

FOCUS ON TRANSPORTATION

Keynotes

MOSCONE

Sunday September 21, 2008

5:45 p.m. – 7:00 p.m.

James Carville and Mary Matalin sound off on the Presidential Election

Monday September 22, 2008

9:00 a.m. – 11:00 a.m.

Complete. Open. Integrated. Oracle's Strategy to Bring Value to Your Business

Charles Phillips

President, Oracle Corporation

Chuck Rozwat

Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for Your Business

Tom Mendoza

Vice President, NetApp

Tom Georgens

President and Chief Operating Officer, NetApp

Tuesday September 23, 2008

2:30 p.m. – 4:30 p.m.

Your Information@Work

Thomas Kurian

Senior Vice President, Oracle

Innovation: Right on Time

Paul Ottelini

President and CEO, Intel Corporation

Wednesday September 24, 2008

2:30 p.m. – 4:15 p.m.

Transforming Business and Technology Today and Tomorrow

Mark Hurd

Chairman of the Board, CEO and President, HP

Extreme. Performance.

Larry Ellison

CEO, Oracle Corporation

General Sessions

NORTH HALL D

Monday September 22, 2008

Moscone North D

11:30 a.m. – 12:45 p.m.

Applications Unlimited and the Future of Applications

Ed Abbo

Senior Vice President, Applications Development, Oracle

Supply Chain Super Session:

Moscone West

PART I S299767 2:30 p.m. – 3:30 p.m.

Vision, Strategy, Direction plus a Luminary Customer Panel

Moscone West 2002/04

PART II S299768 4:00 p.m. – 5:00 p.m.

Integrated End-to-End Solution Demonstration

Moscone West 2002/04

## Open World Sessions

Monday September 22, 2008

TIME	TITLE	LOCATION
11:30 a.m.	Enabling Green Business with Oracle Applications: Oracle Transportation Management and Oracle E-Business Suite 12	Westin, Olympic
2:30 p.m.	Transportation Management in Consumer Goods (Kraft Foods)	Westin, Franciscan II
4:00 p.m.	Over Land, Sea, and Air: NEXCOM's Oracle Transportation Management Project	Palace Hotel, Telegraph Hill
4:00 p.m.	Ed Begley, Jr., Keynote and the Green Awards	Yerba Buena Theatre
4:00 p.m.	Automating the Quote-to-Cash Process in the LSP Industry	Westin, Franciscan II

Tuesday September 23, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Oracle's Logistics Strategy: Business Process Agility	Moscone West 2008
9:00 a.m.	Empowering a Green Enterprise with Oracle Applications	Yerba Buena Arts Center
11:30 a.m.	Oracle Transportation Management: Fleet Management—A New Frontier	Moscone West 2008
11:30 a.m.	Satyam's Excellence in Product Lifecycle Management, Prodika, and Oracle Transportation Management Solutions	Moscone West 2008
1:00 p.m.	Oracle's Product Strategy for Logistics Service Providers	Moscone West 2008
1:00 p.m.	Materials Management, Logistics, and Transportation Solutions for the Oil Industry	Westin, Franciscan II

Wednesday September 24, 2008

TIME	TITLE	LOCATION
9:00 a.m.	Green is Green: Using IT to Enable Environmental Sustainability	Moscone West 2008
11:30 a.m.	Oracle Transportation Management Customer Testimonials	Moscone West 2008
11:30 a.m.	The Green Enterprise: Enabling Eco-Advantage with Oracle Applications	Yerba Buena Arts Center
5:00 p.m.	Managing Global Trade and Landed Cost for Compliance, Performance and Profitability	Moscone West 2008

Thursday September 25, 2008

TIME	TITLE	LOCATION
12:00 p.m.	Global Supply Chain Transportation Solutions for the JD Edwards EnterpriseOne Product Line	Intercontinental Hotel

## DEMOgrounds

EXHIBITION HALLS, MOSCONE

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### Hours

Monday	11:00 a.m. – 6:00 p.m.
Tuesday	9:00 a.m. – 6:00 p.m.
Wednesday	9:00 a.m. – 6:00 p.m.
Thursday	9:00 a.m. – 1:30 p.m.

### Locations

Oracle Transportation Management — **K27**

Oracle Inventory, Shipping Execution & Landed Cost Management— **K29**

Oracle Warehouse Management – **K28**

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## Application Lounge

MOSCONE WEST LEVEL II LOBBY

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Wednesday, September 24, 10:00 a.m. – 12:00 p.m.

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Learn more about the current and upcoming product releases and meet experts from Oracle Transportation Management and other Logistics areas including WMS, Inventory, and RFID.

## Networking Events

EVENT	DAY	VENUE	TIME
Welcome Reception	Sunday	Moscone	7:30 p.m. – 9:30 p.m.
Deloitte Supply Chain reception	Monday	Marriott	6:30 p.m. – 8:00 p.m.
OTN Night	Monday	Various	7:30 p.m. – 11:00 p.m.
<a href="#">Value Chain Reception</a>	Monday	Bentley Reserve	8:30 p.m. – 11:30 p.m.
Green Cocktail reception	Tuesday	Temple Nightclub	6:00 p.m. – 8:00 p.m.
Hitachi OTM reception	Tuesday	Fluid Lounge	7:00 p.m. – 9:00 p.m.
Fujitsu OTM reception	Tuesday	Vessel	8:00 p.m. – 12:00 a.m.
Appreciation Event	Wednesday	Cow Palace	8:00 p.m. – 12:00 a.m.
It's a Wrap	Thursday	Howard Street	5:00 p.m. – 7:00 p.m.