2008

TIME	TITLE	LOCATION
09:00 a.m.	Oracle Real Application Clusters 11g: A Successful Customer Implementation	Moscone South Rm 306

09:00 a.m.	Go Green, Cut Costs, and Boost Availability with Grid Computing	Sun Microsystems	Moscone West Rm 3005
11:30 a.m.	Understanding Oracle Real Application Clusters Internals		Moscone South Rm 104
11:30 a.m.	Set It and Forget It: Automatic Storage Management Best Practices		Moscone South Rm 306
11:30 a.m.	Oracle Real Application Clusters Solutions: How to Enhance Your Oracle Grid Infrastructure Database Performance Through Software Design	Intel Corporation	Moscone South Rm 200
01:00 p.m.	Oracle RAC SIG: Telecom on Oracle Real Application Clusters--Extreme OLTP and Data Warehouse Customer Panel		Moscone South Rm 306
01:00 p.m.	Understanding Oracle Real Application Clusters11g		Moscone South Rm 300
05:00 p.m.	Deploying Oracle Real Application Clusters: Best Practices		Moscone South Rm 104
05:00 p.m.	How McKesson Leverages Oracle Real Application Clusters and Automatic Storage Management in Critical Hospital Environments		Moscone South Rm 200
05:00 p.m.	EMBARQ: Benefits of Storage Consolidation with Automatic Storage Management		Moscone South Rm 306

Thursday September 25, 2008

TIME	TITLE	LOCATION
09:00 a.m.	Deploying Dynamic Storage Grids at Avnet with Automatic Storage Management and New Features of Oracle Database 11g	Moscone South Rm 306
09:00 a.m.	Automatic Storage Management	Moscone South Rm 303
10:30 a.m.	Extreme Scale-Out Architecture with TCO in Check: Oracle Real Application Clusters 11g Vs. MySQL	Moscone South Rm 306
12:00 p.m.	Migrating to Oracle Real Application Clusters: From POC to Production	Moscone South Rm 306
01:30 p.m.	Increase Your Organization's Efficiency with a Dynamic Shared Infrastructure Grid	Moscone South Rm 306
01:30 p.m.	Exploiting Oracle Tools and Utilities for Monitoring and Testing Oracle Real Application Clusters11g	Moscone South Rm 302
03:00 p.m.	Managing Oracle Grid Computing: Oracle Real Application Clusters, Oracle Automatic Storage Management, Oracle Data Guard	Moscone South Rm 303
03:00 p.m.	Oracle Real Application Clusters and QLogic InfiniBand: Yahoo! Large-Scale Data Warehouse	Moscone South Rm 306

**DEMOgrounds**

EXHIBITION HALLS

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Demos	MOSCONE WEST - DEMOGROUNDS
Automatic Storage Management	Moscone West L33
Oracle Clusterware	Moscone West L31
Oracle Real Application Clusters	Moscone West L32
Real Application Clusters, Quality of Service Management	<b>Moscone West L29</b>
Oracle Database in a Virtualized Environment	<b>Moscone West L30</b>

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